


H-3



1250 WEST 17TH • LONG BEACH, CALIFORNIA 90813 • (562) 437-0471, Fax: (562) 436-1074

E-MAIL: bernsco@aol.com • WEBSITE: thebernsco.com

Material Handling Equipment and Replacement Parts




Vice Mayor Bonnie Lowenthal
City of Long Beach
333 W. Ocean Blvd., 14th Floor
Long Beach, CA 90802

Re: 07/10/07 City Council meeting agenda item #3, JAB Entertainment File #07-0766

Dear Vice Mayor Lowenthal:

Please forgive me as I am unable to attend to night's council meeting due to prior legal commitments in San Diego County on this day.




I have only learned, on short notice, of the hearing (#07-0766) regarding a "dancing entertainment" permit application by "Sugarwalls" on 1811 West Anaheim Street.

We have a business at 1250 West 17th Street, Long Beach, (within the Long Beach redevelopment agency's Westside Project Area) The Berns Company, a family business of fifty plus years in this location. We also own 1700 West Anaheim Street, which is directly across the street from the applicant.

Neither the Berns Company nor our tenant (Superior Outdoor Display) on Anaheim are in favor of this kind of "entertainment" for our neighborhood.

I am also a member of the Westside Project Area Committee. I do not see how this kind of business falls within the redevelopment plan for the Westside. I am not even sure the Redevelopment Project Area Committee have been informed of this hearing to night.

Also does this type of "use" require a conditional use permit? Should it start at the Planning Commission? This hearing seems to have come on very quickly and caught us unaware.




Please accept this letter as our request that permit #07-0766 is "denied" for "Sugarwalls" at 1811 West Anaheim Street.

Sincerely,



Dan Berns, President
The Berns Company



CC to: Jeannine Montoya, Financial Management
Lwry Herrera, City Clerk Long Beach
Westside Project Area, Chair Tony Rivera