



Long Beach Water

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1800 E. Wardlow Road, Long Beach, CA 90807-4931
562.570.2300 | lbwater.org

Board of Water Commissioners

May 27, 2021 Board Meeting

CHRISTOPHER J. GARNER, General Manager

Subject:

Invitation for a Board sponsorship of the Long Beach Juneteenth Celebration, June 19, 2021 through Partner of Parks.

Executive Summary:

Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States. Dating back to 1865, it was on June 19th that the Union soldiers, led by Major General Gordon Granger, landed at Galveston, Texas, with news that the war had ended and that the enslaved were now free. Note that this was two and a half years after President Lincoln's Emancipation Proclamation, which had become official on January 1, 1863.

Long Beach Water Department is invited to be part of the 2021 Long Beach Juneteenth Celebration. This year's event will take place on Pine Avenue in Downtown Long Beach, which will be filled with music, poetry, dance, and community.. The event is "dedicated to celebrating the history, freedom and achievement of African Americans through the sharing of our rich culture with all who wish to enjoy it".

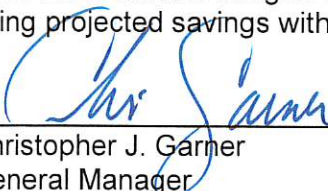
The Long Beach Water Department has been asked to provide a Spirit Sponsorship (\$10,00.00) for this program. The levels of sponsorship available are \$1,000.00 to \$25,000.00. An approved sponsorship is recognized in various ways depending on sponsorship level (see sponsorship opportunities page attached). The Water Department would be provided physical space at the event to promote the Water Department's water education messaging and conservation programs.

The Long Beach Water Department has not previously provided a sponsorship for this event

Potential Action/Fiscal Impact:

Determine that an invitation to sponsor the Long Beach Juneteenth June 19, 2021 event complies with Board Policy Statement 1998-31 and approve a sponsorship in the amount chosen by the Board (range of sponsorship is \$1,000 to \$25,000).

Fiscal Impact: Funds for Long Beach related community activities have not been budgeted for Fiscal Year 2020-2021 annual budget. However, it is expected that these costs can be absorbed within the Water Fund using projected savings within the Fund.


Christopher J. Garner
General Manager


Date

Attachments