

OFFICE OF THE CITY COUNCIL

CITY HALL OFFICE
CIVIC CENTER PLAZA
333 WEST OCEAN BOULEVARD, 14TH FLOOR
LONG BEACH, CALIFORNIA 90802
562-570-6137



VAL LERCH
COUNCILMEMBER, NINTH DISTRICT

DISTRICT OFFICE:
NORTH LONG BEACH FACILITIES CENTER
HOUGHTON PARK
6335 MYRTLE AVENUE
LONG BEACH, CA 90805
562-570-4524

September 1, 2005

JS and B Corporation
La Bodega Market 1
6001 Atlantic Avenue
Long Beach, CA 90805

Dear: Property Owner:

Allow me to introduce myself, I am the City Council representative for the area in which your business is located. It has come to my attention that you have applied for a new Alcoholic Beverage License, "On-Sale Beer and Wine."

It is my understanding that your request is scheduled for City Council action on our agenda for the September 6th meeting.

A determination of public convenience and necessity for servicing the neighborhood as a full-service market was met with the many signatures obtained through the petition process.

I would like to proposed the following conditions:

1. Sale, service and consumption of alcoholic beverages shall be permitted only between the hours of 7:30 a.m. and 9 p.m. and will be restricted to and within the confines of the building portion of the premises and sales of delivery of alcoholic beverages through any pass-out window is prohibited.
2. The hours of operation shall not exceed 7:30 a.m. and 9 p.m.
3. The petitioners shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
4. No alcoholic beverage shall be consumed on any property adjacent to the licensed premises under the control of this licensee.

5. No sale of singles, malt-liquor or fortified wines.
6. Petitioners shall regularly police the area under their control in an effort to prevent the loitering of persons about the premises.
7. Any graffiti painted or marked upon the premises or on any adjacent area under the control of the license shall be removed or painted over within 24 hours after being applied.
8. No pay phone will be maintained on the exterior of the premises.
9. Loitering is prohibited on or around these premises. The business is subject to review by the Long Beach Police Department to ascertain the adequacy of security measures. Based on this review, the petitioner maybe subject to provide security beyond the lighting requirement to ensure that there be no loitering outside the establishment.
10. The petitioner shall post and maintain a professional quality sign facing the premises parking lots that reads as follows: "No Loitering, Littering, No Drinking of Alcoholic Beverages. Violators are subject to arrest." The sign shall be at least two feet square with two-inch block lettering. The sign shall be in English/Spanish and comply with proposed architecture.
11. The area doors shall be kept closed at all times during the operation of the premises except in cases of emergency. Said door(s) not to consist of a screen or ventilated security door.
12. The area doors of the premises shall be equipped on the inside with an automatic locking device and shall be closed at all times and shall not be used as a means of access by patrons to and from the licensed premises. Temporary use of these doors for delivery of supplies does not constitute a violation.
13. The parking lot of the premises shall be equipped with lighting of sufficient power to illuminate and make easily discernible, the appearance and conduct of all persons on or about the parking lot. Additionally, the position of such lighting shall not disturb the normal privacy and use of any residences.
14. Shall obey all local laws and ordinances including, but not limited to, Long Beach Municipal Code Chapter 5.72 and Section 9.20.050.

Agreed: She Bar 9/3/05

OWNER of La Bodega MEXICANA #1
JIMONG BEROOKHIM