

**CH-1**  
**CORRESPONDENCE - Shea Gauer**

Shea M Gauer  
Co-Owner, Open Bookstore  
(previously at 2226 E. 4<sup>th</sup> Street)  
Resident: 2215 E. 8<sup>th</sup> Street

To: Dr. Suja Lowenthal & Jason MacDonald  
Re: 4<sup>th</sup> Street Vine Entertainment Permit

I have called Long Beach home for almost 20 years and was a small business owner for 10 of those 20 years. Long Beach has always been a diverse city that is rich in culture. Much of that culture comes from its businesses. I moved the bookstore that I co-owned to 4<sup>th</sup> Street from the East Village Arts District in 2007 and it was the sense of community with like-businesses and shoppers that drew me to want to relocate to Retro Row.

At that time, 4<sup>th</sup> Street did not nearly have the nightlife that it does today. The only businesses that stayed open past 6pm other than the bookstore was Portfolio and Golden Burger. A lot has changed over the years...the Art Theatre has re-opened, along with 5 new restaurants and 4<sup>th</sup> Street Vine, all of which cater to a later crowd and a dynamic nightlife.

It is this nightlife that now makes 4<sup>th</sup> Street much more of a destination, and having more people on the street and in businesses at night in turn helps keep crime, graffiti and general riffraff down significantly.

For all of these reasons and more, I am in full support of 4<sup>th</sup> Street Vine's application for an entertainment permit and later hours of operation. There are very few places in Long Beach that are as welcoming and supportive of local talent, be it music or art, than 4<sup>th</sup> Street Vine. And there is so much talent in this city to showcase. We as a city need more places like this. Places that locals and out-of-towners alike can experience and embrace a taste of Long Beach's cultural and artistic diversity.

Please allow 4<sup>th</sup> Street Vine to continue to develop and continue contributing to this great city of ours by supporting and approving their application.

Thank you so much for your time,  
Shea M Gauer