

City of Long Beach Working Together to Serve

Date:

October 4, 2005

To:

Honorable Mayor and City Council

From:

Councilwoman Laura Richardson, Sixth District

Subject:

Used Card Lot Moratorium

BACKGROUND

The Central Long Beach Strategic Guide for Development calls for consolidation of auto-related uses to a specific area on Long Beach Boulevard. The Guide also includes a recommendation for policy to be developed with guidelines that will enable an attractive environment along one of Long Beach's major corridors.

Presently, there are numerous small used car lots, vehicle storage areas and other auto-related uses scattered along Long Beach Boulevard. In order to revitalize these deteriorating corridors, comprehensive and effective guidelines should be established to address development issues such as minimum scale of operation, uniform design and architectural standards, and operational restrictions to protect adjacent residential areas and future development opportunities.

REQUESTED ACTION

Respectfully request the City Council to adopt of a Minute Order, pursuant to Section 21.50 of the Municipal Code, directing the Planning Commission and the Department of Planning and Building to formally initiate a study regarding possible amendments to the zoning regulations, land use approvals, and entitlements related to commercial auto sales on Long Beach Boulevard between Anaheim and Willow. Specifically, it is requested that the City Council adopt a Minute Order initiating a moratorium on the establishment of used car sales operations or dealerships in the above described area while appropriate studies are undertaken.

I would also ask that the minute order contain a formal request for the City Attorney, in cooperation with the Department of Planning and Building, to prepare an interim zoning ordinance pursuant to section 21.50 of the Municipal Code for notice and placement on the City Council agenda for hearing at a subsequent Council meeting following adoption of the proposed Minute Order.