



June 9, 2009

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive the supporting documentation into the record, conclude the hearing and approve one of the following actions: 1) grant the permit with or without conditions; or 2) grant a One-Year Short-Term Permit with or without conditions; or 3) deny the permit on the application of Sam Sengchan, DBA Dragon Sea, 1223 E. Anaheim Street, for Entertainment With Dancing by Patrons at an existing Restaurant. (District 6)

**DISCUSSION**

The Long Beach Municipal Code (LBMC) requires an application be filed and a hearing be held before the City Council whenever this type of activity is requested and before an entertainment permit is granted or denied.

The LBMC also requires that the City Council make a determination that the application is complete and truthful; the applicant, the person interested in the ownership and operation of the entity, and the officers and trustees of the entity are law-abiding persons who will operate and conduct the business activity in a lawful manner; and, that the public peace, welfare, and safety will not be impaired. If this is so, the application shall be approved, a short-term permit shall be approved, or the application shall be denied.

Attached for your review is the application from Sam Sengchan, DBA Dragon Sea. Also attached are reports from various departments and a summary of those reports, as well as the license history of the establishment.

City departments have conducted their investigation in accordance with the LBMC. The following summarizes their findings:

- The Police Department recommends that the permit for entertainment with dancing by patrons be approved subject to conditions.
- The Fire Department recommends that the permit for entertainment with dancing by patrons be approved.

- The Health and Human Services Department finds that the building/location meets department requirements for the proposed use with the condition that the establishment remain in compliance with the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- The Development Services Department recommends that the permit for entertainment with dancing by patrons be approved.

In the event that any of the recommended conditions attached to any permit or license are in conflict, the permittee shall adhere to the strictest of the applicable conditions. This location has been licensed as a Restaurant with Alcohol since July of 2003.

This item was reviewed by Deputy City Attorney Cristyl Meyers on May 21, 2009.

TIMING CONSIDERATIONS

The hearing date of June 9, 2009, has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

FISCAL IMPACT

The following fees were collected with the application: Building Review \$20 and Zoning Review \$14 (Development Services Department), Police Investigation \$1,060 (Police Department), and Labels \$90 (Financial Management Department).

The following fees will be collected if the application is approved: Business License \$309.77 and Regulatory \$930 (Financial Management Department).

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,



LORI ANN FARRELL  
DIRECTOR OF FINANCIAL MANAGEMENT/CFO

APPROVED:

LAF:ES: JEM  
K:\Exec\Council Letters\Commercial Services\Hearing Letters\08-09-09 ccl - Dragon Sea.doc

ATTACHMENTS

  
\_\_\_\_\_  
PATRICK H. WEST  
CITY MANAGER



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

## SUMMARY OF APPLICATION FOR BUSINESS PERMIT

Attached for your review and action is an application for Sam Sengchan, DBA Dragon Sea. Also attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

### SUBMITTED FOR CITY COUNCIL ACTION

	<u>Without Concern</u>	<u>With Conditions</u>	<u>With Concerns</u>
Police Department		X	
Fire Prevention Bureau	X		
Health and Human Services Department/Noise Control		X	
Development Services Department	X		

Questions concerning the above may be directed to the following:

Police Department, Chief of Police .....	570-7301
Fire Department, Fire Prevention Bureau .....	570-2500
Health and Human Services Department, Noise Control.....	570-4130
Development Services Department.....	570-6623

Compiled by: Department of Financial Management  
Business Relations Bureau



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-5700 • Fax (562) 570-6867

BUSINESS RELATIONS BUREAU

## FIVE YEAR HISTORY OF BUSINESS ESTABLISHMENT 1223 E. Anaheim St.

Sam Sengchan  
DBA: Dragon Sea  
Lic#20900820  
01/09 – Active

Restaurant With Alcohol

Sam Sengchan  
DBA: Dragon Sea  
Lic#20904010  
01/09 – Pending City Council approval

Entertainment With Dancing

Patxamath Viengxay  
Sam Sengchan  
DBA: Thai Rosmanee Restaurant  
Lic#20554330  
01/06 – 01/09

Entertainment With Dancing

Patxamath Viengxay  
Sam Sengchan  
DBA: Thai Rosmanee Restaurant  
Lic#20554320  
10/05 – 01/09

Restaurant With Alcohol

Naran Nou  
DBA: Thai Rosmanee Restaurant  
Lic#20527940  
05/05 – 10/05

Restaurant With Alcohol

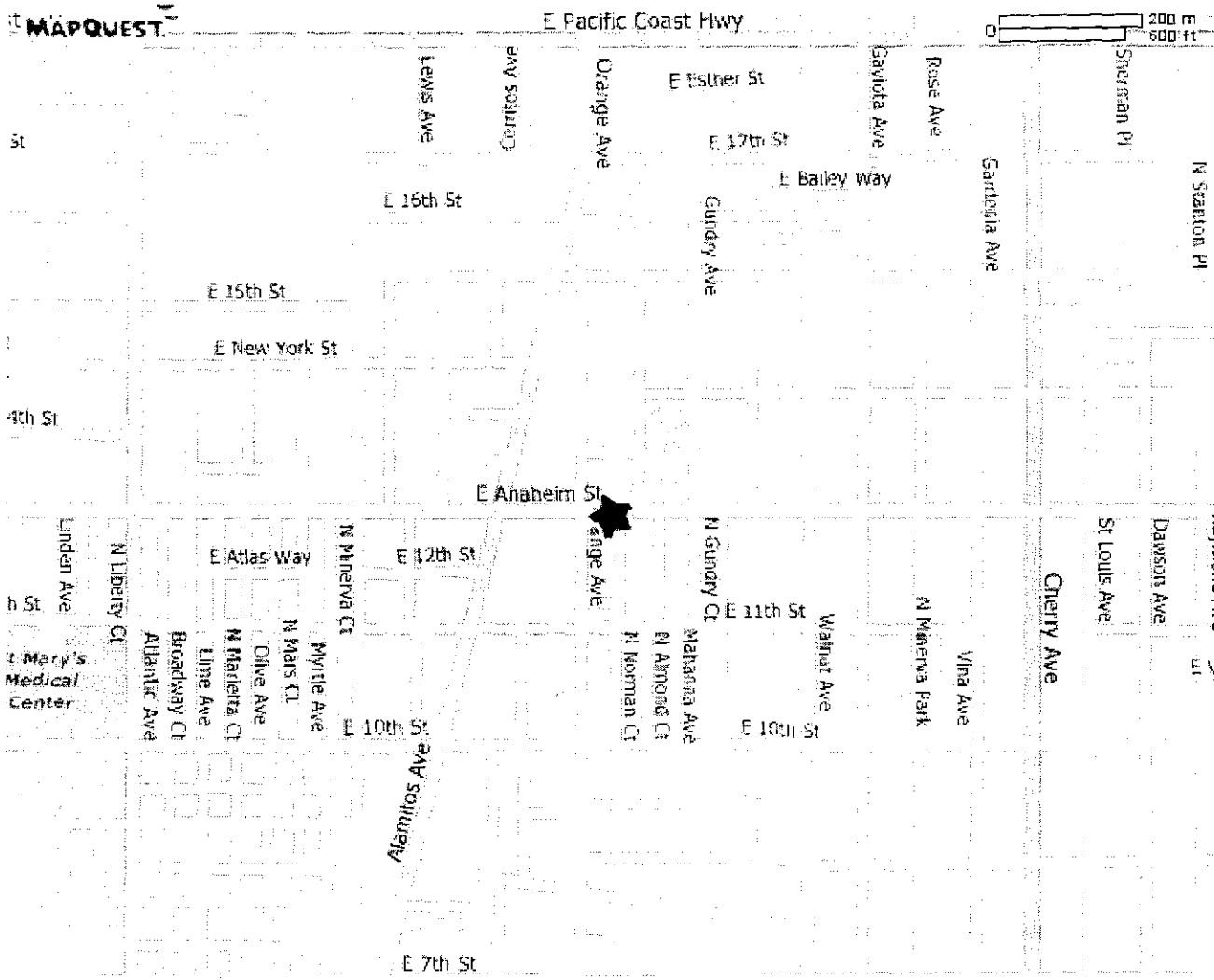
Sara & Sonear Phev  
DBA: Rosmanee Restaurant  
Lic#20333430  
07/03 – 05/05

Restaurant With Alcohol

Sara & Sonear Phev  
DBA: Rosmanee Restaurant  
Lic#20332390  
11/03 – 09/04

Entertainment With Dancing

# 1223 E. Anaheim St. Dragon Sea



**CITY OF LONG BEACH BUSINESS LICENSE APPLICATION**  
 4<sup>th</sup> Floor, City Hall  
 333 W. Ocean Boulevard, Long Beach, CA 90802

www.longbeach.gov  
 (562) 570-6211  
 TDD (562) 570-6793

GENERAL INFORMATION							
OWNER'S NAME (If corporation, use corporate name. If partnership - principal) <b>SAM SENGCHAN</b>			DRIVER'S LICENSE NUMBER [REDACTED]		STATE <b>CA</b>	SOCIAL SECURITY NUMBER [REDACTED]	
BUSINESS NAME (D.B.A.) <b>DRAGON SEA</b>			TYPE OF BUSINESS (Be specific) <input checked="" type="checkbox"/> <b>RESTAURANT Entertainment with Dining</b>			HOME OCCUPATION <input type="checkbox"/>	
BUSINESS ADDRESS <b>1223 E ANAHEIM ST.</b>		STREET	CITY <b>LONG BEACH</b>	STATE <b>CA</b>	ZIP <b>90813</b>	AREA CODE/TELEPHONE <b>562-218-7119</b>	
MAILING ADDRESS (if different)		STREET	CITY	STATE	ZIP	AREA CODE/TELEPHONE	
RESIDENCE ADDRESS (if different)		STREET	CITY	STATE	ZIP	AREA CODE/TELEPHONE	
LIST OF PRINCIPAL OFFICERS' OR PARTNERS' NAMES AND ADDRESSES							
TITLE PERCENT OWNERSHIP							
TITLE PERCENT OWNERSHIP							
TITLE PERCENT OWNERSHIP							

New Business  Address Change  Ownership Change  Secondary License  Sole Owner  Partnership  Corporation  L.L.P.  L.L.C.

BUSINESS OPERATIONS INFORMATION							
START DATE <b>1-8-09</b>	NO. OF EMPLOYEES <b>1</b>	NO. OF VEHICLES <b>1</b>	FEDERAL TAX ID NUMBER [REDACTED]		SALES TAX (SELLER'S PERMIT) NUMBER [REDACTED]		
Does your business have a Calif State Lic? <input type="checkbox"/> Y <input type="checkbox"/> N		STATE LICENSE NUMBER	CLASSIFICATION(S)		RENEWAL DATE		

FOOD / ALCOHOL / ENTERTAINMENT	SERVICES / FUND RAISING
Do you plan to sell or serve food? (including pre-packaged) <input checked="" type="checkbox"/> Y <input type="checkbox"/> N	Will you provide a towing service? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
If selling food, are there more than 10 square feet of food products displayed? <input checked="" type="checkbox"/> Y <input checked="" type="checkbox"/> N	Will you offer massage, bodywrap, escort or other similar personal services? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
If serving food, how many seats?: <u>179</u>	Will you engage in fund raising? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
Do you plan to sell or serve alcoholic beverages? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N	Will you deal in coins, stamps, firearms, jewels, or second-hand property? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
If yes, ABC License number: <u>4443 41474324</u>	<b>HAZARDOUS MATERIALS / MEDICAL WASTE</b>
Does your business involve amusement machines, video games and/or pool tables? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N	Will you use, store, or transport chemicals (new or waste state)? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
How many: _____ Type: _____	Will you manage or produce biohazardous materials or waste? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
Does your business have vending machines? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N	<b>BUILDING AND FACILITY INFORMATION</b>
How many: _____ Type: _____	Business sq. ft.: <u>3600</u>
Will you have: <input checked="" type="checkbox"/> dancing, <input checked="" type="checkbox"/> music (live or amplified)?	Do you <input type="checkbox"/> own or <input checked="" type="checkbox"/> rent/lease your business property? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
	Does your business require construction and/or remodeling? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N

**ACKNOWLEDGMENT**

I have received a copy of "OPERATING A BUSINESS IN LONG BEACH". I understand that before I can operate my business in Long Beach, my establishment must comply completely or I will be in violation of the L. B. M. C., Section 3.80.421.5. I declare, under penalty of perjury, that I am authorized to complete this application. To the best of my knowledge and belief, the provided information and statements are true and correct.

SIGN and return this statement with your remittance.  Make checks payable to City of Long Beach

Owner or Authorized Agent

[Signature] 1/28/09 SAM SENGCHAN  
 SIGNATURE DATE PRINT NAME/TITLE

**DO NOT WRITE BELOW THIS LINE**

Review Path: <input type="checkbox"/> Min <input type="checkbox"/> Mod <input type="checkbox"/> Com	Inspection(s): <input type="checkbox"/> Bldg <input type="checkbox"/> Fire <input type="checkbox"/> Hlth <input type="checkbox"/> PD <input type="checkbox"/> Oth	Date/Time: _____	Init: _____
Basic Tax	- \$ _____	Prev Use: <u>Restaurant</u>	Exp Date: _____
Employees # _____ @ \$ _____	- \$ _____	Prev Lic: _____	Exp date: _____
Vehicles # _____ @ \$ _____	- \$ _____	District: <u>10</u>	
Other # _____ @ \$ _____	- \$ _____	City: <u>302507</u>	
DPIA, BSPA, BKBA base	- \$ _____	SS: <u>813</u>	
PIA Employees # _____ @ \$ _____	- \$ _____	Entered by: <u>[Signature]</u>	
Regulatory	- \$ _____	Date: <u>1/28/09</u>	
Investigation	- \$ _____	BU	
Misc. Fees	- \$ _____		
Sub Total	- \$ _____		
Zoning	- \$ _____		
Building Inspection	- \$ _____		
Total	- \$ <u>209040.00</u>		

**Zoning Review**

Y  N  N/A

By: [Signature]

Date: \_\_\_\_\_

New construction  Reuse

Zone: CA 202

Comments: See map only ok

**NOTE: THIS IS NOT A BUSINESS LICENSE: DO NOT OPERATE UNTIL A VALID LICENSE HAS BEEN ISSUED.**  
 THIS INFORMATION IS AVAILABLE IN AN ALTERNATIVE FORMAT BY CONTACTING 562/570-6211



OFFICE USE ONLY

Accepted By: Huong Lan

Date: 1-28-09

Zoning Approval By: PK Pile

Date: 1-28-09

CC-A Zone

### APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): SAM SENGCHAN

Business Name (DBA): DRAGON SEA Business Phone: 562 218 7119

Business Site Address: 1223 E. Anaheim St. LONG BEACH CA 90813

Date Business Proposes To Open: AS SOON AS APPROVE

Days & Time Premises Are Open For Inspection: 9:00 AM - 10:00 AM

**Proposed Use(s):**

Entertainment/Restaurant With Dancing  Without Dancing

Entertainment/Tavern With Dancing  Without Dancing

Social Club  Pool or Billiard Hall  Other (explain)

Explain briefly the proposed use of the rooms within the building:  
Birthday, Graduation, and wedding reception

Contact Person(s) Name (authorized agent, manager, etc.): Sathya So

Contact Person(s) Phone Number: [REDACTED]

**Type of Organization:**

Corporation  Partnership  Individual  Unincorporated Association or Club

Trust  LLC  Other, explain: \_\_\_\_\_

**OFFICE USE ONLY**

Building  Fire  Health (Check Inspecting Department) Date Received: \_\_\_\_\_

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:  
\_\_\_\_\_

Building/Location does not meet Department requirements for the proposed use.  
Inspection Completed On (date): \_\_\_\_\_ By: \_\_\_\_\_

**POLICE DEPARTMENT**

Police Department finds no for basis for denial  Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: \_\_\_\_\_

By: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

GENERAL INFORMATION (All Applicants)

Principal place of business (if other than the address listed on page 1): \_\_\_\_\_

Fictitious business names(s) or dba(s) used: DRAGON SEA RESTAURANT

Place and date of filing fictitious business name statement: \_\_\_\_\_

LOS ANGELES 12-03-08 AT 11:58 AM

County(ies) in which fictitious name statement is (are) filed: LOS ANGELES

Names and address of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach:

SAM SENGCHAN 1223 E. ANAHEIM ST LONG BEACH CA 90813

SOTHEA SO 1223 E. ANAHEIM ST LONG BEACH CA 90813

Name and address of person (agent) authorized to accept service of process in California:

SAM SENGCHAN 1223 E ANAHEIM ST LONG BEACH CA 90813

State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, and expiration date thereof:

NONE

Is this applicant a subsidiary of a present corporation or business?  
If yes, explain:

YES  NO

How long has the corporation or business been in operation? \_\_\_\_\_

Is the location: Owned?  Rented/Leased?

If Rented/Leased, state the name and address of property owners:

Name: THAI BINH PLAZA

Address: PO BOX 3985  
PERRITOS CA 90703



**IF APPLYING AS AN INDIVIDUAL**

INFORMATION IS REQUESTED FOR POLICE DEPARTMENT IDENTIFICATION AND INVESTIGATION

Name:

Last: SENGCHAN

First: SAM

Middle: \_\_\_\_\_

Title(s) or AKA(s):

SOLE OWNER

Residence address:

\_\_\_\_\_

\_\_\_\_\_

Residence telephone number(s) (including area code):

\_\_\_\_\_

Business address:

1223 E. Anaheim St.

Long Beach CA 90813

Business telephone number(s) (including area code):

(562) 218 7119

Race: \_\_\_\_\_ Sex: \_\_\_\_\_ Hair: \_\_\_\_\_ Eyes: \_\_\_\_\_ Height: \_\_\_\_\_ Weight: \_\_\_\_\_

Date of Birth (mm/dd/yyyy): \_\_\_\_\_ Place of Birth: \_\_\_\_\_

Driver's License or Identification Card Number: \_\_\_\_\_

State of Issue: \_\_\_\_\_

# GENERAL OPERATING CONDITIONS

Complete Each Question

## ALCOHOL/FOOD/ADDITIONAL BUSINESSES

1. Will liquor be sold or consumed on the premises?  YES  NO

a. If Yes, complete the following box:

Check one box to indicate License Type	Alcohol Beverage Control License No.	Premises Type: (Club (restaurant) or Commercial (store))
On sale beer <input type="checkbox"/>	_____	_____
On sale beer and wine <input checked="" type="checkbox"/>	<u>44474324</u>	<u>Restaurant</u>
On sale distilled spirits <input type="checkbox"/>	_____	_____

2. Is a bonafide-eating place provided on the premises? (*Bonafide eating place means a place which is regularly used for serving meals for compensation, which has suitable kitchen facilities containing conveniences for cooking an assortment of foods for ordinary meals other than fast foods, sandwiches or salads. The kitchen must contain proper refrigeration for food and must comply with all applicable regulations of the Health and Human Services Department.*)

YES  NO

a. If yes, list types of food sold: RESTAURANT THAI, CHINESE AND CAMBODIAN

b. If no, list any products (such as snacks sold): \_\_\_\_\_

3. Are non-alcoholic beverages sold?  YES  NO

4. How many tables for seating? 15

5. Are other types of businesses conducted on the premises?  YES  NO

a. If yes, list type(s): \_\_\_\_\_

6. Are pool tables provided?  YES  NO

a. If yes, indicate number: \_\_\_\_\_

7. Is there a license for the pool table?  YES  NO

a. If yes, license number: \_\_\_\_\_

8. Are amusement machine(s) and/or jukebox(es) provided?  YES  NO

a. If yes, indicate number and type: \_\_\_\_\_ Amusement Machines \_\_\_\_\_ Jukebox(es)

9. Is there a license for the amusement machine(s) and/or jukebox(es)?  YES  NO

a. If yes, decal number(s): \_\_\_\_\_

10. Owner of machine(s) and/or jukebox(es):  
Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone No. ( ) \_\_\_\_\_

## GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

### SECURITY

11. Will security officers be provided?  YES  NO
- a. If yes, number of security officers: 21 (25) employees
12. Is any other type of security provided?  YES  NO
- a. If yes, describe type of security: ~~in house~~ Security Facility

Days and hours security officers or other security will be provided (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Hours of Security	6 PM - 11:00 PM	6 PM - 11:00 PM	6:01 PM - 11:00 PM	6:00 PM - 11:00 PM	6:00 PM - 12:00 AM	6:00 AM - 12:00 AM	6:00 - 11:00 PM
Security	1	1	1	1	1	1	1

13. Will a private security firm be used?  YES  NO
- a. If yes, provide the following information of the contracted security firm:
- Name: \_\_\_\_\_ City Business License No.: \_\_\_\_\_
- Address: \_\_\_\_\_ Telephone No.: \_\_\_\_\_ ( ) \_\_\_\_\_

### ADMISSION and/or MEMBERSHIP FEES CHARGED

14. Will minors be allowed on the premises? (Restaurant)  YES  NO <sup>SS</sup>
- 7 15. Will the premises be open to the general public?  YES  NO <sup>SS</sup>
16. Will an admission fee be charged?  YES  NO
- a. If yes, fee schedule: \_\_\_\_\_
- 
17. Is there a private area for exclusive use of members and their guests only?  YES  NO
- a. If yes, types of membership fees: \_\_\_\_\_
- 
18. Will guests of members pay an admission fee or other charges?  YES  NO
- a. If yes, describe the fee schedule and other charges: \_\_\_\_\_
-

## GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

### HOURS OF OPERATION

Establishment hours of operation by day (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open	6:30 AM	6:30 AM	6:30 AM	6:30 AM	6:30 AM	6:30 AM	6:30 AM
Close	9:00 pm	9:00 pm	9:00 pm	11:00 pm	12:00 pm	12:00 pm	11:00 pm

### PROXIMITY OF BUSINESSES AND RESIDENCES

19. Are there surrounding businesses?

YES     NO

a. What type?

Supermarket, Pharmacy, Medical office  
church chicken

20. Are there surrounding residences?

YES     NO

a. Approximately how close?

50'

### PARKING FACILITIES AND ARRANGEMENTS

21. Is parking available?

YES     NO

a. If no, what is the street address of the off-premises parking facility?

\_\_\_\_\_

b. Describe the business arrangement made with owner of the parking facility if not part of business premises. (Please attach a copy of parking contract or deed restriction)

\_\_\_\_\_

c. Days and hours parking facility will be available:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
From	6:30 AM	—  —	—  —	—  —	—  —	—  —	—  —
To	11:30 pm	—  —	—  —	—  —	—  —	—  —	—  —

d. How many individual parking spaces (approximately)?

80

**END OF GENERAL OPERATING CONDITIONS SECTION – PLEASE CONTINUE TO NEXT SECTION**

## ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant  Entertainment - Tavern (bar)  Entertainment - Other

Does the Proposed Activity have:

- Outdoor Entertainment?  Y  N
- Dancing by patrons, guests, customers, participants, attendees?  Y  N <sup>SS</sup>
- Dancing by performers?  Y  N <sup>SS</sup>
- Live music by more than two (2) performers?  Y  N <sup>SS</sup>
- Amplified music (live)?  Y  N <sup>SS</sup>
- Amplified music (recorded)?  Y  N <sup>SS</sup>
- Disc Jockey?  Y  N <sup>SS</sup>
- Karaoke?  Y  N
- Adult Entertainment as defined by LBMC Section 21.15.110?  Y  N
- Adult Entertainment as defined by LBMC Section 5.72.115 (B)?  Y  N
- Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC?  Y  N
- Any other type of entertainment not listed above?  Y  N

If yes, briefly describe the entertainment activity. \_\_\_\_\_

Describe entertainment by performers: wedding Birthday, Graduations, Traditional

Dance Floor?  Y  N

Stage?  Y  N

If yes, provide dimensions and type of material of dance floor. L 21 X W 21 = 483 sq ft.

If yes, provide dimensions and type of material of stage. L 12'6" W 12'6" H 1'4"

Describe floor material and surface type: HARDWOOD FLOOR

Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provided the same days and times every week, please provide a detailed schedule of specific dates and times of entertainment. Attach an additional sheet if necessary: (Fill Out Completely)

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Entertainment Type	LIVE MUSIC DJ KARAOKE	→	→	KARAOKE	→	→	→
Start Time	7:00 PM	7:00 PM	7:00 PM	7:00 PM	7:00 PM	7:00 PM	7:00 PM
End Time	11:00 PM	11:00 PM	11:00 PM	11:00 PM	11:00 PM	11:00 PM	11:00 PM

**RELEASE FORM**

The undersigned, on behalf of (owner('s)) SAM SENGCHAN, hereby authorizes the City of Long Beach, by and through its appropriate officers, agents and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents and employees for the purpose of determining the capability, fitness and capacity of:

(DBA) DRAGON SEA RESTAURANT

to obtain the (entertainment type) KARAOKE entertainment w/ dancing permit/license.

The applicant by signing this application consents service of any notice required or provided for by the laws, rules, regulations, or ordinances of the City of Long Beach upon the person at the address designated in this application as the business address, will constitute sufficient and legal notice. Any change in the person or the address listed in the application may be made only in writing to the Director of Financial Management.

The applicant consents and agrees full compliance will be made with all applicable State laws and City ordinances governing the conduct of the particular type of business activity for which a business license or permit is requested. **The applicant by signing this application understands any incomplete or false information may constitute grounds for denial.**

I swear under penalty of perjury I have read the forgoing application and all information and statements made by the undersigned/applicant regarding this applicant are true and correct.

  
(SIGNATURE OR AUTHORIZED AGENT)

OWNER  
(TITLE)

1-26-09  
(DATE)

  
DRIVER'S LICENSE OR ID CARD NUMBER

  
STATE

  
ACCEPTED BY (CITY STAFF)

CSR III  
TITLE

1/28/09  
DATE

YOUR RETURN MAILING ADDRESS  
NAME: SAM SENGCHAN  
ADDRESS: 1223 E ANAHEIM ST.  
CITY: LONG BEACH  
STATE: CA ZIP CODE: 90813

LOS ANG



RK

### FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING AND FILING FEE (Check one)

- Original- \$23.00 (FOR ORIGINAL FILING WITH ONE BUSINESS NAME ON STATEMENT)  New Filings- \$23.00-
- Refile- \$18.00 (NO CHANGES IN THE FACTS FROM ORIGINAL FILING) (CHANGES IN FACTS FROM ORIGINAL FILING-REQUIRES PUBLICATION)
- \$4.00- FOR EACH ADDITIONAL BUSINESS NAME FILED ON SAME STATEMENT, DOING BUSINESS AT THE SAME LOCATION \$4.00- FOR EACH ADDITIONAL OWNER IN EXCESS OF ONE OWNER

The following person(s) is (are) doing business as:

\*1. DRAGON SEA RESTAURANT 2. \_\_\_\_\_  
Print Fictitious Business Name(s)  
\*\* 1223 E ANAHEIM ST | SAME  
Street address of principal place of business | Mailing address if different  
LONG BEACH CA 90813 LOS ANGELES | \_\_\_\_\_  
City State Zip COUNTY City State Zip

Articles of Incorporation or Organization Number (if applicable): AI #ON NONE

\*\*\* REGISTERED OWNER(S):

1. <u>SAM SENGCHAN</u> Full Name/Corp/LLC Residence Address (P.O. Box not accepted) City State Zip If Corporation or LLC - Print State of Incorporation/Organization	2. _____ Full Name/Corp/LLC Residence Address (P.O. Box not accepted) City State Zip If Corporation or LLC - Print State of Incorporation/Organization
3. _____ Full Name/Corp/LLC Residence Address (P.O. Box not accepted) City State Zip If Corporation or LLC - Print State of Incorporation/Organization	4. _____ Full Name/Corp/LLC Residence Address (P.O. Box not accepted) City State Zip If Corporation or LLC - Print State of Incorporation/Organization

IF MORE THAN FOUR REGISTRANTS, ATTACH ADDITIONAL SHEET SHOWING OWNER INFORMATION

\*\*\*\* THIS BUSINESS IS CONDUCTED BY: (Check one)

- an Individual  a General Partnership  a Limited Partnership  a Limited Liability Company
- an Unincorporated Association other than a Partnership  a Corporation  a Trust  Copartners
- Husband and Wife  Joint Venture  State or Local Registered Domestic Partners  a Limited Liability Partnership

\*\*\*\*\* The registrant commenced to transact business under the fictitious business name or names listed above on 12/01/2008  
(Insert N/A above if you haven't started to transact business)

I declare that all information in this statement is true and correct.  
(A registrant who declares as true information which he or she knows to be false is guilty of a crime.)

REGISTRANTS/CORP/LLC NAME (PRINT) SAM SENGCHAN TITLE OWNER

REGISTRANT SIGNATURE [Signature] IF CORP OR LLC, PRINT NAME 12/02/08

If corporation, also print corporate title of officer. If LLC, also print title of officer or manager.

This statement was filed with the County Clerk of LOS ANGELES on the date indicated by the filed stamp in the upper right corner  
NOTICE - IN ACCORDANCE WITH SUBDIVISION (a) OF SECTION 17920, A FICTITIOUS NAME STATEMENT GENERALLY EXPIRES AT THE END OF FIVE YEARS FROM THE DATE ON WHICH IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, EXCEPT, AS PROVIDED IN SUBDIVISION (b) OF SECTION 17920, WHERE IT EXPIRES 40 DAYS AFTER ANY CHANGE IN THE FACTS SET FORTH IN THE STATEMENT PURSUANT TO SECTION 17913 OTHER THAN A CHANGE IN THE RESIDENCE ADDRESS OF A REGISTERED OWNER. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THE EXPIRATION

THE FILING OF THIS STATEMENT DOES NOT OF ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL STATE, OR COMMON LAW (SEE SECTION 14411 ET SEQ., BUSINESS AND PROFESSIONS CODE)  
I HEREBY CERTIFY THAT THIS COPY IS A CORRECT COPY OF THE ORIGINAL STATEMENT ON FILE IN MY OFFICE

DEAN C. LOGAN LOS ANGELES COUNTY CLERK

BY: \_\_\_\_\_ Deputy

This page is part of your document - DO NOT DISCARD



20082127573



Pages:  
0002

Recorded/Filed in Official Records  
Recorder's Office, Los Angeles County,  
California

12/03/08 AT 11:58AM

FEES:	23.00
TAXES:	0.00
OTHER:	0.00
PAID:	23.00

**TITLE(S) : FICTITIOUS NAME STATEMENT**



LEADSHEET



200812031230028



001122171

SEQ:  
03

DAR - Counter (Hard Copy)



THIS FORM IS NOT TO BE DUPLICATED



STATE OF CALIFORNIA  
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL  
ALCOHOLIC BEVERAGE LICENSE

ON-SALE BEER AND WINE - EATING PLACE

VALID FROM

DEC 17, 2008

EXPIRES

JUN 30, 2009

TYPE NUMBER DUP

41 474324

SENGCHAN SAM  
DBA: DRAGON SEA RESTAURANT  
1223 E ANAHEIM ST  
LONG BEACH, CA 90813-3709

DPR  
TFR - 41-432739

AREA CODE

1932 03

BUSINESS ADDRESS  
(IF DIFFERENT)

OWNERS:

SENGCHAN SAM

Conditions

7



IMPORTANT INFORMATION

EFFECTIVE PERIOD This license is effective only for the operating period shown above. A new license will be sent to you within 30 days of the expiration date on your license if payment is timely.

OFFICE USE ONLY

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_  
 Zoning Approval by: \_\_\_\_\_ Date: \_\_\_\_\_

### APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): SAM SENGCHAN  
 Business Name (DBA): DRAGON SEA Business Phone: (562) 218 7119  
 Business Site Address: 1223 E. Anaheim St. LONG BEACH CA 90813  
 Date Business Proposes To Open: AS SOON AS APPROVE  
 Days & Time Premises Are Open For Inspection: 9:00 AM - 10:00 AM

#### Proposed Use(s):

- Entertainment/Restaurant With Dancing  Without Dancing   
 Entertainment/Tavern With Dancing  Without Dancing   
 Social Club  Pool or Billiard Hall  Other (explain)

Explain briefly the proposed use of the rooms within the building:  
Birthday, Graduation, and wedding reception

Contact Person(s) Name (authorized agent, manager, etc.): Satheia So  
 Contact Person(s) Phone Number: (562) 218 7119

#### Type of Organization:

- Corporation  Partnership  Individual  Unincorporated Association or Club  
 Trust  LLC  Other, explain: \_\_\_\_\_

#### OFFICE USE ONLY

- Building  Fire  Health (Check Inspecting Department) Date Received: \_\_\_\_\_  
 Building/Location meets Department Requirements for the proposed use.  
 Building/Location meets Department Requirements for the proposed use subject to the following conditions:  
 \_\_\_\_\_  
 Building/Location does not meet Department requirements for the proposed use.  
 Inspection Completed On (date): \_\_\_\_\_ By: \_\_\_\_\_

#### POLICE DEPARTMENT

- Police Department finds no for basis for denial  Police Department finds basis for denial  
 Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: \_\_\_\_\_

By: Anthony W. Butts Title: COP Date: \_\_\_\_\_



**Date:** March 27, 2009  
**To:** Erik Sund, Bureau Manager, Business Relations Bureau  
**From:** Anthony W. Batts, Chief of Police *AWB*  
**Subject:** **APPLICATION FOR ENTERTAINMENT WITH DANCING AT DRAGON SEA –  
1223 EAST ANAHEIM STREET**

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In response to your request for a recommendation regarding the above named permit application for Entertainment with Dancing, the Police Department recommends **approval**, subject to the following eighteen (18) conditions of operation:

The Dragon Sea is a restaurant located on the northeast corner of Anaheim Street and Orange Avenue. The restaurant serves an Asian food menu and is open for breakfast, lunch, and dinner. Karaoke is offered during the evening hours. The business will also rent out the facility for weddings, graduations, and dinner parties.

#### **CONDITIONS OF OPERATION**

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises.
- 3) Entertainment activities indicated on page #7 of your entertainment application shall be restricted to no later than **10:00 PM** Sunday through Thursday and **12:00 Midnight** Friday and Saturday nights.
- 4) The permittee shall not convert the restaurant, or any portion thereof, into a dance/night club. All entertainment activities shall be conducted in conjunction with **regular dining** or **pre-planned banquet activities**. A banquet is defined as a function held at a bonafide eating place wherein complete and substantial meals are provided to the persons in attendance by the management of the restaurant where the function is being held. Fast food, snacks and hors d-oeuvres shall not constitute a complete and substantial meal.

ENTERTAINMENT WITH DANCING AT THE DRAGON SEA  
1223 EAST ANAHEIM STREET

Page 2

- 5) Noise emanating from the permittee's premises shall not be audible 50 feet or more from the property line of the premises. The permittee shall be responsible for determining how to best meet this requirement, either by keeping doors and windows closed, limiting hours of entertainment, or by offering non-amplified entertainment.
- 6) Patrons under twenty-one (21) years of age shall not be permitted to enter nor to remain on the premises after the restaurant (food services) portion of the establishment has closed. Private functions not open to the public are exempt from this condition.
- 7) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10 p.m. and 7 a.m.
- 8) During any entertainment activity listed on page #7 of the application, the permittee shall be responsible for maintaining an adequate security staff to supervise patrons inside the establishment and the parking lot. For crowds up to fifty (50) people, the permittee shall provide a minimum of one (1) security guard. For crowds over (50) fifty people, the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people. Security guards must be identifiable as "Dragon Sea employees." Should the permittee's operations give rise to a substantial increase in complaints/calls for service, or trash left in the parking lot, the permittee shall increase staff, or employee uniformed licensed security guards, as directed by the Chief of Police.
- 9) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times open for business. This should be done by use of security guards and/or signage indicating, words to the effect of, "Please respect our neighbors."
- 10) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles and not loiter in the parking lot or the immediate area.
- 11) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request. (LBMC section 18.48.320)
- 12) The permittee agrees to reimburse the City of Long Beach whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of, or in connection with, the permittee's operations.

- 13) This entertainment permit is accessory to the primary business, which is a restaurant. In the event the primary business ceases operation on a permanent basis, meaning meals are no longer offered at the location, then the entertainment permit becomes null and void.
- 14) The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub entertainment.
- 15) Dragon Sea, or its agents, shall not distribute any advertising matter, such as signs, posters, or promotional cards, in or upon any public property, or in or on any vehicle in any such place in the City of Long Beach. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses, and phone numbers, on file at all times, be available for inspection at anytime.
- 16) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances, and stated conditions. In the event of a conflict between the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.
- 17) The permittee, shall, within ninety (90) days of an approved entertainment permit, submit proof of attending the LEAD program offered by the Department of Alcoholic Beverage Control. In the event that the LEAD program is not offered within this ninety-day period, the permittee shall attend the next available class. Proof of completion shall be submitted to the Long Beach Police Department Vice Investigations Section.
- 18) Any graffiti painted or marked upon the premises or on any adjacent area under the control of the permittee shall be removed or painted over within 24 hours of being applied.



OFFICE USE ONLY

Accepted By: [Signature] Date: 1-28-09  
 Zoning Approval By: [Signature] Date: 1-28-09

CCA  
Zone

### APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): SAM SENGCHAN  
 Business Name (DBA): DRAGON SEA Business Phone: 562 218 7119  
 Business Site Address: 1223 E. Anaheim St. LONG BEACH CA 90813  
 Date Business Proposes To Open: AS SOON AS APPROVE  
 Days & Time Premises Are Open For Inspection: 9:00 AM - 10:00 AM

**Proposed Use(s):**

Entertainment/Restaurant With Dancing  Without Dancing   
 Entertainment/Tavern With Dancing  Without Dancing   
 Social Club  Pool or Billiard Hall  Other (explain)

Explain briefly the proposed use of the rooms within the building:  
Birthday, Graduation, and wedding reception

Contact Person(s) Name (authorized agent, manager, etc.): Sathya So  
 Contact Person(s) Phone Number: (562) 218 7119

**Type of Organization:**

Corporation  Partnership  Individual  Unincorporated Association or Club  
 Trust  LLC  Other, explain: \_\_\_\_\_

**OFFICE USE ONLY**

Building  Fire  Health (Check Inspecting Department) Date Received: 4/6/09  
 Building/Location meets Department Requirements for the proposed use.  
 Building/Location meets Department Requirements for the proposed use subject to the following conditions:  
 \_\_\_\_\_  
 Building/Location does not meet Department requirements for the proposed use.  
 Inspection Completed On (date): 4/6/09 By: WENDY GOETZ

**POLICE DEPARTMENT**

Police Department finds no for basis for denial  Police Department finds basis for denial  
 Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: \_\_\_\_\_

By: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_



# CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES

100 W BROADWAY STE 400 | LONG BEACH, CA 90802 | 562-570-6513 FAX 562-570-6930

ENVIRONMENTAL HEALTH  
NOISE OFFICE

## DEPARTMENT OF HEALTH AND HUMAN SERVICES ENTERTAINMENT PERMIT APPLICATION REQUIREMENTS

Date: 1-26-09

Name of Business (DBA): DRAGON SEA

Name of Business Owner: SAM SENGCHAN

Business Address: 1223 E. Anaheim St.  
LONG BEACH

Dear New Business Owners:

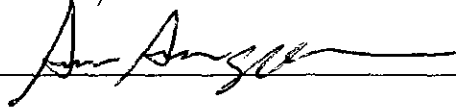
The Entertainment establishment must abide by the Long Beach Municipal Code Noise Ordinance, Chapter 8.80.

You must make sure that the noise generating inside your business is not impacting adjacent residences.

If loud music is to be played as part of the entertainment permit, you must also post a sign in the customer area in a conspicuous location that states:

✓ **Warning: Sound Levels Within May Cause Permanent Hearing Impairment.**

I understand that in order to provide Entertainment, my establishment must comply with the Long Beach Noise Ordinance (LBMC Chapter 8.80)

Owner or Authorized Agent Signature(s) 

Title OWNER

Phone # (562) 218 7119

FAX # \_\_\_\_\_



OFFICE USE ONLY

Accepted By: [Signature] Date: 1-28-09  
 Zoning Approval By: [Signature] Date: 1-28-09

CA 302

### APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

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Birthday, Graduation, and wedding reception

Contact Person(s) Name (authorized agent, manager, etc.): Sathya Sr

Contact Person(s) Phone Number: (562) 218 7119

**Type of Organization:**

Corporation  Partnership  Individual  Unincorporated Association or Club  
 Trust  LLC  Other, explain: \_\_\_\_\_

**OFFICE USE ONLY**

Building  Fire  Health (Check Inspecting Department) Date Received: \_\_\_\_\_

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

PRD- 548552 Approved 2-19-09 [Signature]

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): \_\_\_\_\_ By: \_\_\_\_\_

**POLICE DEPARTMENT**

Police Department finds no for basis for denial  Police Department finds basis for denial  
 Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: \_\_\_\_\_

By: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_





**Date:** February 10, 2009  
**To:** Erick Sund, Manager of Business Relations Bureau  
**From:** Derek Burnham, Current Planning Officer *DS*  
**Subject:** REVIEW OF ENTERTAINMENT LICENSE REQUEST

**Site Address:** 1223 E. Anaheim Street  
Long Beach, CA 90813

**Applicant:** Sam Sengchan  
DBA Dragon Sea Restaurant

**Zoning District:** Community Automobile-Oriented District (CCA)

**Proposed Use:** Entertainment with Dancing

The Community Design and Development Division of the Department of Planning and Building has the following comments:

No CUPs or AUPs were found for the subject site; however, four CUP Exemptions were approved for alcohol use (CUP-EX Case No. 85-00, 02-07, 03-56, and 05-37) for on-site alcohol with meal service (no fixed bar permitted) with alcohol sales not to exceed 30% of total gross sales. The CUPEX's were approved in 2000, 2002, 2003, and 2005. The most recent CUPEX, 05-37 was issued for beer and wine (Type 41 license on-sale beer & wine eating-place).

The subject site was previously approved for an entertainment permit with dancing in April 2008. Based on the floor plans submitted for the previous application and the current application, there have been no significant changes made to the floor plan.

Planning Bureau recommends that the entertainment permit with dancing be approved.

If you have any questions regarding this response, please call Jorge Ramirez, Planner, at (562) 570-6952.