



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



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October 18, 2018

MEMBERS OF THE PARKS AND RECREATION COMMISSION
City of Long Beach
California

RECOMMENDATION:

Authorize the Sixth Amendment to Permit No. 28246 with First Serve Tennis, Inc., to extend the term of the Permit for tennis instruction in Department of Parks, Recreation Marine contract classes for five years, from January 1, 2019 to December 31, 2023. (Citywide)

DISCUSSION

On December 31, 2018, Permit No. 28246 (Permit) with First Serve Tennis, Inc. (First Serve) to provide public tennis instruction through the Department of Parks, Recreation and Marine (Department) contract classes will expire. In addition, on December 31, 2018, Lease No. 28222 (Lease) with First Serve to operate the El Dorado Tennis Center and the Billie Jean King Tennis Center will expire.

The Department plans to exercise the last five (5) year term extension of the Lease through December 31, 2023. Based on the quality of instruction facilitated and/or provided by First Serve, the revenue generated annually from the Permit, and in anticipation of extending the Lease with First Serve through December 31, 2023, it is recommended that the Permit be amended to extend the term from January 1, 2019 through December 31, 2023, with no renewal options. All other terms and conditions of the Permit would remain unchanged.

Prior to the December 31, 2023 end of the Lease and Permit terms, the City plans to issue a Request for Proposals to open the tennis opportunities to the public to negotiate a new lease for tennis services.

FISCAL IMPACT

First Serve shall continue to pay to the Department the approved Permit fee of \$750 or ten percent (10%) of monthly gross receipts, whichever is greater. In addition, as consideration for the collection and processing of online contract class registrations by the Department on behalf of First Serve, an administration and promotion charge of two dollars (\$2.00) per registered student will continue to be paid to the Department, above the greater of the \$750 or ten percent (10%) of gross receipts.

MEMBERS OF THE PARKS AND RECREATION COMMISSION

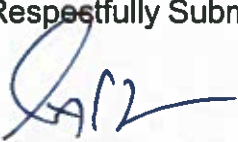
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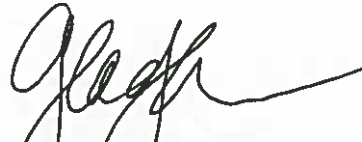
SUGGESTED ACTION:

Approve the recommendation.

Respectfully Submitted,



STEPHEN P. SCOTT
DEPUTY DIRECTOR
BUSINESS OPERATIONS MANAGER



GLADYS KAISER
MANAGER
COMMUNITY RECREATION SERVICES

APPROVED:



GERARDO MOUET
DIRECTOR

GM:SS:GK:RL:lh