Memorandum



City of Long Beach Working Together to Serve

Date:

September 21, 2010

To:

Mayor and Members of the City Council

From:

Councilmember Rae Gabelich, Eighth District

Subject:

Superior Grocers, 5450 Cherry Avenue, Request for ABC License Conditions

(Agenda Item R-33)

I am requesting the following conditions for a premise-to-premise transfer of an Off-Sale General license for Superior Center Concepts Incorporated dba Superior Grocers at 5450 Cherry Avenue:

- 1. No exterior advertising promoting or indicating the availability of alcoholic beverages
- 2. No alcoholic beverages shall be consumed on the property, or on adjacent properties under control of licensee
- 3. No sales to any person appearing to be or actually being intoxicated shall be allowed
- 4. Licensee shall take all reasonable measures to prohibit and prevent any loitering on the premises
- 5. Any graffiti on the premises shall be removed or painted over within 24 hours
- All sales of alcohol shall be directly supervised by an authorized employee of the licensee, aged at least 21 years, including inspection of identification to verify age of purchaser, and observation of purchaser to ensure no sales to intoxicated persons
- 7. No beer or malt beverages shall be sold, regardless of container size, in quantities of less than three per sale
- 8. The sale of beer or malt beverages in quantities of quarts, 22 oz, 32 oz, 40 oz, or similar size is prohibited
- 9. Wine shall not be sold in bottles or containers smaller than 750 ml. other than dessert wines in 375 ml. bottles
- 10. Request the applicant to utilize security video cameras on the premises