



Date: November 18, 2014

To: Honorable Mayor Robert Garcia and Members of the City Council

From: Councilmember Rex Richardson, Ninth District *RR*
Councilmember Roberto Uranga, Seventh District *RU*
Councilmember Al Austin, Eighth District *AA*

Subject: Artesia Boulevard Committee and Master Plan

RECOMMENDATION:

Respectfully request the City Manager to work with the Gateway Cities Council of Governments (GCCOG) to form an Artesia Boulevard Corridor Committee and develop an Artesia Boulevard Corridor Master Plan.

DISCUSSION

The Gateway Cities Council of Government (Gateway COG) is made up of the twenty-eight cities in southeast Los Angeles County, including Long Beach, Compton, Paramount, Bellflower, Lakewood, Artesia, Santa Fe Springs and Cerritos. The County of Los Angeles and the Port of Long Beach are also Gateway COG members. The mission of the GCCOG is to improve this region of the county in four primary areas: transportation, air quality, housing, and economic development. The total population served consists of over two million people.

The Artesia Boulevard Corridor is a major East-West Corridor that stretches through eight Gateway Cities: Long Beach, Compton, Paramount, Bellflower, Lakewood, Artesia, Santa Fe Springs and Cerritos. The establishment of the Artesia Boulevard Corridor Committee will help facilitate planning efforts across multiple jurisdictions and improve connectivity of transportation projects along this corridor. The goals of the Master Plan are to: (1) Identify existing deficiencies on Artesia Boulevard from the Alameda Corridor to the Orange County line, (2) Develop potential solutions to mitigate those deficiencies, and (3) Position the proposed corridor improvements for funding.

The development of a Master Plan will require participation and consensus from all Gateway COG stakeholders on the general consistency and aesthetic theme of the corridor. Individual cities will also be required to dedicate staff to this planning effort. The Final Master Plan will include a cost estimate, concept delivery schedule for preliminary engineering, quantifiable design and construction costs, and major challenges, as well as project benefits for each project that is included in the Master Plan, so that a potential funding partner can understand the holistic context of the Plan.

FISCAL IMPACT

There is no fiscal impact to the general fund.



City of Long Beach Memorandum
Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: November 14, 2014

To: Larry Herrera-Cabrera, City Clerk

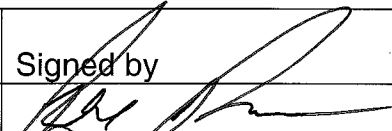
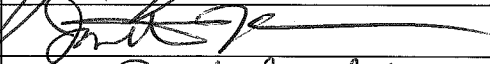
From: Councilmember Rex Richardson, Ninth District
Councilmember Roberto Uranga, Seventh District
Councilmember Al Austin, Eighth District

Subject: Request to Add Agenda Item to Council Agenda of Nov. 18, 2014

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Respectfully request the City Manager to work with the Gateway Cities Council of Governments (GCCOG) to form an Artesia Boulevard Corridor Committee and develop an Artesia Boulevard Corridor Master Plan.

Council District	Authorizing Councilmember	Signed by
9	Councilmember Rex Richardson	
8	Councilmember Al Austin	
7	Councilmember Roberto Uranga	