

CITY OF LONG BEACH

DEPARTMENT OF COMMUNITY DEVELOPMENT

RES-32

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

May 18, 2004

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

SUBJECT:

Resolution Designating the City of Long Beach as the Administering Agency and Signatory Authority for the Local Workforce Investment Act Program and Receipt of 2004-2005 Formula Grant Funds (Citywide)

DISCUSSION

Each year the City receives a formula allocation of Workforce Investment Act (WIA) funds from the State Employment Development Department (EDD) to deliver workforce development services to residents and businesses in the local workforce investment area consisting of Long Beach and Signal Hill. The Workforce Development Bureau (Bureau) provides an extensive range of services to residents and businesses through the Youth Opportunity Center (YOC), Career Transition Center (CTC), and selected sub-contractor agencies.

Services for economically disadvantaged adults and workers dislocated by business closures or mass layoffs are delivered through the CTC. Customers requiring assistance beyond self-service access to resource centers, equipment and information are served under the category of intensive or training services. These customers receive group or one-on-one job search preparation and assistance services, skills remediation, vocational training, in-depth "soft-skills" workshops, personal and vocational counseling, case management, vocational assessment, and supportive services.

Services for in-school and out-of-school youth are provided through the YOC and include work experience, drop-out prevention activities, gang prevention activities, tutoring, study skills training, basic skills remediation and academic enrichment, internships, job shadowing, occupational skills training, post-secondary preparation, leadership development, guidance counseling and supportive services.

Services to businesses, in tandem with the above programs, include matching of job openings to trained and qualified individuals, recruitment and assessment, assistance with incumbent workers and skills upgrade training programs, dissemination of local labor market information, and referral to other city and community programs that meet the unique requirements of each employer.

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WIA funding for the period of July 1, 2004 through June 30, 2005 totals \$4,732,445, portioning \$1,639,486 for adult services, \$1,786,429 for youth services, and \$1,306,530 for dislocated worker services. These grant amounts have been reduced by more than 30 percent over the last four years, concurrent with the dissolution of several related discretionary grants. While the Bureau has had to significantly reduce the availability of training funds for adults and youth, it has strived to maintain a basic level of service for residents and businesses. These services are in high demand; over 75,000 adults and youth and several hundred Long Beach businesses were assisted in the first nine months of the current program year. The attached Exhibit "A" outlines the number of services provided to adults and youth. The City is committed to assisting residents in gaining meaningful employment and will continue to look for funding to help augment current programming.

This letter was reviewed by Deputy City Attorney Everett L. Glenn on April 19, 2004, and Budget Manager Michael A. Killebrew on May 10, 2004.

TIMING CONSIDERSATIONS

City Council action is requested on May 18, 2004 to facilitate the processing of required documents.

FISCAL IMPACT

The Workforce Investment Act funds are budgeted in the Community Development Grants Fund (SR 150) in the Department of Community Development (CD).

IT IS RECOMMENDED THAT THE CITY COUNCIL:

- Adopt the attached resolution designating the City of Long Beach as the Administering Agency and Signatory Authority for the Workforce Investment Act Program; and
- Authorize the City Manager to execute all necessary documents to receive Workforce Investment Act Title I funds from the State Employment Development Department totaling \$4,732,445 for the period of July 1, 2004 through June 30, 2005.

Respectfully submitted.

MELANIE S. FALLON

DIRECTOR OF COMMUNITY DEVELOPMENT

APPROVED:

MSF:ROW:BSR:sg Formula Allocation.2004-05 GERALD R. MILLER CITY MANAGER

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Attachment: Exhibit "A" - Service Levels - Current Program Year