

# CITY OF LONG BEACH

POLICE DEPARTMENT

# C-19

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna  
Chief of Police

April 23, 2019

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive the application of Tocaya Organica, LLC, dba Tocaya Organica, for an original application of an Alcoholic Beverage Control (ABC) license, at 6400 East Pacific Coast Highway, submit a Public Notice of Protest to ABC, and direct the City Manager to withdraw the protest if a Conditional Use Permit (CUP) is granted. (District 3)

## DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

## TIME CONSIDERATIONS

The Department of Alcoholic Beverage Control received the above application on March 6, 2019. The applicant is still in the planning stages and has not yet received a CUP. Provided the Planning Commission approves the CUP, the recommendation includes a request to direct the City Manager to withdraw the Public Notice of Protest. City Council action is requested on April 23, 2019, to respond to the Department of Alcoholic Beverage Control by the April 25, 2019 due date.

## FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

HONORABLE MAYOR AND CITY COUNCIL

April 23, 2019

Page 2

SUGGESTED ACTION:

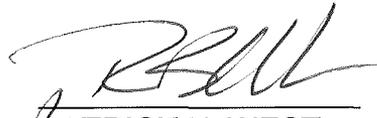
Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA  
CHIEF OF POLICE

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL  
April 23, 2019

Council District 3

Applicant: Tocaya Organica, LLC  
DBA: Tocaya Organica  
Address: 6400 East Pacific Coast Highway

Type of application: An original application for an On-Sale Beer and Wine for Bona Fide Public Eating Place license.

Bases for possible protest: Over concentration.  
High crime.

**PUBLIC CONVENIENCE DETERMINATION:** A determination of public convenience and necessity **is not** required for this application.

Census Tract: 5776.04

Boundaries: Marine Stadium to the North  
County line to the South  
Pacific Coast Highway/County line to the East  
Marine Stadium to the West

Number of licenses allowed: 1

Number of licenses existing: 26

Police Reporting District: 623

Boundaries: 2<sup>nd</sup> Street/ Naples Island to the North  
Alamitos Bay/San Gabriel River to the South  
Pacific Coast Highway/County line to the East  
Alamitos Bay to the West

Reported crimes in this district for ABC purposes are 119. Crime in a reporting district must be at least 115 to qualify for a high crime protest.

Type of business: Restaurant.

Last day to request conditions and protest: April 25, 2019.



**Date:** April 23, 2019  
**To:** File  
**From:** Jennifer Arzola, Detective, Vice Investigations Section  
**Subject:** **TOCAYA ORGANICA – 6400 EAST PACIFIC COAST HIGHWAY**

---

**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (3/6/18-3/6/19)**

None.

**ABC INSPECTIONS (Past three years)**

Not applicable.

**RESIDENCE WITHIN 100 FEET**

None.

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None.

