



# LONG BEACH REDEVELOPMENT AGENCY

333 WEST OCEAN BOULEVARD, THIRD FLOOR • LONG BEACH, CA 90802 • (562) 570-6615 • FAX (562) 570-6215

June 4, 2007

## REDEVELOPMENT AGENCY BOARD MEMBERS

City of Long Beach  
California

### RECOMMENDATION:

Approve and authorize the Executive Director to enter into a contract with ValleyCrest Landscape Development, Inc., in an amount not to exceed \$2,975,000 for the design and construction of the middle block of The Promenade in accordance with The Promenade Open Space Master Plan. (Downtown – District 2)

### DISCUSSION

The Promenade Open Space Master Plan incorporates the design of more than three blocks and includes elements such as public art, seating, outdoor dining, lighting, hardscape, landscaping, and water features for the three-block pedestrian Promenade from Ocean Boulevard to 3<sup>rd</sup> Street. The project will be built over a three-year timeframe, phased for completion to coincide with the adjacent developments on each block.

Jon David Cicchetti Landscape Architects has designed The Promenade Master Plan, which was approved by the Redevelopment Agency (Agency) at the meeting of April 19, 2007, and by the Planning Commission at its meeting of May 3, 2007.

As the developments by The Olson Company and Lennar South Coast Homebuilding on the middle block of The Promenade are nearing completion, it is imperative that construction of the Master Plan improvements for that block begin as soon as possible (Exhibit A – Site Map).

ValleyCrest Landscape Development, Inc., has submitted an all-inclusive proposal for both design and construction of components to complete the middle block of The Promenade (between First Street and Broadway). The design component includes complete site design and construction drawings. The build component includes demolition of existing hardscape and softscape; finish grading and erosion control systems; main storm drain trunk line; landscape and hardscape area drainage systems;

*The mission of the Long Beach Redevelopment Agency is to enhance the quality of life by improving blighted areas of Long Beach, revitalizing neighborhoods, promoting economic development, creating jobs, providing affordable housing and encouraging citizen participation.*



REDEVELOPMENT AGENCY BOARD MEMBERS

June 4, 2007

Page 2

hardscape pavements, steps, stage, curbs/gutters and seating cubes; ornamental metals – handrails and gateway signage components; water wall feature; site furnishings, including trash receptacles, removable bollards, bike rack and benches; automatic irrigation systems; landscape planting – trees, ornamental grasses, turf, mulch; post-installation landscape maintenance (90 days after completion); site lighting and electrical, and conversion of the remaining pavilion in the amphitheater to a glass-enclosed structure (similar in design to the BikeStation structures).

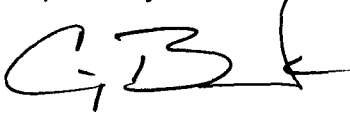
Staff proposes to enter into an agreement with ValleyCrest Landscape Development, Inc., for an amount not to exceed \$2,975,000. This would cover the proposal amount of \$2,586,115 plus a contingency of 15 percent. Funding for this project includes developer fees and tax increment from the Downtown and West Beach Redevelopment Project Areas.

With Agency approval, there is a tight design schedule to break ground on the middle block this summer (August) and complete the improvements by the end of the year.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



For PATRICK H. WEST  
EXECUTIVE DIRECTOR

PHW:CAB:bec

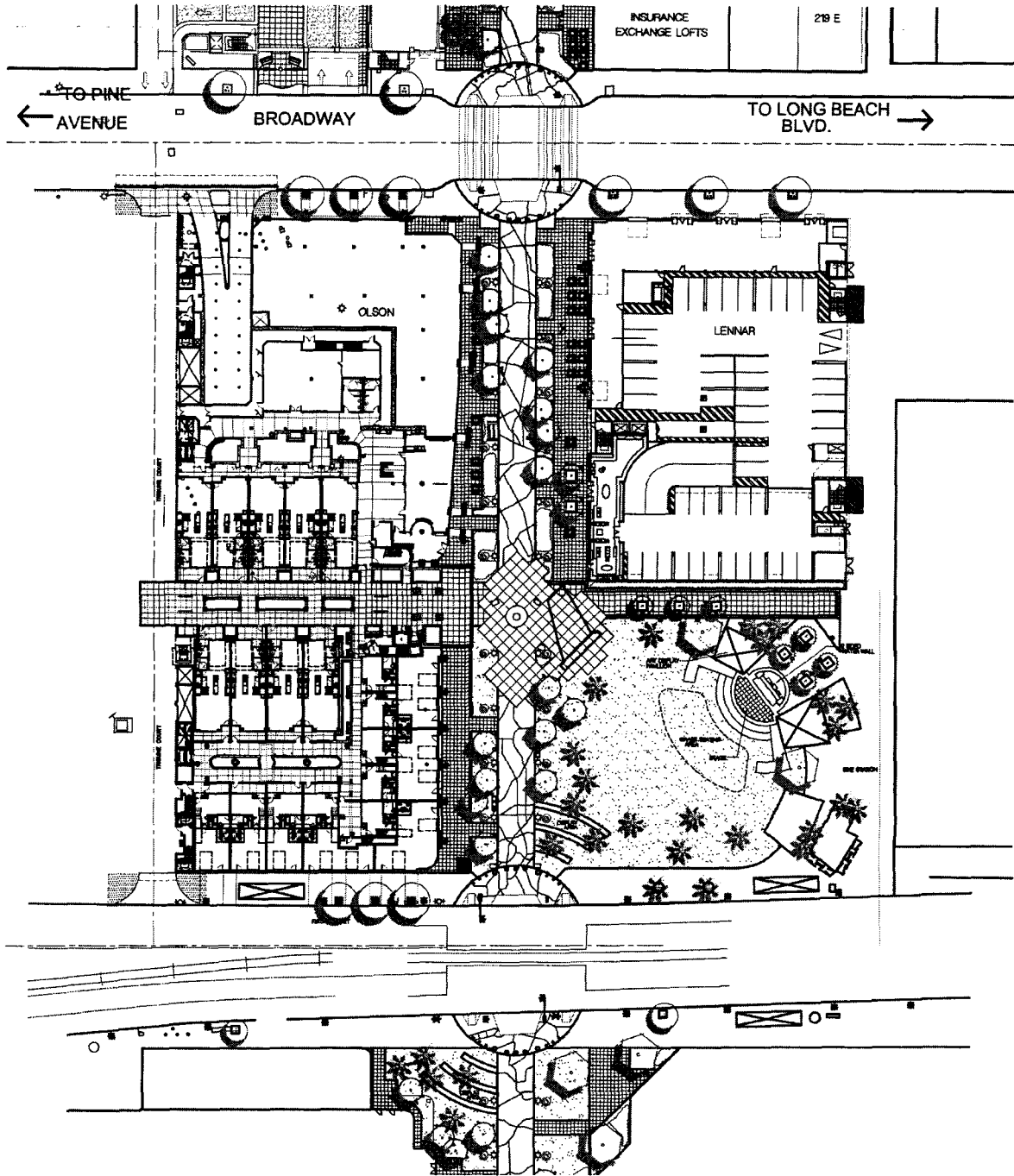
APPROVED:

  
GERALD R. MILLER  
CITY MANAGER

Attachment: Exhibit A – Promenade Master Plan – Middle Block



# Exhibit A



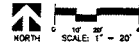
**LEGEND**

- |  |                     |  |   |
|--|---------------------|--|---|
|  | GOLDEN TRUMPET TREE |  | TURF                                      |
|  | GOLDEN RAIN TREE    |  | GROUNDCOVER AND SHRUB AREAS               |
|  | GINKGO BILOBA       |  | CONCRETE PAVING WITH 2' X 2' SCORING GRID |
|  | MEXICAN FAN PALM    |  | CONCRETE PAVING WITH 3' X 3' SCORING GRID |
|  | MAGNOLIA ST. MARYS  |  | NEW 12' HIGH PEDESTRIAN LIGHT STANDARD    |
|  | ITALIAN CYPRESS     |  | GATEWAY / SIGNAGE ELEMENT                 |
|  | PLANTER POTS        |  | REMOVABLE BOLLARD                         |
|  |                     |  | DECORATIVE LIGHT TOWER                    |
|  |                     |  | TRASH CAN                                 |
|  |                     |  | BENCH WITH INDIVIDUAL SEATS               |
|  |                     |  | CHESS TABLE WITH CHAIRS                   |
|  |                     |  | OUTDOOR CAFE TABLE                        |
|  |                     |  | 18" SEAT CUBE                             |
|  |                     |  | BIKE RACKS                                |

NOTE: SHRUB AND GROUNDCOVER PLANTS @ OUTDOOR SEATING AREAS TO BE 10" TALL MAXIMUM

## MASTER PLAN - MIDDLE BLOCK

### THE PROMENADE, LONG BEACH, CALIFORNIA



**JON DAVID CICCHETTI**  
LANDSCAPE ARCHITECTS  
CAL. 2191

DWG DATE: 04/18/07

2700 S. GARDEN ST., SUITE 100  
LONG BEACH, CA 90801  
909 433-2222  
909 433-2222 FAX

