

April 22, 2008

Dear Mayor Foster and Members of the City Council:

As the city prepares to undergo a new community plan for Downtown Long Beach, we would ask that you support placing a moratorium on check cashing facilities in our Downtown neighborhoods.

This moratorium is an interim solution until the new community plan that has been funded by the Redevelopment Agency is completed. We expect that this new plan will alter what is currently PD-30, and create an even more progressive, sustainable and vibrant Downtown.

The agenda item before you today, sponsored by Vice-Mayor Lowenthal and Councilmember Suja Lowenthal is an important step in transforming Downtown.

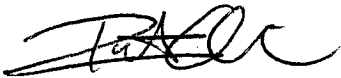
From my home at 835 Locust in Downtown Long Beach, I am blocks away from multiple check cashing businesses. These stores are not what we envision the future of Downtown to look like. While some of these stores do serve a diverse population in the Downtown area, there are already numerous stores, all walking distance from each other.

They include – 335 E. 7th Street, 730 Pacific Ave, 845 Pacific Ave, and 617 E 7th St. There are also three check cashing locations three blocks north of my home on Anaheim St.

I have included 35 additional letters from Downtown residents that are in support of this agenda item. They include representatives of the Willmore Heritage Historic Association, the West End Community Association, the North Pine Neighborhood Alliance and new residents that have just purchased units in the Promenade.

Thank you again for your support.

Robert Garcia



President, North Pine Neighborhood Alliance



Mayor and City Council

Tuesday, April 22, 2008 11:44 AM

From: "Kelly M." <kellym@kellymstyle.com>

To: robertgarciaLB@yahoo.com

Dear Mayor and City Council Members,

Please help support Vice-Mayor Lowenthal and Council member Suja Lowenthal's agenda for setting a moratorium for check cashing facilities in the downtown area. There are numerous types of this type of business along with 99 cent stores and discount shops within walking distance of each other.

Please help to transform the downtown community into something more positive with a vibrant and dynamic allure to the downtown area and neighborhood.

Thank you,

Kelly and Eric Lee
835 Locust Ave. #613
Long Beach, CA 90813

April 22, 2008

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

*Kathy Shasha
835 Locust #611
Long Beach, Ca 90813*

From: Linda Nguyen (linduh805@yahoo.com)

To: robertgarcialb@yahoo.com

Date: Monday, April 21, 2008 7:19:43 PM

Subject: Support Council Members Lowenthal regarding Checkcashing facility

I support Councilmember Lowenthal in the request to Council regarding the request that the city attorney's office in cooperation with the Planning department prepare an interim ordinance prohibiting the approval of any check-cashing facility, including those permitted as an accessory use in PD30 for 1 year pending a study and recommendation from the Planning Commission to update the city's current zoning regulations pertaining to check-cashing facilities.

Linda Nguyen
133 The Promenade North
Long Beach CA 90802

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From: Kipp Gillian (kgillian@gessearch.com)
To: robertgarciaLB@yahoo.com
Date: Monday, April 21, 2008 5:50:36 PM
Subject: FW: NPNA: Two Important Items...

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other. Plus this in no way shows the sensitivity the council projects towards better retail recruitment.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

Kipp Gillian
GILLIAN EXECUTIVE SEARCH, INC.
kgillian@gessearch.com
www.gessearch.com
P 562-432-1500 x 1
F (562) 366-9623

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Thank-you,

Gillian Executive Search, Inc

From: Jerry_Gray@BalboaInsurance.Com (Jerry_Gray@BalboaInsurance.Com)
To: robertgarciaLB@yahoo.com
Date: Monday, April 21, 2008 4:37:02 PM
Subject: NPNA Check Cashing Letter

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

*Jerry Y. Gray
133 The Promenade N. #533
Long Beach, CA 90802*

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From: Brian Mott (brianmott@gmail.com)
To: robertgarciaLB@yahoo.com
Date: Monday, April 21, 2008 3:46:02 PM
Subject: NPNA proposed legislation

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood which add nothing by blight to our beautiful city. We need to be selective on what businesses we allow in our downtown area, and Check Cashing Facilities should not be on of them.

This measure will take us one step closer to transforming our Downtown a much nicer place to live work and play .

Thanks,

Brian Mott

133 The Promenade North #429

Long Beach Ca 90802

From: Jim (mtnbkjim@yahoo.com)
To: robertgarciaLB@yahoo.com
Date: Monday, April 21, 2008 3:44:55 PM
Subject: Moratorium on check cashing companies in Long Beach

To Whom it may concern:

I am a resident of the downtown Long Beach entertainment district and feel that there is a need to continue to solicit business that will improve the downtown area. Check cashing companies are not the type of business that is desirable for an improving or struggling to improve urban area such as downtown Long Beach.

In addition, I would like to go on record for noting the same about Walmart. In addition to check cashing companies, Walmart situated in Downtown Long Beach is certainly not the type of retail store that will move us in the direction of growth that we would like to see. Walmart and other non desirable business entities need to be moved out of the Downtown Districts so that the area can be cleaned up and business that will move us in a forward direction can be attracted.

Thank you for listening.

Regards,

Jim Gennarelli

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From: Ten Salon & Spa (tensalon@yahoo.com)
To: robertgarciaLB@yahoo.com
Date: Monday, April 21, 2008 1:43:08 PM
Subject: TEN Salon & Spa

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

Christopher Moulden
Vice President
TEN Salon & Spa
Experience TEN: www.tensalon.biz
Phone: (562) 432-7700
Fax: (562) 432-4884

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From: sebfwyflyr@aol.com (sebfwyflyr@aol.com)
To: robertgarcialb@yahoo.com
Date: Monday, April 21, 2008 1:16:23 PM
Cc: district@aim.com; 1@longbeach.gov; district@aim.com; 2@longbeach.gov
Subject: Check Cashing Businesses

Dear Mayor Foster & Members of the City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's April 22 agenda item for setting a moratorium on check cashing facilities downtown.

A proliferation of check cashing businesses in downtown is kin to the over concentration of auto parts stores that were in abundance downtown several years ago.

On the flip-side, some check cashing businesses offer weekly loans which creates more of a long term problem for the low income residents. Sometimes the residents that use these types of businesses have marginal identification that banks do not accept and this leaves the person open to high interest rates that keep them forever in debt.

If approved, this measure will take us one step closer to attracting a collection of thriving businesses and vibrant neighborhoods.

Sincerely,

Shirley Buchanan
West End Community Association

cc: Vice Mayor Lowenthal
Councilmember Suja Lowenthal

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From: Kevin Davis (kevin.davis2@att.net)
To: robertgarciaLB@yahoo.com
Date: Monday, April 21, 2008 12:33:33 PM
Subject: Moratorium on Check Cashing Facilities in the Downtown area

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

*Kevin and Theresa Davis
133 The Promende N #529
Long Beach, CA 90802*

From: :) (gewel.9@gmail.com)
To: robertgarciaLB@yahoo.com
Date: Monday, April 21, 2008 12:28:22 PM
Subject: moratorium for check cashing facilities Downtown

DEAR MAYOR AND CITY COUNCIL:

PLEASE SUPPORT VICE-MAYOR LOWENTHAL AND COUNCILMEMBER SUJA LOWENTHAL'S AGENDA ITEM SETTING A MORATORIUM FOR CHECK CASHING FACILITIES DOWNTOWN. WE ALREADY HAVE NUMEROUS CHECK CASHING BUSINESSES IN OUR NEIGHBORHOOD WITHIN BLOCKS OF EACH OTHER.

THIS MEASURE WILL TAKE US ONE STEP CLOSER TO TRANSFORMING OUR DOWNTOWN INTO A COLLECTION OF VIBRANT NEIGHBORHOODS.

THANK YOU,

GEOFF RICHCREEK
827 PINE AVE
L.B. CA 90813

From: ruby771 (ruby771@verizon.net)
To: 'Robert Garcia'
Date: Monday, April 21, 2008 12:21:43 PM
Cc: ruby771@verizon.net
Subject: ban on check cashing business

April 21, 2008

To the Honorable Mayor of Long Beach , Bob Foster
and to the council persons for the City of Long Beach

Dear Sirs and Madams:

As Vice President of the 838 Pine Avenue Homeowners Association I am writing to you today on behalf of our residents to ask that you please support Vice Mayor Bonnie Lowenthal's proposal for banning future check cashing businesses in the downtown area of Long Beach . This business preys on the less fortunate and can attract undesirable individuals in need of quick money, and because of their exorbitant rates and profit they tend to pop up on every corner. Enough is enough, please vote to stop the flow of these check cashing stores in our downtown neighborhood.

Thank you for your valuable time and attention.

Cynthia

Cynthia Ojeda, Vice President
838 Pine Homeowners Association
562.628.0797
Ruby771@verizon.net

From: michelle piccone (michellepiccone@yahoo.com)
To: robertgarciaLB@yahoo.com
Date: Monday, April 21, 2008 12:07:25 PM
Subject: No to Check cashing

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja

Lowenthal's agenda item setting a moratorium for check cashing

facilities Downtown. We already have numerous check cashing
businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our
Downtown into a collection of vibrant neighborhoods.

Thank You,

Michelle Piccone-Benecke
835 Locust ave 3520
Long Beach, CA 90813

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From: Loara and Robert Kauffman (loararobert@yahoo.com)
To: robertgarcialb@yahoo.com
Date: Monday, April 21, 2008 11:53:10 AM
Subject: Re: [templeresidents] Neighborhood News

Hi Robert,

Here's our letter:

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other and near our neighborhood schools. As a city we should be keeping our streets safe for our kids, and deterring any undesirable element into our neighborhoods.

We ask you to prevent these businesses from moving into our neighborhood, and to instead come up with incentives encouraging building owners and landlords to rent to businesses that will only enhance our district and support the great vision that Long Beach and its residents have for the downtown area. This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

Loara and Robert Kauffman
835 Locust Ave., #226, Long Beach

If you can take 5 minutes to send me your email letter, it will go a long way to improving our neighborhoods. ..you can also choose to send your letter directly to the Mayor and Council, whatever you prefer. If you want more info, the prosed legislation is attached.

There are hundreds of you on this NPNA email list, so I am counting on your support !

Thanks again and see you at our meeting on Monday,

Robert Garcia
NPNA President
Temple Lofts #110

robertgarcialb <*robertgarcialb@yahoo.com*> wrote:

Hey everyone, in case you are not on the North Pine Neighborhood Association email list, I wanted to post this on this board...if you want to join the mailing list, please email me at robertgarciaLB@yahoo.com. Thanks all...

North Pine Neighborhood Alliance

Two Important Items...

From: Victor Carrillo (victor@theidagency.com)
To: robertgarciaLB@yahoo.com
Date: Monday, April 21, 2008 11:46:58 AM
Subject: letter to Mayor

Dear Mayor and City Council:

I live and work in downtown Long Beach . I feel the area is improving in terms of safety but more needs to be done. The thought of allowing more check cashing businesses in the area sends chills down my spine. I am a victim of an armored robbery that was done in the parking lot of a check cashing business. I know first hand what kind of people and problems can be attracted by these businesses.

This is why I ask you to please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

Thank You,

Victor Carrillo
Unit 323
The Promenade Walk

idagency

victor carrillo | president

The ID Agency

NEW ADDRESS & PHONE NUMBER

235 e. broadway | suite 1080

long beach ca 90802

p. 562.491.7503

f. 562.685.0547

c. 310.963.3400

www.theidagency.com

"identity is everything"

From: templehome (templehome@yahoo.com)
To: robertgarciaLB@yahoo.com
Date: Monday, April 21, 2008 11:07:27 AM
Subject: City Council Measure

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

Barbara and Rick Schwerin
835 Locust Ave., #618
Long Beach, CA 90813

From: Paul.Klapka@sce.com (Paul.Klapka@sce.com)
To: mayor@longbeach.gov
Date: Monday, April 21, 2008 10:35:45 AM
Cc: robertgarciaLB@yahoo.com; Broc_Coward@longbeach.gov; niki_tennant@longbeach.gov
Subject: We support a moratorium on downtown check cashing facilities

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

Paul Klapka and Richard Baronsen
133 The Promenade North, Unit 528
Long Beach, CA 90802

From: Jin Park (jinpark78@yahoo.com)
To: robertgarciaLB@yahoo.com
Date: Monday, April 21, 2008 9:38:40 AM
Subject: check-cashing moratorium in downtown Long Beach

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities in Downtown Long Beach. Numerous check cashing facilities already exist within blocks of each other. More are not necessary and not consistent with the goal of making Downtown a collection of vibrant neighborhoods.

Thank You,

Jin Park

133 The Promenade N #335

Long Beach, CA 90802

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From: Jon Benecke (jonbenecke@yahoo.com)
To: robertgarcialb@yahoo.com
Date: Monday, April 21, 2008 9:34:45 AM
Subject: Letter

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

Jon Benecke
835 Locust Ave.
#520
Long Beach, CA 90813

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From: Rebecca Mellaci (rmellaci@hotmail.com)
To: robertgarcialb@yahoo.com
Date: Monday, April 21, 2008 9:03:11 AM
Subject: Letter for you to Forward One

Greetings Mayor and City Council:

I hope this meets you well! I have been a Long Beach resident approximately 12 years (mostly in the Belmont area and more recently with my new purchase of a loft in the downtown area). During my 12 years in Long Beach I have seen dyanmic additions and some not so great changes. Regardless, Long Beach, CA is where I will always call home.

With that being said, I ask that you please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of one another.

This measure will take us one step closer to transforming our Downtown into an eclectic and vibrant neighborhood.

Thank you in advance for your time and attention to this matter.

Rebecca L. Mellaci
Temple Lofts
Long Beach, CA 90813

Going green? [See the top 12 foods to eat organic.](#)

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

Anthony Zervas
bouchees bistro
515 long beach blvd
Long beach

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

Jessica Rosenblum
829 Pine Ave
Long Beach, Ca 90813

From: Toby II Schwede (tshwaid@hotmail.com)
To: robertgarcialb@yahoo.com
Date: Monday, April 21, 2008 8:04:55 AM
Subject:

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

T.J. Schwede & Sonya Garza
835 Locust Ave. #219
Long Beach, CA 90813

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From: Jenny Stafford (jenny@redloftstudios.com)
To: Robert Garcia
Date: Monday, April 21, 2008 7:53:13 AM
Subject: Letter of support of Check Cashing Moratorium

Dear Mayor and City Council:

We urge you to please support Vice Mayor Lowenthal and Council Woman Suja Lowenthal's legislation that will set a moratorium on check cashing facilities in the downtown area.

My husband and I own two properties in Downtown Long Beach and have been enthusiastic about the future of our city. What we are not enthusiastic about is the adverse effect that numerous check cashing facilities would have on our neighborhood.

This measure is the first step in insuring a safe, vibrant downtown that we so eagerly chose to move to and invest in.

Thank you for your time on this matter.

Jenny and Bryce Stafford
847 Pine Ave, Long Beach, CA 90813
and
835 Locus Ave, Long Beach, CA 90813

From: MBFlowers@Farmerjohn.com (MBFlowers@Farmerjohn.com)
To: robertgarcialb@yahoo.com
Date: Monday, April 21, 2008 7:50:46 AM
Subject:

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

I am a long time resident of Long Beach and I vote in every election !

Thank You,

Marie Flowers
645 Pacific Ave. #407
Long Beach, Ca. 90802

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From: Cheryl Perry (perry351@charter.net)
To: robertgarcialb@yahoo.com
Date: Sunday, April 20, 2008 8:47:03 PM
Subject: Check Cashing

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

**Cheryl Perry
351 Magnolia Ave.
Long Beach, CA 90802**

From: Dawn Radue (dradue@gmail.com)
To: robertgarciaLB@yahoo.com
Date: Sunday, April 20, 2008 7:56:50 PM
Subject: Moratorium for Check Cashing facilities downtown

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

Kyle and Dawn Radue
838 Pine Ave. #403
Long Beach, CA 90813

From: Pamela Graham (taopamela@yahoo.com)
To: robertgarcialb@yahoo.com
Date: Sunday, April 20, 2008 6:22:12 PM
Subject: Re: NPNA: Two Important Items...

Dear Robert,
Please forward letter below.

Thanks
Pamela

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

*Pamela Graham
825 Pine Avenue
Long Beach CA 90813*

Thanks, Pamela

<http://www.thewholeworks.net> a work in progress

From: jenny dean (jennydean@gmail.com)
To: Robert Garcia
Date: Sunday, April 20, 2008 5:53:27 PM
Subject: Re: NPNA: Two Important Items...

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities Downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

*Jenny Dean
833 Pine Avenue*

From: DonBarbi@aol.com (DonBarbi@aol.com)
To: robertgarciaLB@yahoo.com
Date: Sunday, April 20, 2008 5:45:34 PM
Subject: Moratorium

Dear Mayor and City Council:

I urge you to support the agenda item by Vice Major Lowenthal and Councilmember Suja Lowenthal setting a moratorium on check cashing facilities Downtown. We already have too many of these type businesses in our neighborhood, within blocks of each other.

This measure will take us one step closer to transforming Downtown into a collection of vibrant neighborhoods. Thank you.

Don and Barbi Darnauer
801 Pine Avenue #305
Long Beach, CA 90813

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Moratorium For Check Cashing Facilities Downtown

April 20, 2008

Dear Mayor and City Council:

Please support Vice-Mayor Lowenthal and Councilmember Suja Lowenthal's agenda item setting a moratorium for check cashing facilities downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank You,

John Njoroge
838 Pine avenue # 416
Long beach CA 90813

From: Mistii Comeau (cmistii@hotmail.com)
To: robertgarcialb@yahoo.com
Date: Sunday, April 20, 2008 5:59:31 PM
Subject: RE: NPNA: Two Items...

Hi Robert,

Thank you for your amazing efforts, they are very much appreciated !

Here is a letter to support the check cashing issue.....Hope it helps.

Dear Mayor and City Council,

Please support Vice-Mayor Lowenthal and Council member Suja Lowenthal's agenda item setting a moratorium for check cashing facilities downtown. We already have numerous check cashing businesses in our neighborhood within blocks of each other.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Thank you !

Mistii Comeau

838 Pine Ave #401, Long Beach, CA 90813

From: *Robert Garcia* <robertgarcialb@yahoo.com>
To: *Robert Garcia* <robertgarcialb@yahoo.com>
Subject: *NPNA: Two Items...*
Date: *Sun, 20 Apr 2008 17:07:24 -0700 (PDT)*

North Pine Neighborhood Alliance

1) Please join us at our next NPNA meeting this upcoming Monday, April 21 @ 7:00pm @ Bouchees Bistro on Long Beach Blvd.

2) **We have some good news to report....** Vice-Mayor Lowenthal and Councilmember Suja Lowenthal have introduced legislation that will set a Moratorium on Check Cashing Facilities in the Downtown area. The NPNA proposed this legislation and we want to thank the Vice-Mayor for sponsoring this for us.

We have been working with the Council office to ensure that we are recruiting positive businesses Downtown. We already have an abundance of these stores, and enough is enough.

NOW, we need your support. - The city council is voting on this issue on Tuesday. If you can spare 5 minutes, please write an email in support of this item. You can send me the email at - robertgarcialb@yahoo.com and I will collect the letters and I will forward them to the Mayor and City Council on Tuesday.

April 21, 2008

Dear Vice-Mayor Lowenthal:

Thank you again for honoring the memory of Cesar E. Chavez at the annual Cesar E. Chavez Breakfast. Cesar was a humble person who believed in human rights and empowering people, especially the poor and working class.

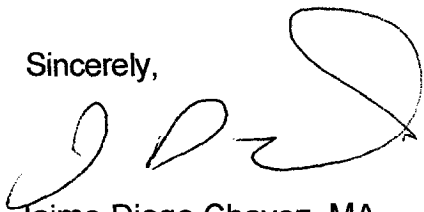
Following Cesar's example, I would like to ask for the entire Long Beach City Council to support Councilmember Suja Lowenthal's and your agenda item setting a moratorium for check cashing facilities in Downtown Long Beach. We already have numerous check cashing businesses in our neighborhood within blocks of each other and while these businesses cater to mostly those in low-income and working class communities, they do not provide any real community empowerment or economic growth for these same communities that they serve.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Further, I would like to request for the Long Beach City Council to add "hookah lounges and tobacco shops" to the memoratorium. These businesses endanger both the health of those who live here and visit our great city.

Thank You for your consideration in this matter. If you have any questions, please feel free to email me at pacificshorenwp@yahoo.com

Sincerely,

A handwritten signature in black ink, appearing to read 'Jaime Diego Chavez', with a large, stylized flourish at the end.

Jaime Diego Chavez, MA
Captain
Pacific Shores
Neighborhood Watch Program
pacificshorenwp@yahoo.com
PO BOX 1545, Long Beach, CA, 90801

April 21, 2008

Dear Councilwoman Lowenthal:

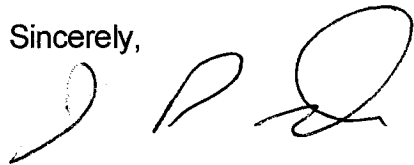
On behalf of my neighbors and family, I would like to ask for the entire Long Beach City Council to support Vice-Mayor Lowenthal's and your agenda item setting a moratorium for check cashing facilities in Downtown Long Beach. We already have numerous check cashing businesses in our neighborhood within blocks of each other and while these businesses cater to mostly those in low-income and working class communities, they do not provide any real community empowerment or economic growth for these same communities that they serve.

This measure will take us one step closer to transforming our Downtown into a collection of vibrant neighborhoods.

Further, I would like to request for the Long Beach City Council to add "hookah lounges and tobacco shops" to the memoratorium. These businesses endanger both the health of those who live here and visit our great city.

Thank You for your consideration in this matter. If you have any questions, please feel free to email me at pacificshorenwp@yahoo.com

Sincerely,

A handwritten signature in black ink, appearing to read 'Jaime Diego Chavez', with a large, stylized flourish at the end.

Jaime Diego Chavez, MA
Captain
Pacific Shores
Neighborhood Watch Program
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PO BOX 1545, Long Beach, CA, 90801