



# CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



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[www.LBParks.org](http://www.LBParks.org)

**selected**  
**best** *in the* **nation**

August 21, 2014

MEMBERS OF THE PARKS AND RECREATION COMMISSION  
 City of Long Beach  
 California

## RECOMMENDATION:

Authorize the Director of Parks, Recreation and Marine to execute all documents necessary to issue a new Right of Entry Permit to the Long Beach Sister Cities Association for the assumption of maintenance of an existing Temporary Mural on the exterior of the Recreation Park Community Center, for a period of three years, with two, three-year renewal options at the discretion of the Director. (District 3)

## DISCUSSION

Since 1989, Sochi, Russia, and the City of Long Beach have been sister cities. Sochi was also the site of the 2014 Winter Olympics. In recognition of the relationship between Long Beach and Sochi, and to promote the 2014 Winter Olympics, the Long Beach-Sochi Association proposed the production of a mural near the site of the Sochi Friendship Tree and Garden in Recreation Park, as shown in Attachment A. In September of 2010, the Parks and Recreation Commission approved a Right of Entry Permit (ROEP) with the Sochi Sister Cities Association and the artist Prestone, for the creation and maintenance of a Temporary Mural on one exterior wall panel of the Recreation Park Community Center facing 7<sup>th</sup> Street.

The ROEP is scheduled to expire on December 31, 2014, unless an extension is requested by the artist. Attempts to locate the artist have been unsuccessful, so the Long Beach Sister Cities Association (Association) has proposed taking over responsibility for maintaining the mural to the best of their ability and in accordance with the original artist's artwork. All costs associated with the maintenance (including graffiti abatement and insurance as required by the City's Risk Manager) would be borne by the Association. Also, if necessary for non-maintenance or other reasons, the mural could be removed after a 90-day notification to the Association.

## FISCAL IMPACT

There is no fiscal impact associated with this action.

MEMBERS OF THE PARKS AND RECREATION COMMISSION

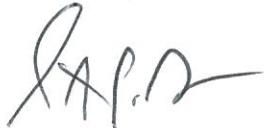
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SUGGESTED ACTION:

Approve recommendation.

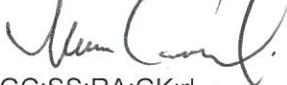
Respectfully submitted,



STEPHEN P. SCOTT  
MANAGER OF  
BUSINESS OPERATIONS



RAMON AREVALO  
MANAGER OF  
MAINTENANCE OPERATIONS



GC:SS:RA:GK:rl

APPROVED:

GEORGE SHAPJIAN  
DIRECTOR



GLADYS KAISER  
MANAGER OF  
COMMUNITY RECREATION  
SERVICES

Attachment A: Sochi Mural on the Recreation Park Community Center

ATTACHMENT A

Sochi Mural on the Recreation Park Community Center

