

1-10-12 H-1



Fw: Letter of Support / Downtown Plan

Irma Heinrichs to: Nancy Muth, Merianne Nakagawa, Allison Bunma

01/10/2012 03:15 PM

Irma Heinrichs
Executive Assistant
City Clerk Department
(562) 570-6228
(562) 570-6789 (FAX)

My email address has changed to Irma.Heinrichs@longbeach.gov

----- Forwarded by Irma Heinrichs/CC/CLB on 01/10/2012 03:15 PM -----

From: Michael Mosselli <michael@eastvillagelongbeach.com>
To: Robert Garcia <robert.garcia@longbeach.gov>, suja.lowenthal@longbeach.gov,
gary.delong@longbeach.gov, Patrick.odonnell@longbeach.gov, gerrie.schipske@longbeach.gov,
dee.andrews@longbeach.gov, james.johnson@longbeach.gov, steven.neal@longbeach.gov,
rae.gabelich@longbeach.gov, mayor@longbeach.gov, patrick.west@longbeach.gov
Cc: cityclerk@longbeach.gov
Date: 01/10/2012 03:13 PM
Subject: Letter of Support / Downtown Plan

Council members, Mayor, and City Clerk:

My name is Michael Mosselli and I have attach an official letter of support for the Downtown Plan on behalf of the East Village Association.

Downtown Long Beach is our home, and we wish for our neighborhoods to be a vibrant, eclectic, diverse, livable, and healthy community in which to walk, bike, dine, shop, work and retire in. We believe the Downtown Plan helps fulfill this wish by providing opportunities for new investment that respects the existing character of Downtown without limiting its future potential.

The East Village Association and our board directors support the Downtown plan and we look forward to its approval on January 10, 2012, and to the opportunity to continue to move Downtown forward.

Sincerely,

MICHAEL MOSSELLI
EVA President
michael@eastvillagelongbeach.com
www.eastvillagelongbeach.com
310-961-8082



January 09, 2012

City Council
City of Long Beach
333 W. Ocean Blvd., 14th Floor
Long Beach, CA 90802

Dear Councilmembers:

On Behalf of the East Village Association

"We are in support of the proposed Downtown Plan because we care about the city and preserving and enhancing existing and future character of Downtown Long Beach. This Plan encourages responsible and quality development throughout our neighborhoods and districts. This plan creates a vision of a vibrant Downtown for our city, which is crucial for the success and growth of our businesses and our community.

In closing, if we do nothing to attract development in our city, we cannot be considered or viewed as a thriving destination for all to live, work and play in."

I thank you for your time and consideration in allowing all of us who support this plan to voice our concerns.

Sincerely
Michael Mosselli
President
East Village Association