

#24

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Los Angeles Alliance for a New Economy

Building a City of Justice

October 9, 2007

Mr. Larry Herrera
City Clerk
City of Long Beach
333 W. Ocean Blvd.
Long Beach, CA 90802

Dear Mr. Herrera,

Re: Council Agenda Item 24, Legislative File Number 07-1150

On behalf of the Los Angeles Alliance for a New Economy, I am writing to urge the City Council of Long Beach to adopt this resolution, and place the superstores ordinance on the ballot.

This ordinance will be critical to protecting both the community and small businesses from the negative impacts of superstores. Those negative impacts have been exhaustively demonstrated: the loss of good jobs, a net loss of overall retail jobs, precious land lost for other needed amenities like housing, and significant environmental impacts.

The City of Long Beach has taken a crucial step to protect its local economy and quality of life. I encourage you not to allow a wealthy corporation to undermine sound policy decisions, and to go forward with placing this ordinance on the ballot for Long Beach voters to decide for themselves.

Please ensure that this letter is entered into the record at tonight's City Council meeting. Thank you for your attention to this matter, and if you have any questions, please do not hesitate to contact me at (213) 977-9400 x136.

Sincerely yours,

Roxana Tynan
Deputy Director, LAANE