



CITY OF LONG BEACH

POLICE DEPARTMENT

R-29

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

March 23, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Walgreen Company, dba Walgreens, for an original Alcoholic Beverage Control license, at 6310 East Pacific Coast Highway, and submit a Public Notice of Protest. (District 3)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by March 25, 2010. Accordingly, City Council action is required at the March 23, 2010 City Council meeting.

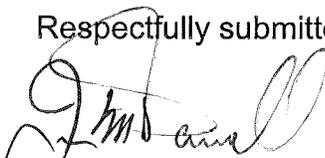
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JIM McDONNELL
CHIEF OF POLICE

APPROVED:



PATRICK H. WEST
CITY MANAGER

JM:DBS:dbs

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5883

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
March 23, 2010

Council District: 3

Applicant: Walgreen Company
DBA: Walgreens
Address: 6310 East Pacific Coast Highway

Type of Application: An original application for an Off-Sale Beer and Wine license.

Bases for possible protest: Over concentration.
Licensing the premises would be contrary to Long Beach Zoning Ordinances.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5776.01

Boundaries: 7th Street/Garden Grove Freeway to the North
Long Beach Marina/San Gabriel River/County Line to the South
County Line to the East
Los Cerritos Channel/Marina Drive/Long Beach Marina to the West

Number of licenses allowed: 1
Number of licenses existing: 7

Police Reporting District: 621

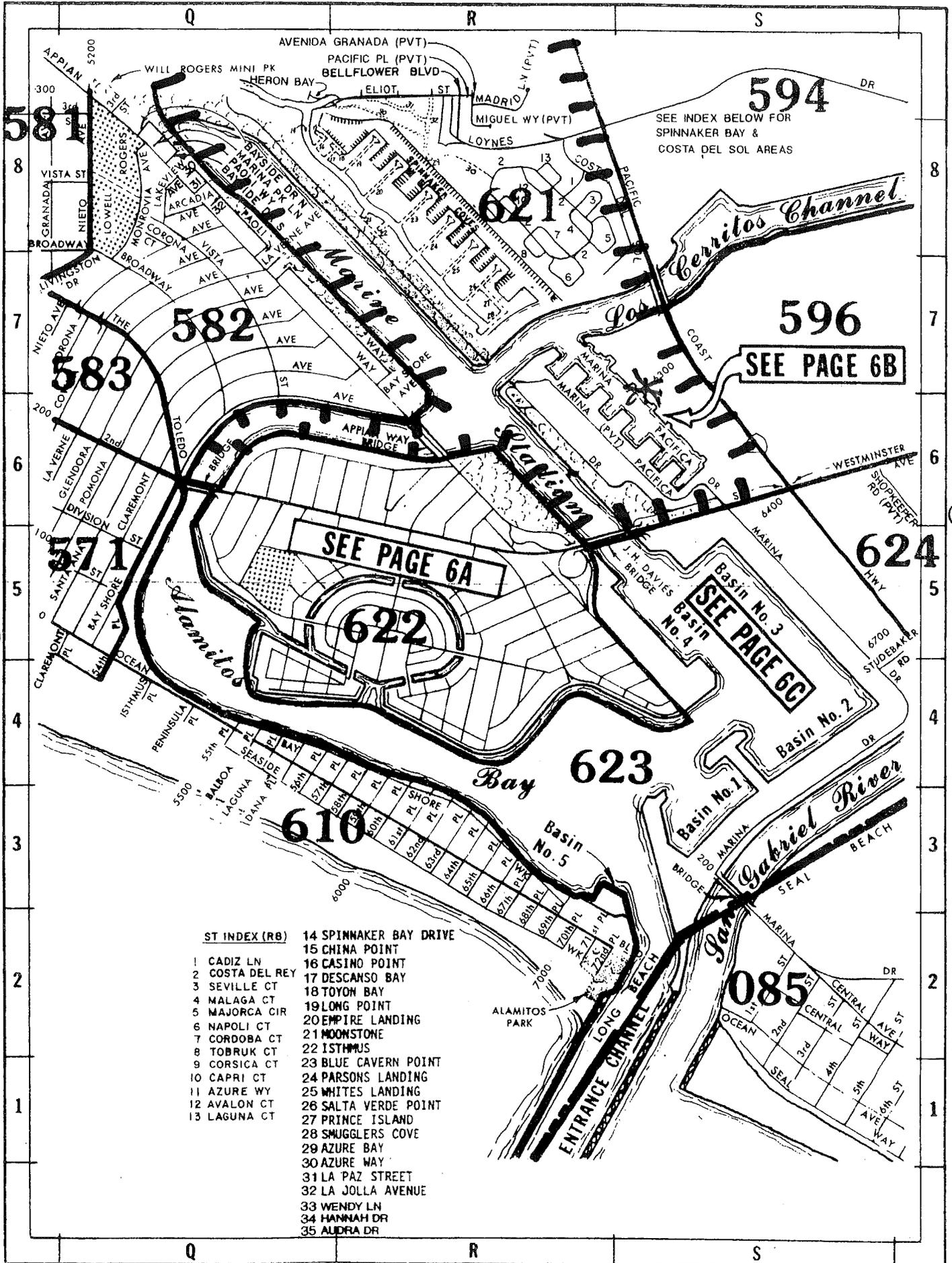
Boundaries: Colorado Street to the North
Westminster Avenue to the South
Pacific Coast Highway/County Line to the East
Marine Stadium to the West

Reported crimes in this district for ABC purposes are 124. Crime in a reporting district must be at least 199 to qualify for a high crime protest.

Type of business: A drug store.

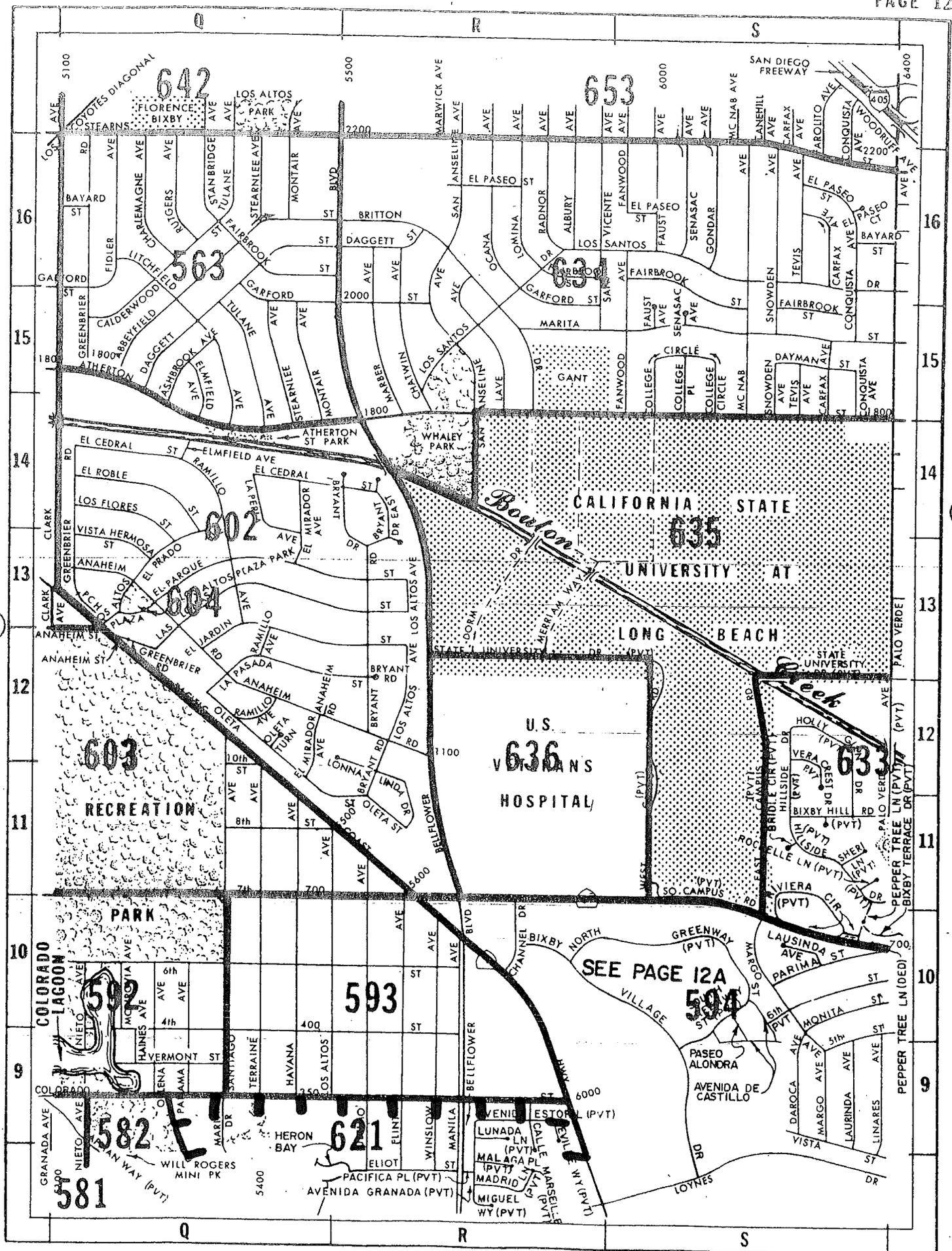
Last day to request conditions and protest: Extended to March 25, 2010

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| 4 MALAGA CT | 17 DESCANSO BAY |
| 5 MAJORCA CIR | 18 TOYON BAY |
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| 7 CORDOBA CT | 20 EMPIRE LANDING |
| 8 TOBRUK CT | 21 MOONSTONE |
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| 10 CAPRI CT | 23 BLUE CAVERN POINT |
| 11 AZURE WY | 24 PARSONS LANDING |
| 12 AVALON CT | 25 WHITES LANDING |
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| | 29 AZURE BAY |
| | 30 AZURE WAY |
| | 31 LA PAZ STREET |
| | 32 LA JOLLA AVENUE |
| | 33 WENDY LN |
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U.S. VETERANS HOSPITAL

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VENI ESTOR (PVT)
LUNADA LN (PVT)
MALAGA (PVT)
MADRID (PVT)
MIGUEL WY (PVT)

HOLLY (PVT)
VERAC (PVT)
BEST DR (PVT)
BIXBY HILL RD (PVT)
HILLSIDE (PVT)
SHERI (PVT)
VIERA (PVT)
PEPPER TREE LN (DED)
BIXBY TERRACE DR (PVT)

582
581
WILL ROGERS MINI PK
HERON BAY
PACIFICA PL (PVT)
AVENIDA GRANADA (PVT)

621
ELIOT
WINSLOW
MANILA

594
PASO ALONDRA
AVENIDA DE CASTILLO

593
LAUSINDA AVE
PARIMA ST
MONITA
DAROCA AVE
MARGO AVE
LAURINDA AVE
LINARES AVE
VISTA

592
NIELO AVE
HAINES AVE
VERMONT ST
ENAMA
SANTIBAGO

603
RECREATION
10th AVE
8th AVE
7th AVE
700 AVE
500th AVE

604
EL PARQUE
LAS ANAHEIM
RANILLO AVE
LA PASADA
OJETA TURN

602
EL CEDRAL
EL ROBLE
LOS FLORES
VISTA HERMOSA ST
ANAHEIM ST

563
LITCHFIELD
CALDERWOOD
GREENBRIER
1800 ABBEYFIELD
ATHERTON

642
FLORENCE BIXBY
RITGERS AVE
STANBRIDGE AVE
TULANE AVE
FAIRBROOK ST

CALIFORNIA STATE UNIVERSITY AT LONG BEACH

635
UNIVERSITY AT LONG BEACH

636
STATE UNIVERSITY

U.S. VETERANS HOSPITAL

593
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594
BIXBY NORTH VILLAGE

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WINSLOW
MANILA

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GONDAR AVE



Date: March 23, 2010
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **WALGREENS, 6310 EAST PACIFIC COAST HIGHWAY**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (02/03/09-02/03/10)

2	459A	Audible Alarm Call	Bad Order Alarm
2	9271	Incomplete 911 Call	Advised/Unfounded

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

None

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

DBS:db
cfs.memo