



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

June 13, 2013

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Asha Restaurant, to Determine the Application Serves the Public Convenience and Necessity for an Original Alcoholic Beverage Control License at 149 Linden Avenue, Suite D.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, June 11, 2013 received and filed the subject application with the attached conditions, as requested by Suja Lowenthal, Councilmember, Second District. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation for your file.

Respectfully submitted,

LARRY G. HERRERA
CITY CLERK

Prepared by:
Pablo Rubio

Attachment

Cc: Suja Lowenthal, Councilmember, 2nd District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

R-9

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

June 11, 2013

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of Asha Restaurant, for an original Alcoholic Beverage Control license, at 149 Linden Avenue, Suite D. (District 2)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by June 18, 2013. Accordingly, City Council action is required at the June 11, 2013 City Council meeting.


FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JIM McDONNELL
CHIEF OF POLICE

APPROVED:



PATRICK H. WEST
CITY MANAGER

JM:LBB:ibb

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
June 11, 2013

Council 2

Applicant: Asha Restaurant
DBA: No DBA
Address: 149 Linden Avenue, Suite D

Type of Application: An original application for an On-Sale Beer and Wine for a public premise.

Bases for possible protest: Over concentration.
Residences within 100 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5760.01

Boundaries: Broadway to the North
Pacific Ocean to the South
Alamitos Avenue/Shoreline Drive to the East
Los Angeles River to the West

Number of licenses allowed: 4
Number of licenses existing: 77

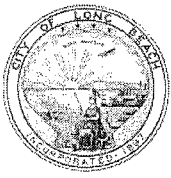
Police Reporting District: 151

Boundaries: Broadway to the North
Ocean Boulevard to the South
Atlantic Avenue to the East
Long Beach Boulevard to the West

Reported crimes in this district for ABC purposes are 118. Crime in a reporting district must be at least 168 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request
conditions and protest: June 18, 2013



Date: June 11, 2013
To: File
From: Laurie Briney, Detective, Vice Investigations Section
Subject: **ASHA RESTAURANT – 149 LINDEN AVENUE, SUITE D**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (04/26/12-04/25613)

1 Unwelcome Subject GOA

ABC INSPECTIONS (past three years)

None

RESIDENCES WITHIN 100 FEET

149 Linden Avenue Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

LBB:lbb
CFSmemoAsha

#9

City of Long Beach
Working Together to Serve

Dr. Suja Lowenthal
Councilmember



Memorandum

To: Mayor and City Council

June 11, 2013

From: Suja Lowenthal, Second District

Subject: Asha Restaurant Original ABC License, 149 Linden Avenue, Suite D

REQUESTED CONDITIONS:

I respectfully request Council concurrence and ABC approval of the following conditions:

1. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
2. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.
3. There shall be no live entertainment of any type, including but not limited to live music, disc jockey or karaoke without an Entertainment Permit or Occasional Event Permit granted by the City of Long Beach
4. Trash shall not be emptied into outside containers between the hours of 12:00 am – 7:00 am.

Please do not hesitate to contact my office should you have additional questions at (562) 570-668

Fax Delivery Successful

Fax Notification

Fax Notification

To:	ABC License	From:	Pablo Rubio/CC/CLB
Fax subject:	ABC License Letter and Conditions - Asha Restaurant, at 149 Linden Avenue, Suite D	Status:	
Fax number:	982-1396	Cover page:	Default
Date sent:	2013-06-13 10:13:04	Total pages sent:	7
Calling Station ID:	City of Long Beach		

Advanced

Fax Notification

Request number:	383486	Line number:	20
Number of retries:	0	Process time:	99 seconds

For more information follow this document link to the outbound log entry. 