



# CITY OF LONG BEACH **R-30**

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Billy B. Quach  
*Chief of Police*

March 2, 2010

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive and file the application of Forty Niner Shops Incorporated, dba Forty Niner Shops Incorporated, for an original Alcoholic Beverage Control license, at 4700 Deukmejian Drive, with conditions. (District 3)

## DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

## TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by March 3, 2010. Accordingly, City Council action is required at the March 2, 2010 City Council meeting.

## FISCAL IMPACT

None.

## SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

BILLY B. QUACH  
CHIEF OF POLICE

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

BBQ:DBS:dbs  
attachments

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5883

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
March 2, 2010

Council District: 3

Applicant: Forty Niner Shops Incorporated  
DBA: Forty Niner Shops Incorporated  
Address: 4700 Deukmejian Drive

Type of Application: An original application for an On-Sale Beer and Wine for bonafide eating place license.

Bases for possible protest: High crime.  
Over concentration.  
Public playground within immediate vicinity.  
School within 600 feet.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5770.00

Boundaries: Anaheim Street to the North  
7th Street to the South  
Pacific Coast Highway to the East  
Redondo Avenue to the West

Number of licenses allowed: 6  
Number of licenses existing: 7

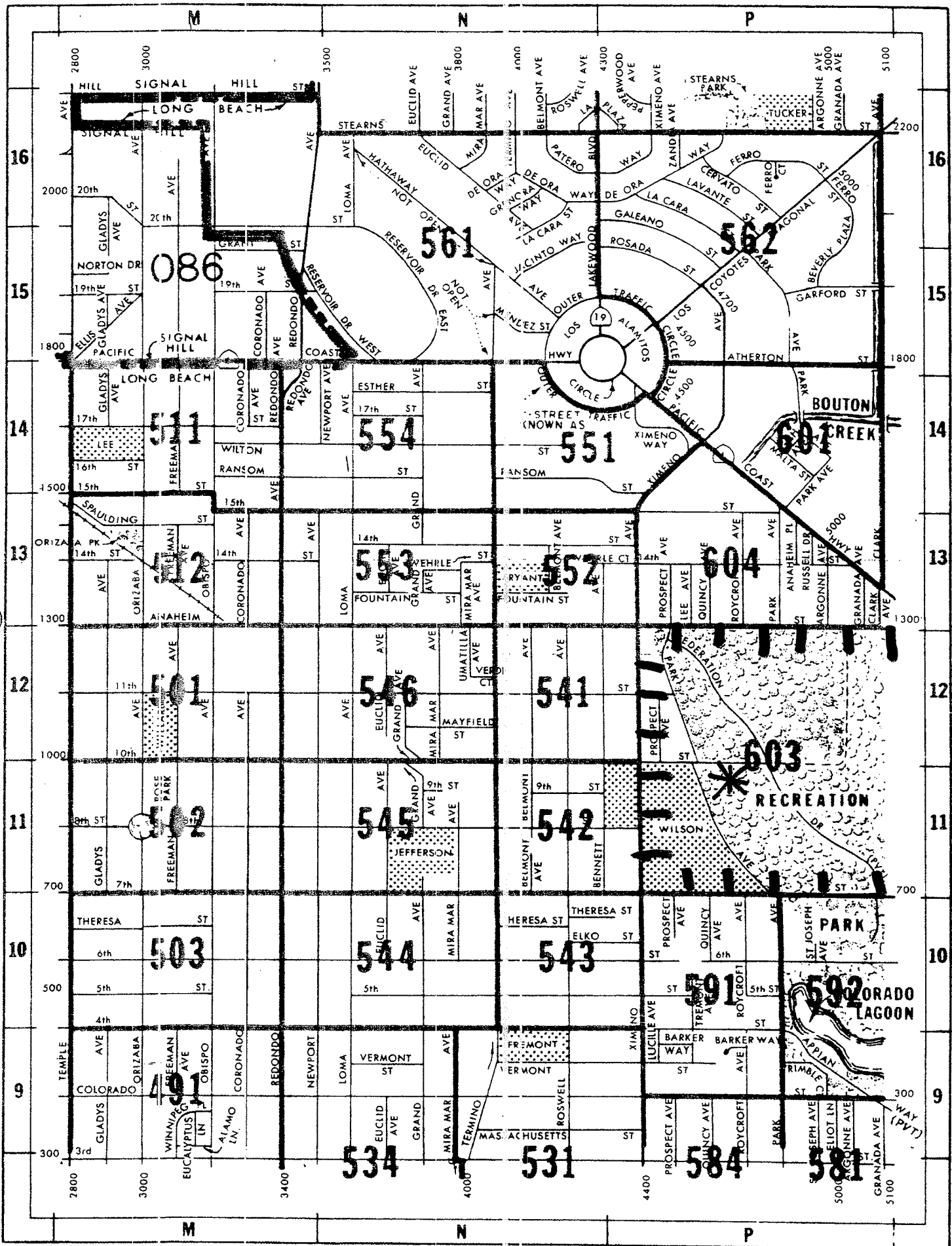
Police Reporting District: 603

Boundaries: Anaheim Street to the North  
7th Street to the South  
Pacific Coast Highway to the East  
Ximeno Avenue to the West

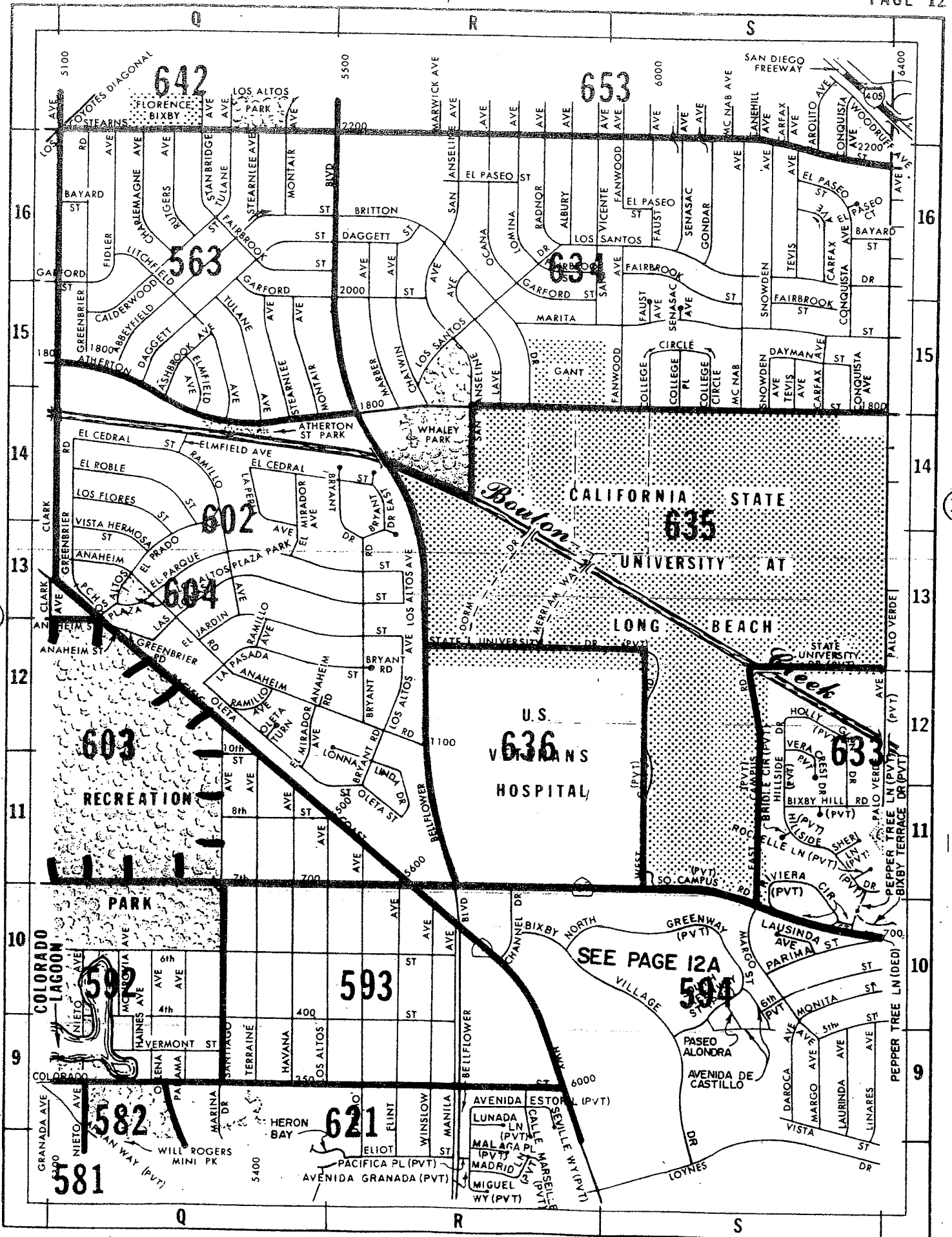
Reported crimes in this district for ABC purposes are 201. Crime in a reporting district must be at least 191 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request conditions and protest: March 3, 2010



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U.S. VETERANS HOSPITAL

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AVENIDA GRANADA (PVT)

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**Date:** March 2, 2010  
**To:** File  
**From:** Dana Smith, Detective, Vice Investigations Section  
**Subject:** **FORTY NINER SHOPS INCORPORATED, 4700 DEUKMEJIAN DRIVE**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (02/01/09-02/01/10)**

1	AST	Assist Call	Will File Later
1	925	Suspicious Person	Gone On Arrival
1	459S	Silent Burglary Alarm	Bad Order Alarm
1	Unwelcome	Unwelcome Call	Will File Later
1	927S	Unknown Trouble Call	Will File Later

**ABC INSPECTIONS (past three years)**

None

**RESIDENCE WITHIN 100 FEET**

None

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

7<sup>th</sup> Street and Park Avenue  
4400 East 10<sup>th</sup> Street

Recreation Park  
Woodrow Wilson High School

DBS:dbs  
cfs.memo