## eComments Report for City Council Meeting Agenda of April 21, 2015

Item	Name	E-mail	Street	Neighborhood	City	State	Zip	Comment	Received
19. (15-0353) Recommendation to direct City Manager to study, and report back to Council within 90 days with recommendations for improving and enhancing, the signage at major entrances to the City.		vanandric@yahoo.com			Long Beach	CA		I am a resident of College Park East in Long Beach. I am strongly in support of Agenda Item No. 19. I kindly request that the City look closely at the 7th Street/Studebaker on and off ramps. In addition to signage, I strongly urge the City to take a look at landscaping also in this area. This area is a key entrance to the city and has been an eyesore for years. This is the first impression to the City and it should be a priority.	4/21/2015
29. (15-0361) Recommendation to determine the application serves the public convenience and necessity, and receive and file the application of Trader Joe's Company, dba Trader Joe's 116, for a premise-to-premise transfer of an Alcoholic Beverage Control License, at 4250 Long Beach Boulevard. (District 8)		jrmoreland@gmail.com		Californial Heights	Long Beach	CA		I live in the 7th District and I use Trader Joe's on Atlantic for most of my grocery purchases, including, wine, beer and spirits. This location would become my primary Trader Joe's location when it opens. If this location were to not have beer, wine and spirits, it will be difficult for this store to survive and I would shop at a different location. I urge you to approve this off-sale of alcohol transfer from the old Ralph's grocery store to this new Trader Joe's. Thank you.	4/20/2015

\*NOTE: Time of City Council meeting set for 6:00 P.M.