



# CITY OF LONG BEACH

# R-19

## POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS  
Chief of Police

August 18, 2009

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Receive and file the application of Mac & Aly Properties LLC, dba The Atlantic, for an original Alcoholic Beverage Control license, at 601 East Broadway, with conditions. (District 2)

### DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

### TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by August 21, 2009. Accordingly, City Council action is required at the August 18, 2009 City Council meeting.

### FISCAL IMPACT

None.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ANTHONY W. BATTS  
CHIEF OF POLICE

AWB:DBS:dbs  
attachments

APPROVED:

PATRICK H. WEST  
CITY MANAGER

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
August 18, 2009

Council District: 2

Applicant: Mac & Aly Properties LLC  
DBA: The Atlantic  
Address: 601 East Broadway

Type of Application: An original application for an On-Sale Beer and Wine for bonafide eating place license.

Bases for possible protest: Over concentration.  
Residences within 100 feet.  
Churches within immediate vicinity.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5762.00

Boundaries: 7th Street to the North  
Broadway to the South  
Alamitos Avenue/Martin Luther King Jr. Avenue to the East  
Pine Avenue to the West

Number of licenses allowed: 5  
Number of licenses existing: 19

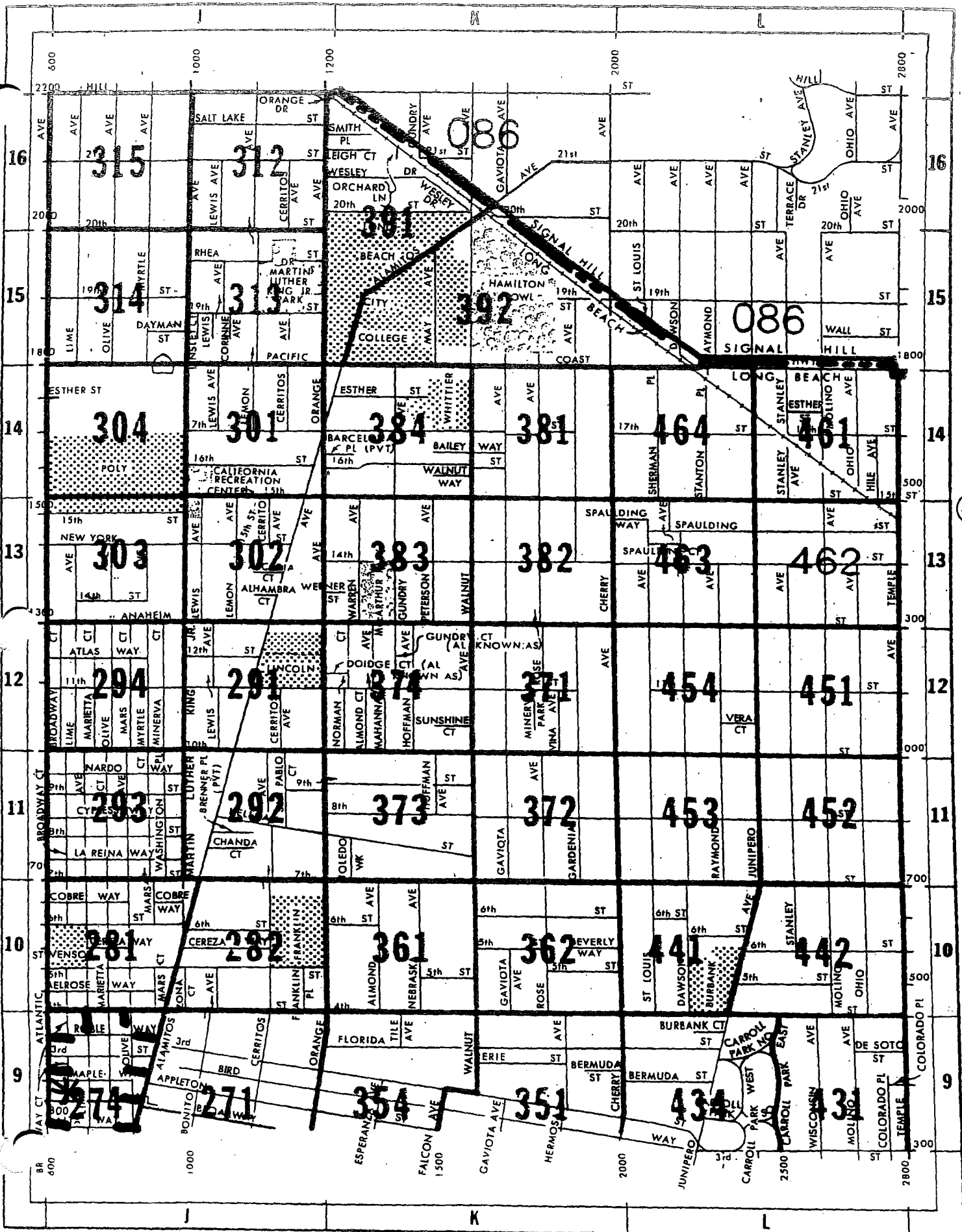
Police Reporting District: 274

Boundaries: 4th Street to the North  
Broadway to the South  
Alamitos Avenue to the East  
Atlantic Avenue to the West

Reported crimes in this district for ABC purposes are 145. Crime in a reporting district must be at least 191 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request conditions and protest: August 21, 2009



(11)

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**Date:** August 18, 2009  
**To:** File  
**From:** Dana Smith, Detective, Vice Investigations Section  
**Subject:** **THE ATLANTIC, 601 EAST BROADWAY**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (07/23/08-07/23/09)**

1            Unwelc            Unwelcome Call            Gone On Arrival

**ABC INSPECTIONS (past three years)**

None

**RESIDENCE WITHIN 100 FEET**

615 East Broadway	Multi-Unit Apartment Complex
623 East Broadway	Multi-Unit Apartment Complex
625 East Broadway	Multi-Unit Apartment Complex
214 Atlantic Avenue	Multi-Unit Apartment Complex
215 Atlantic Avenue	Multi-Unit Apartment Complex
216 Atlantic Avenue	Multi-Unit Apartment Complex
224 Atlantic Avenue	Multi-Unit Apartment Complex
225 Atlantic Avenue	Multi-Unit Apartment Complex
226 Atlantic Avenue	Single Family Residence
229 Atlantic Avenue	Multi-Unit Apartment Complex
236 Atlantic Avenue	Multi-Unit Apartment Complex

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

515 East 3 <sup>rd</sup> Street	First Methodist Episcopal Church
607 East 3 <sup>rd</sup> Street	Covenant Presbyterian Church

DBS:dbs  
cfs.memo