

**Misleading or Incomplete Statements in the
prepared Staff Report Dated 2/13/14
"Legislation Text" for File #14-0138
Section: Public Art and Beach Master Planning Efforts**

1. The Staff statement " a request was made by PRM staff on July 15, 2003 directly with Terry Braunstein & Craig Stone without a competitive bidding process."

In fact, Braunstein & Stone went through a rigorous competitive process administered by the former Arts Council of Long Beach in 2001. In 2003, the artists were awarded a contract by Tetra Tech to continue their work on the beach.

2. The statement the "conceptual design for the beach and bluff areas are problematic from a planning, regulatory, and professional design standpoint."

The "conceptual design" was Phase One, wherein the artists worked directly for the City, to lay out ideas for the beach, and to be the basis for a more detailed master plan. In Phase 2, the artists worked under the supervision and management of Tetra Tech Corp., Public Works, a landscape architect and Department of Parks and Recreation to complete aspects of the plan. "Planning, regulatory and professional aspects" were, therefore, completed in consideration of best practices.

3. The statement: "They would be costly to implement, difficult to maintain, and face difficulty obtaining Coastal Commission approval."

a. The Parks and Recreation Plan contained more than a path, and, as such, contained many other elements that while they would add to the cost, they are not being considered today. As far as the Parks and Recreation Plan path is concerned, it has no art elements, and, as such, would not have an appreciably higher cost or more difficult maintenance.

b. In discussions with the local Coastal Commission office, it was not felt that there would be any issues with the Parks and Recreation path. There would be the usual 8 --10 week approval process.

4. The statement that they "have never been vetted by engineering or landscape architecture professionals."

The Department of Parks and Recreation contracted with the artists to develop an Art Master Plan for the Beach, which was reviewed and approved by the Marine Advisory Commission and the Parks & Recreation Commission.

Once approved, the artists collaborated with landscape architects, designers, planners, and engineers as sub-contractors to Tetra Tech engineering firm costing the city in excess of \$200,000. So the artists' work was certainly vetted by professionals.