



Date: October 19, 2010

To: Honorable Mayor and Members of the City Council

From: Councilmember Patrick O'Donnell, Fourth District
Councilmember Robert Garcia, First District
Councilmember Suja Lowenthal, Second District

Subject: **Arts Council- National Arts and Humanities Month**

The arts and humanities enhance and enrich the lives of every Long Beach resident and play a unique role in the lives of our families, our neighborhoods, and our City. A vibrant arts community helps to distinguish us as a city that seeks out and welcomes visitors to partake in the myriad, high-quality arts activities found here.

The month of October has been recognized as **National Arts and Humanities Month** by thousands of arts and cultural organizations, communities, and states across the country. For more than two decades, the White House and Congress have also recognized the influence of arts during this month. The Arts Council for Long Beach, the official arts agency for the City of Long Beach, produces GLOBAL, the largest citywide celebration of National Arts and Humanities Month in America, guiding visitors and residents to over 1,000 arts experiences in Long Beach to enjoy every October.

It is appropriate at this time for the Council to designate October as National Arts and Humanities Month in the City.

Recommendation:

Respectfully request the City Attorney to draft a resolution recognizing October as National Arts and Humanities Month in Long Beach.