



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



2760 N. Studebaker Road, Long Beach, CA 90815-1697
(562) 570-3100 • FAX (562) 570-3109
www.LBParks.org

selected
best in the nation

July 16, 2019

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the MacArthur Park Vision Plan;

Adopt a Resolution authorizing the City Manager, or designee, to allow the Los Angeles Neighborhood Land Trust (LANLT), on behalf of the City of Long Beach, to submit a grant application to the California Department of Parks and Recreation, for the first phase of the MacArthur Park Vision Plan Implementation Project; accept said grant, if awarded, in an amount of \$8,500,000 in Statewide Park Development and Community Revitalization Program funding; execute all documents necessary to accept the funds; negotiate and execute a Turn-Key Agreement with LANLT for the development of MacArthur Park improvements; and,

Accept Statutory Exemption SE-19-159. (District 6)

DISCUSSION

On June 5, 2018, California voters passed the Parks, Environment, and Water Bond (Proposition 68), which authorized \$4 billion in general obligation bonds for state and local parks. The measure required that between 15 and 20 percent of the bond funds, depending on the type of project, be dedicated to projects in communities with median household incomes less than 60 percent of the statewide average; that 60 percent threshold amounted to about \$39,980 in 2016. The largest amount of bond revenue, \$725 million, was earmarked for neighborhood parks in park-poor neighborhoods in accordance with the Statewide Park Development and Community Revitalization Act of 2008's competitive grant program. The California Department of Parks and Recreation (DPR) has notified applicants that \$650,275,000 will be distributed throughout multiple rounds. Grant awards are anticipated to be announced in January 2020.

MacArthur Park is located at 1321 E. Anaheim Street in the City's Sixth Council District and has never had a Master Plan for its development. To be eligible for Proposition 68 funding, the park needed to demonstrate considerable engagement around a community-sourced vision.

The MacArthur Park Vision Plan (Vision Plan) serves as a visionary document to guide future improvements at MacArthur Park to address the needs of the community (Attachment A). The community within a one-mile radius of MacArthur Park makes up about 17 percent of Long Beach's population, making it one of the most densely populated areas in the city. In this community, 69.6 percent of residents have limited language proficiency, compared to just 19.7 percent for Long Beach and 26.2 percent in Los Angeles County. In 2016, the Los Angeles County Department of Parks and Recreation completed a Needs Assessment for parks throughout the region, including Long Beach, using indicators such as socioeconomic, public health, and land use. The Needs Assessment results showed that 73 percent of the MacArthur Park community had a very high or high need for park space.

The City's Parks, Recreation, and Marine Department (PRM) partnered with the Sixth Council District, neighborhood group AOC7, Friends of MacArthur Park, LANLT, and local nonprofit City Fabrick to conduct community engagement for a Vision Plan. So far, these groups have conducted 15 public workshops and stakeholder meetings, collected 205 park audits and community surveys, and gathered 17 community-sourced plans for the park. The public workshops examined desired amenities, prioritized community feedback and voted on top park improvement ideas. The Vision Plan is a plan for future park investment, anticipated over a long-term horizon, which will be implemented incrementally over time as capital, maintenance, and operating resources allow.

The first opportunity for funding the first phase of the Vision Plan is the first round of Proposition 68 funding. PRM and the Public Works Department, partnering with LANLT, are requesting authorization to submit an application for the project to request \$8,500,000 in grant funds from DPR. The project proposes to renovate the community center, open grass area, and playground area, add a walking/jogging trail, picnic area, shade structure, outdoor fitness equipment, outdoor seating, and sports field.

This project was determined to best fit Proposition 68 requirements and maximize competitiveness because it: (1) is located in a park-deficient area and serves target populations needing access to open space; (2) is in an area with significant poverty; (3) has been developed from significant community engagement and a community based planning process; and, (4) leverages partnerships to several local community-based organizations and LANLT. The project is also consistent with: (1) the City's 2003 Open Space and Recreation Element that adopted a citywide goal of eight acres of parkland per 1,000 residents; (2) the County of Los Angeles' 2016 Countywide Comprehensive Parks and Recreation Needs Assessment; and, (3) the City's Economic Blueprint that identifies Quality of Life as a focus area with an objective to increase public parkland per 1,000 people with an emphasis on "park poor" areas. This competitive grant will provide an opportunity to renovate this park into a multi-benefit project with new and renovated recreation features, and integration of environmental design features that would promote water conservation, reduce energy consumption, improve air quality, improve human health, and increase outdoor recreation opportunities. Funds awarded through Proposition 68 would fund projects designed to contribute to the success of the City's efforts to provide healthy and safe park spaces within underserved areas.

If the grant is awarded, the City will enter into a Turn Key Agreement with LANLT to construct the project. Upon project completion, PRM will be responsible for ongoing maintenance and operation. A Turn Key Agreement is an agreement permitted under the grant guidelines whereby an applicant (LANLT) proposes to complete a grant-funded project with the intent to transfer the project and contract obligations to a local agency (City) for long-term operation and maintenance. Under the Turn Key Agreement, LANLT will perform as the City's partner and project manager, will delegate construction to other entities following all City purchasing, bidding and public contract code processes including the City's Project Labor Agreement standards, and details roles and responsibilities of each party. This recommendation provides the City Manager authority to enter into a Turn Key Agreement with LANLT should the grant be awarded. LANLT provided free technical assistance, which included community engagement and design services to complete the Vision Plan, a preapplication grant requirement. LANLT also provided the bandwidth the City otherwise did not have to complete the preapplication grant requirements at no cost. LANLT is also the City's partner to construct and deliver the project, should it be funded under this grant. LANLT can construct and deliver park projects within the grant-required timeframe, a critical service that allows City staff to focus on delivering City Measure A projects. With influx of new State and County park grant funding becoming rapidly available, LANLT's support is key to the City's success in securing grant funds for Long Beach in areas like MacArthur Park that demonstrate significant need for park improvements.

The Vision Plan has been reviewed under the California Environmental Quality Act and Statutory Exemption SE 19-159 (Attachment B) was issued for this action.

This matter was reviewed by Deputy City Attorney Arturo D. Sanchez on June 27, 2019 and by Revenue Management Officer Geraldine Alejo on June 24, 2019.

SUSTAINABILITY

Project funding will support the implementation of the first phase of the Vision Plan, increasing access to open space that reduces greenhouse gas emissions and improves air quality. Any walking loops, sports fields, and fitness equipment construction through this grant will provide new passive walking trails that encourage healthy outdoor exercise, which help to decrease obesity and other adverse health impacts. This project will use and feature sustainable materials. This project is consistent with the City's sustainable construction practices and Livability Initiative and provides the community an opportunity to experience open space and recreation.

TIMING CONSIDERATIONS

City Council action is requested on July 16, 2019, to submit the Resolution to DPR prior to the grant deadline of August 5, 2019.

FISCAL IMPACT

If the grant is awarded to LANLT, the City will enter into a Turn Key Agreement with LANLT to construct the project. The total first phase project costs are estimated at \$8,500,000, which includes direct project costs including renovating the community center, an open grass area, a playground area, adding a walking/jogging trail, a picnic area, a shade structure, outdoor fitness equipment, outdoor seating, and sports court. City staff time including project management, construction, and inspection, will be covered and reimbursed by LANLT using grant funds. If needed, the PRM will return with a request for appropriation, offset by reimbursement funds from LANLT. Upon project completion, PRM will be responsible for all operating and maintenance costs, which are unknown at this time and will be estimated based on the scope awarded. Ongoing operating and maintenance costs are not budgeted and will be requested as part of the budget process. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. This recommendation will result in a positive impact on jobs, although the exact number is unknown at this time.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



GERARDO MOUET
DIRECTOR OF PARKS, RECREATION AND MARINE



CRAIG BECK
DIRECTOR OF PUBLIC WORKS

Attachments: Resolution
A - MacArthur Park Vision Plan
B - Statutory Exemption SE-19-159

APPROVED:



PATRICK H. WEST
CITY MANAGER

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RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF LONG BEACH APPROVING THE APPLICATION
FOR STATEWIDE PARK DEVELOPMENT AND
COMMUNITY REVITALIZATION PROGRAM GRANT
FUNDS

WHEREAS, the State Department of Parks and Recreation has been
delegated the responsibility by the Legislature of the State of California for the
administration of the Statewide Park Development and Community Revitalization Grant
Program, setting up necessary procedures governing the application; and

WHEREAS, said procedures established by the State Department of Parks
and Recreation require the Applicant to certify by resolution the approval of the
application before submission of said application to the State; and

WHEREAS, successful Applicants will enter into a contract with the State of
California to complete the Grant Scope project;

NOW, THEREFORE, the City Council of the City of Long Beach resolves as
follows:

Section 1. State the intent to accept the Project and Contract obligations
from the Los Angeles Neighborhood Land Trust upon successful completion of the
Project and the State's approval of the transfer, should the grant be awarded.

Section 2. Certifies that said Applicant has or will have available, prior to
commencement of any work on the project included in this application, the sufficient
funds to complete the project.

Section 3. Certifies that if the project is awarded, the Applicant has or will
have sufficient funds to operate and maintain the project.

Section 4. Certifies that the Applicant has reviewed, understands, and

OFFICE OF THE CITY ATTORNEY
CHARLES PARKIN, City Attorney
333 West Ocean Boulevard, 11th Floor
Lona Beach, CA 90802-4664

1 agrees to the General Provisions contained in the contract shown in the Grant
2 Administration Guide.

3 Section 5. Delegates the authority to the City Manager or designee to
4 conduct all negotiations, sign and submit all documents, including, but not limited to
5 applications, agreements, amendments, and payment requests, which may be necessary
6 for the completion of the Grant Scope.

7 Section 6. Agrees to comply with all applicable federal, state and local
8 laws, ordinances, rules, regulations and guidelines.

9 Section 7. Will consider promoting inclusion per Public Resources Code
10 §80001(b)(8 A-G).

11 Section 8. This resolution shall take effect immediately upon its adoption
12 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

13 I hereby certify that the foregoing resolution was adopted by the City
14 Council of the City of Long Beach at its meeting of _____, 2019
15 b by the following vote:

17 Ayes: Councilmembers: _____
18 _____
19 _____
20 _____

21 Noes: Councilmembers: _____
22 _____

23 Absent: Councilmembers: _____
24 _____

25 _____
26 _____

27 _____
28 City Clerk



MACARTHUR PARK VISION PLAN

LONG BEACH CITY COUNCIL
JULY 16th 2019

CITY OF
LONG BEACH



About the Vision Plan

Existing Conditions

Community Engagement

Vision Plan Concepts

Next Steps

ATTACHMENT A

**THE MACARTHUR PARK
VISION PLAN STRATEGICALLY
GUIDES FUTURE INVESTMENTS
AND IMPROVEMENTS TO
MAXIMIZE IMPACT AND BEST
SERVE THE COMMUNITY.**

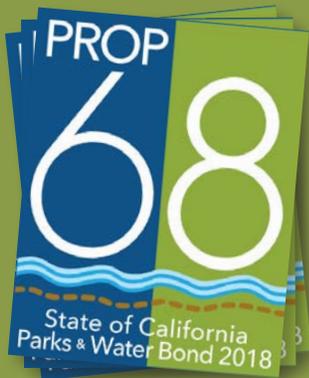
ABOUT THE MACARTHUR PARK VISION PLAN



ATTACHMENT A



The City of Long Beach and several local community organizations have partnered to pursue California Proposition 68 grant funding to renovate MacArthur Park.



WHAT IS PROP 68?

Proposition 68 authorized \$4 billion in general obligation bonds for state and local parks, environmental protection and restoration projects, water infrastructure projects, and flood protection projects. **A robust public outreach process results in a more competitive application.**

Timeline

**SITE
ANALYSIS**

**WORKSHOP
SERIES ONE**

**WORKSHOP
SERIES THREE**

**CITY COUNCIL
APPROVAL**



**PARK
AUDIT**

**WORKSHOP
SERIES TWO**

**FINAL
VISION PLAN**

**APPLY
FOR PROP 68
FUNDING**

Includes Outreach to:
MacArthur Park Steering Committee
Local Stakeholder Groups

Existing Conditions Analysis

ENVIRONMENTAL HEALTH DATA

CalEnviroScreen 3.0
LA County Public Health

DEMOGRAPHIC TRENDS

US Census

PHYSICAL CONDITIONS

Park Audits
LA County Needs Assessment
Park Score + Walk Score

RELEVANT PLANNING EFFORTS

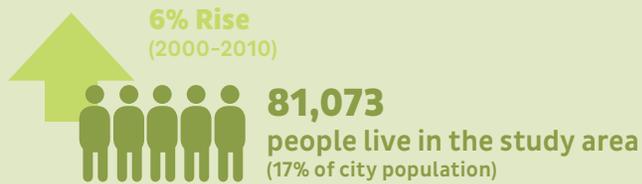
Open Space Element
PRM Strategic Plan
Mobility Element
Bicycle Master Plan
CX3 Pedestrian Plan
Anaheim Streetscape Plan
Re-Imagining the Civic Commons



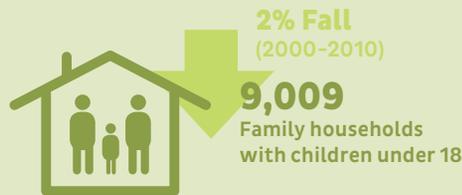
Demographic Study

Study Area: One-mile radius around MacArthur Park

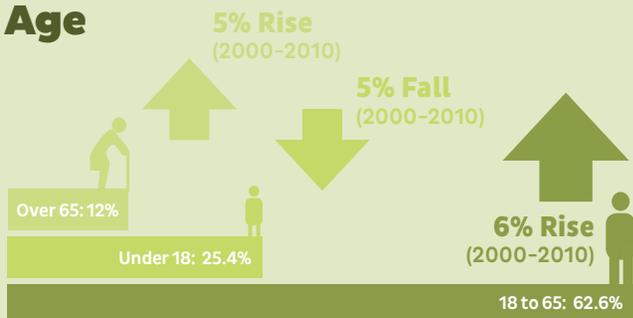
Population



Families



Age

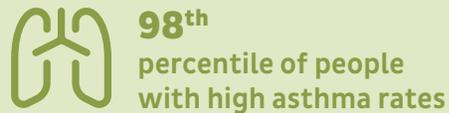


Emissions



37.77 kg/day
Diesel Particulate Matter
&
11.30 ug/m3
Particulate Matter 2.5
Risk of heart & lung disease,
irregular heartbeat, asthma
decreased lung function,
and other serious issues

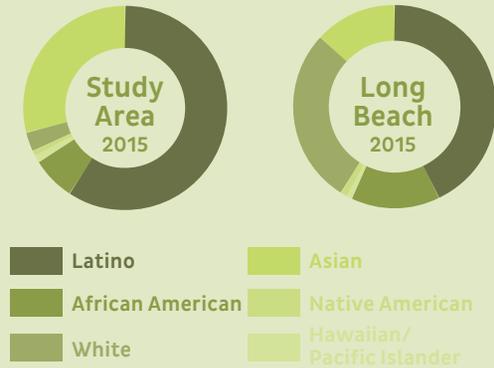
Asthma Rates



Vehicle Access



Diversity



Foreign Born

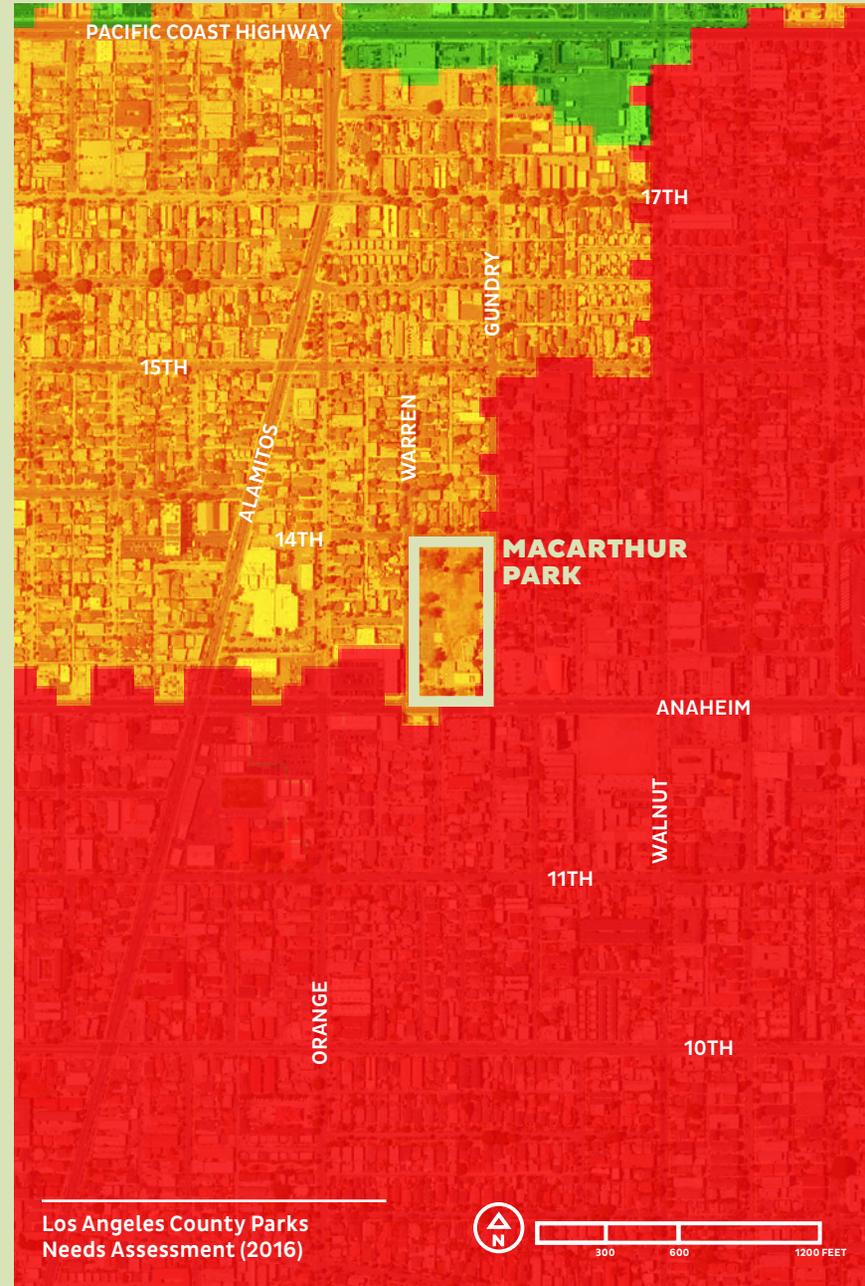
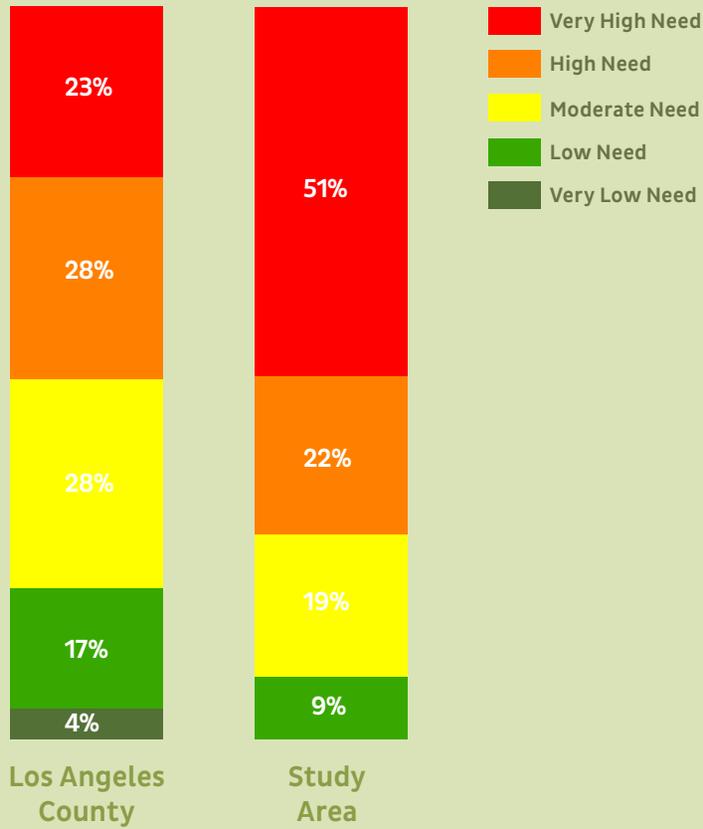


Language Isolation



Park Need

HOW MANY PEOPLE NEED PARKS?



ATTACHMENT A

Community Engagement



15

Public Workshops & Stakeholder Meetings



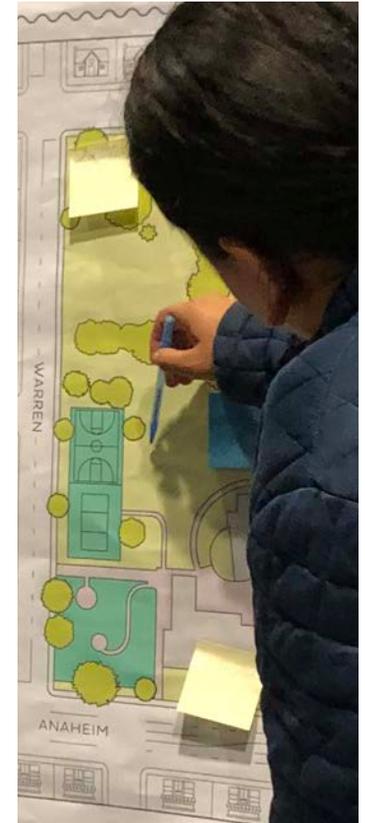
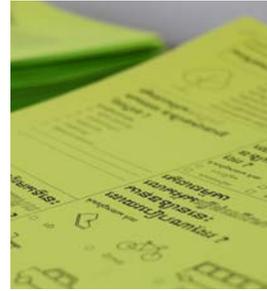
205

Park Audits & Community Surveys



17

Park Ideas Created by the Community



Community Survey



PURPOSE

Understand the types of improvements community members want to see happen for MacArthur Park.

METHODOLOGY

Distribute surveys in Khmer, Spanish, and English both at community workshops and in the park.

NUMBER OF PARTICIPANTS

205

OUTCOMES

- Community-identified guiding principles
- Understanding of the types of park improvements and amenities community members would like to have.
- Understanding the types of park programs that community members would like to have.



Community Survey

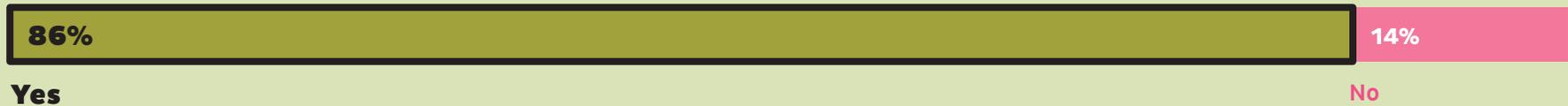
1. THE LARGEST NUMBER OF PEOPLE WHO VISIT MACARTHUR PARK DO SO ON WEEKLY BASIS.

30% of survey respondents frequently visit the park.



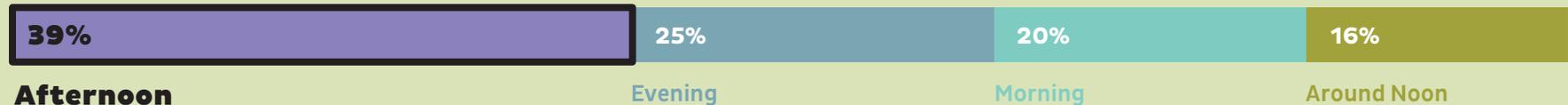
2. MACARTHUR PARK VISITORS “GENERALLY” FIND IT CONVENIENT TO GET HERE.

Several people lived close by and just walked, bicycled or took public transit. Parking was also brought up as a reason why it is convenient.



3. PEOPLE VISIT MACARTHUR PARK AT VARIOUS TIMES OF THE DAY.

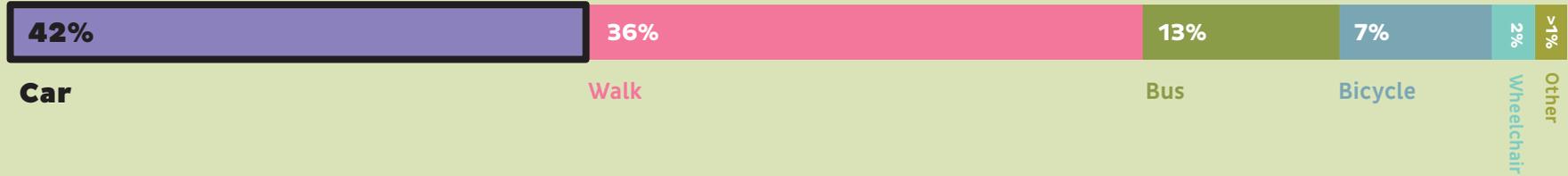
The majority of respondents visit the park in the afternoon and evenings, when there are events and programs, but people also visit in the morning and afternoon.



ATTACHMENT A

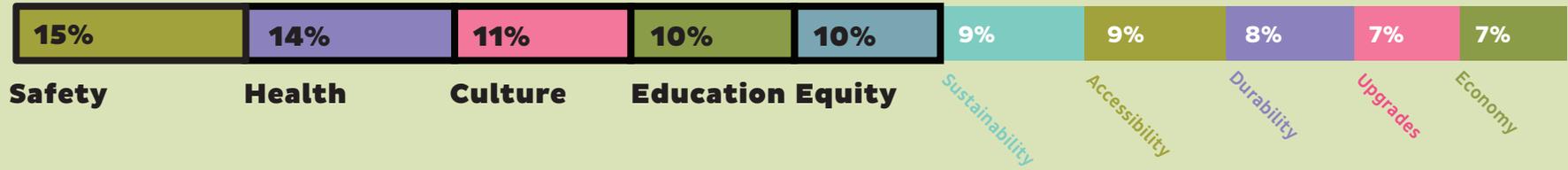
4. A LARGER NUMBER OF PEOPLE ARRIVE ON FOOT, BUS, AND BIKE, RELATIVE TO TYPICAL TRIP-TYPE ACROSS THE CITY.

The park serves the needs of the local and larger Long Beach community.



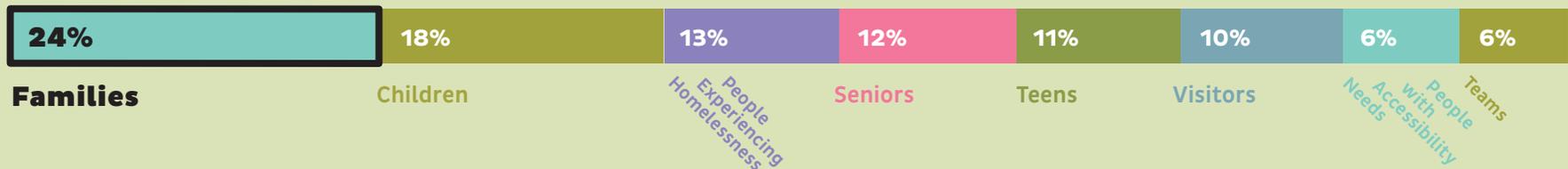
5. THE TOP FIVE PRIORITIES FOR THE PLANNING AND DESIGN OF MACARTHUR PARK SHOULD BE SAFETY, HEALTH, CULTURE, EDUCATION, AND EQUITY.

Sustainability, accessibility, durability, upgrades, and economy were not as important to the community.



6. WE SHOULD BE MINDFUL OF ALL GROUPS OF PEOPLE, INCLUDING THOSE EXPERIENCING HOMELESSNESS.

Families, children, people experiencing homelessness are the top groups to be mindful of when designing the park.

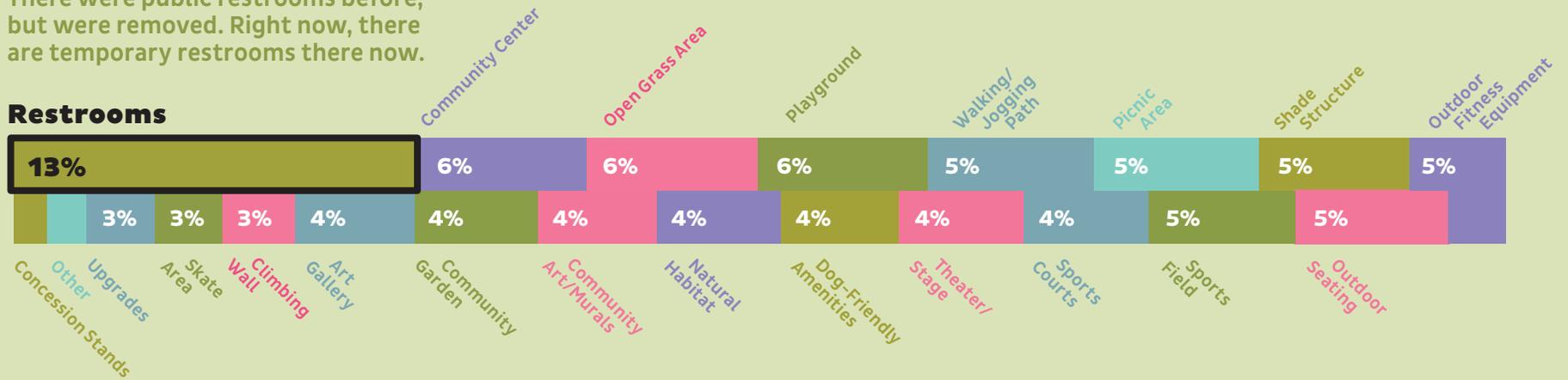


ATTACHMENT A

7. THE TOP TEN AMENITIES THAT COMMUNITY MEMBERS WANTED TO SEE/KEEP AT MACARTHUR PARK ARE BATHROOMS, COMMUNITY CENTER, OPEN GRASS AREA, PLAYGROUND AREA, WALKING/JOGGING TRAIL, PICNIC AREA, SHADE STRUCTURE, OUTDOOR FITNESS EQUIPMENT, OUTDOOR SEATING, AND SPORTS FIELD.

There were public restrooms before, but were removed. Right now, there are temporary restrooms there now.

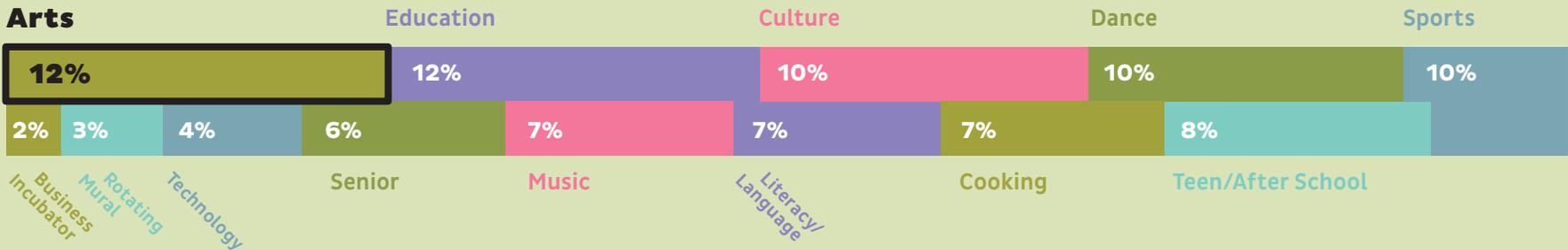
Restrooms



8. THE TOP FIVE PROGRAMS THAT COMMUNITY MEMBERS WANTED TO SEE/KEEP AT MACARTHUR PARK ARE ARTS, EDUCATION, CULTURE, DANCE, AND SPORTS.

Programming is one of MacArthur Park's best assets. We heard that the design should support the programs.

Arts



ATTACHMENT A

9. IN THE FUTURE, PEOPLE ENVISION THEMSELVES _____ AT MACARTHUR PARK.

Survey respondents said:



Active Use Passive Use

10. MANY PEOPLE SAID THAT MACARTHUR PARK WAS THEIR FAVORITE PARK BASED ON CONVENIENCE, BUT WANT TO SEE IMPROVEMENTS HAPPEN.

Survey respondents said:



LA County Long Beach

Design Your Park Game



PURPOSE

Identify locations for potential park amenities
Educate community on real-life constraints such as equity, incompatible uses, and limited funding.

METHODOLOGY

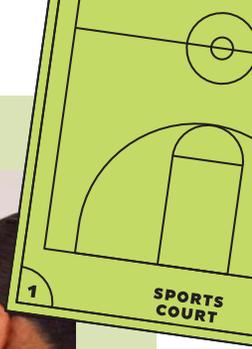
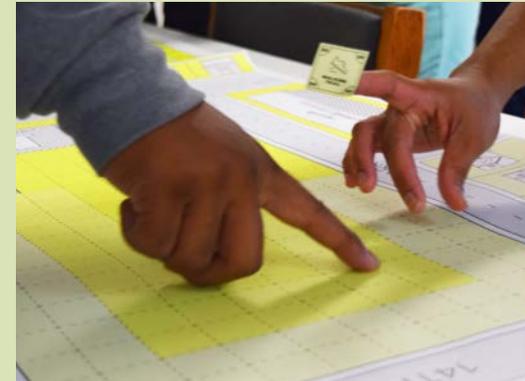
As a group, community members play a game where they role-play as a park designer, under constraints.

NUMBER OF WORKSHOPS

8 public and stakeholder workshops

OUTCOMES

- 17 park ideas identified by the community
- Identified park amenity needs
- Greater understanding of park planning



Refining Ideas



PURPOSE

- Prioritize ideas from first round of workshops.
- Develop three conceptual designs based on feedback.

METHODOLOGY

In small groups, facilitate discussion about the three conceptual designs to develop one final design.

NUMBER OF WORKSHOPS

7 public workshops

OUTCOMES

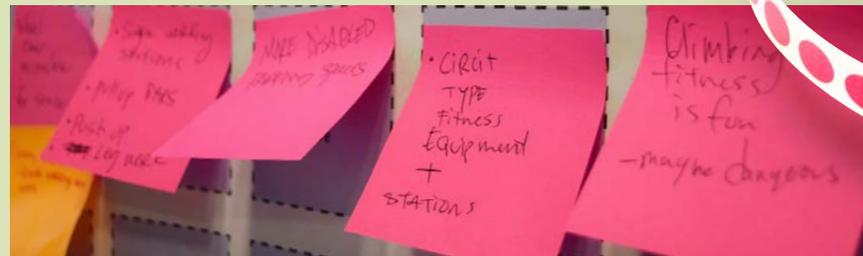
- A final conceptual design as led by the community
- Material needed for Prop 68 funding application
- Greater understanding of park planning

ATTACHMENT A

LOCAL
↕
DESTINATION



PARK USER
PASSIVE ENJOYMENT
OF THE PARK
[NO SUN ON MY
HEAD]



Vision Plan Concepts

COMMUNITY PRIORITIES



Safety



Health



Culture



Education



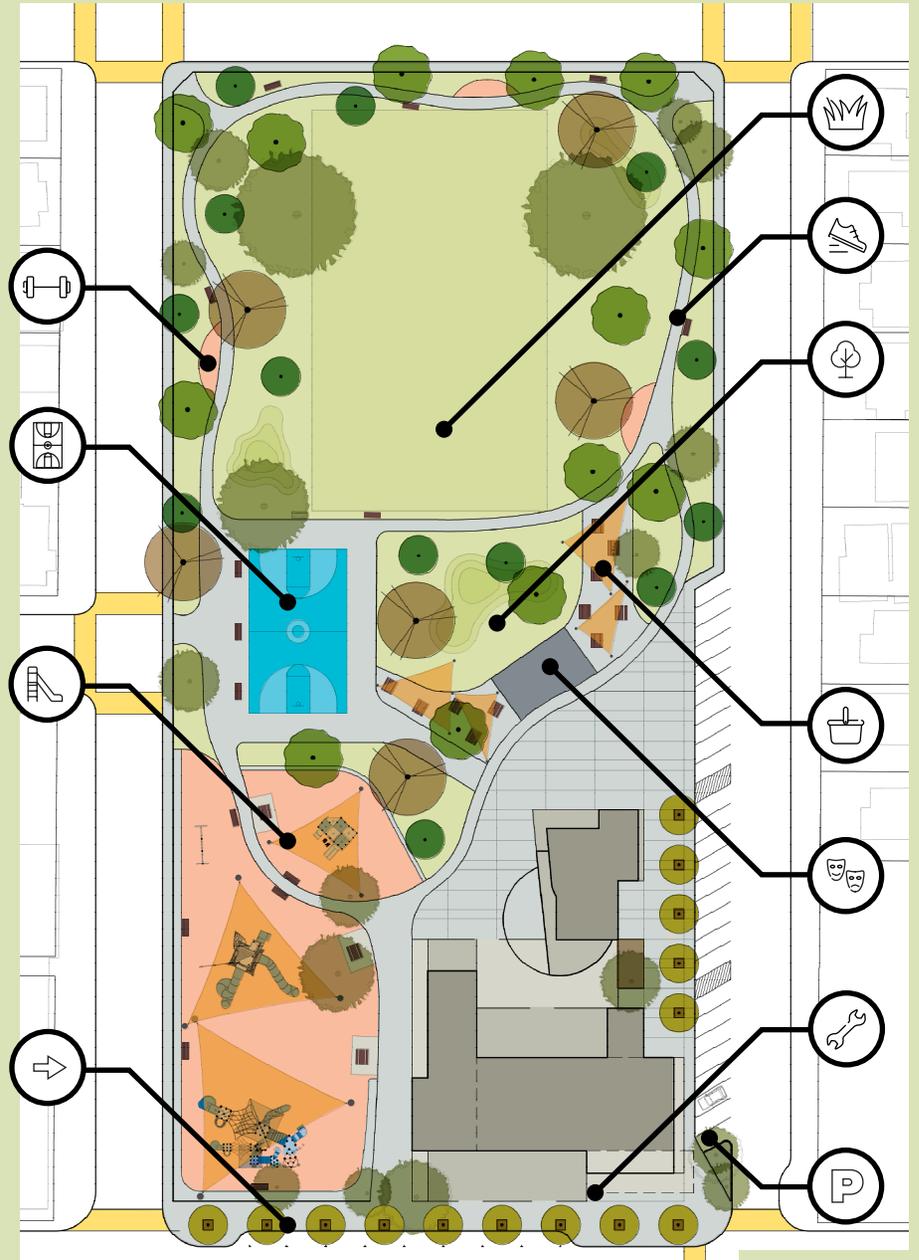
Equity

MAJOR PARK IMPROVEMENTS

Park Improvements

- Building + Restroom Upgrades
- Walking Path
- Open Grassy Area + Multi-Use Field
- Outdoor Fitness Equipment
- Picnic Area
- Outdoor Stage + Art Gallery Space
- Sports Court
- Expanded Playground
- Natural Planting Areas
- Reconfigure Parking
- Active Transportation Improvements

Priorities Met



*Concept also includes: bike rack, hydration stations, monument sign, wifi, park rules signs, sustainable lighting, benches, art elements, and security cameras.

Thank You!



CEQA NOTICE of EXEMPTION

CITY OF LONG BEACH | DEPARTMENT OF DEVELOPMENT SERVICES
333 W. OCEAN BLVD., 5TH FLOOR, LONG BEACH, CA 90802
(562) 570-6194 FAX: (562) 570-6068
lbds.longbeach.gov

TO: Office of Planning & Research
1400 Tenth Street, Room 121
Sacramento, CA 95814

FROM: Department of Development Services
333 W. Ocean Blvd, 5th Floor
Long Beach, CA 90802

L.A. County Clerk
Environmental Fillings
12400 E. Imperial Hwy., Room 1201
Norwalk, CA 90650

Exemption Number: SE-19-159

Project Title (Application Number): MacArthur Park Vision Plan

Project Location – Specific: MacArthur Park - 1321 East Anaheim Street

Project Location – City/County: City of Long Beach, Los Angeles County, California

Description of Nature, Purpose and Beneficiaries of Project: The MacArthur Park Vision Plan is a conceptual planning document that establishes goals for the future development of MacArthur Park based on community engagement.

Public Agency Approving Project: City of Long Beach, California

Person or Agency Carrying Out Project: Meredith Reynolds (City of Long Beach, Parks, Rec, and Marine Dept.)

Exempt Status: (Check One)

- Ministerial (Sec 21080(b)(1); 15268);
- Declared Emergency (Sec 21080(b)(3); 15269(a));
- Emergency Project (Sec 21080(b)(4); 15269(b)(c));
- Categorical Exemption. State type and section number: _____
- Statutory Exemption. State code number: 15262, Feasibility and Planning Studies

Reasons why project is exempt:

The vision plan is a planning study for possible future actions which the agency has not approved, adopted, or funded. Potential future development or funding of project requires subsequent review.

Lead Agency

Contact Person: Maryanne Cronin Contact Phone: (562) 570-5683

Signature: *Maryanne Cronin* Date: 6/27/19 Title: Planner