

Requested Alcoholic Beverage License Conditions
Original application of SoCal Sun Cruises LLC
dba South Bay Cruises
for an On-Sale General for a boat license at
555 North Pico Avenue, Dock 3

This is an original On-Sale General for a boat alcoholic beverage control license. The location is located in an over-concentration area as defined by ABC guidelines. In order to mitigate these issues we are requesting the following conditions be attached to the license.

1. There shall be no sales of alcoholic beverages while the boat is at any dock except for sales to passengers one-half hour prior to departing on scheduled trips or charters
2. All beverages offered for sale at the premises shall be displayed and available for convenient inspection and purchase within the premises by the general public.
3. The petitioner(s) shall be responsible for maintaining free of litter the boat or equipment and the area adjacent to the licensed premise over which they have control.
4. Any graffiti painted or marked upon the boat or equipment or any adjacent area under the control of the licensee shall be removed or painted over within 24 hours of being applied.
5. Petitioner(s) shall regularly police the area under their control (the dock) in an effort to prevent loitering of persons.
6. A single jukebox or stereo may be maintained on the premises; however, the music shall not be audible outside the boat when inside the Marina.
7. Licensee shall not offer or permit or provide any type of live entertainment except as allowed by a valid entertainment permit issued by the City of Long Beach.