



CITY OF LONG BEACH

DEPARTMENT OF ECONOMIC AND PROPERTY DEVELOPMENT

333 W. OCEAN BLVD., 3RD FLOOR, LONG BEACH, CA 90802 PH: 562 570-6099 FX: 562 570-6380

September 29, 2015

Economic Development Commissioners
City of Long Beach
California

REFERENCE: 15-032ED

SUBJECT: Receive public testimony on the potential of a minimum wage policy for the City of Long Beach; and, receive and file the staff report on a minimum wage study to be conducted by the Los Angeles County Economic Development Corporation.

DISCUSSION

On August 11, 2015, City Council agendaized an item related to a Study of Minimum Wage Impacts & Potential Business Incentives (attached). The recommended actions of this item are as follows:

- Direct the City Manager to request a report from the Los Angeles County Economic Development Corporation (LAEDC) regarding:
 - The feasibility of and potential benefits and risks of implementing a citywide minimum wage policy in Long Beach; and,
 - Proposals for incentives, tax breaks, fee reductions and/or process improvements to assist businesses and non-profit organizations in complying with a higher minimum wage; and,
- Work with the City's Economic Development Commission to take public input and review the study's findings and make recommendations to City Council.

This item passed unanimously.

On September 15, 2015, City Council adopted a resolution allowing for an alternative procurement process by permitting the City to contract directly with LAEDC through a contract with other governmental agencies. This item also passed unanimously.

LAEDC has provided the basic framework of a Consulting Agreement under which the LAEDC proposes to conduct a study and issue a report regarding the potential implications of a minimum wage policy for the City of Long Beach. The scope of the study is attached as Attachment 1.

The Report is intended to be an independent, objective and dispassionate review and analysis of the potential impacts of a minimum wage policy in consideration of the socio-economic conditions unique to Long Beach, but in context of adjacent and surrounding local government minimum wage policies.

The City has announced a public outreach and participation model which will include six public meetings. Three public meetings will be held before the preparation of the Report in order to hear the public's comments, issues or concerns regarding a minimum wage policy in Long Beach. These meetings will be held with the Economic Development Commission, the Economic Development and Finance Committee and a Mayor's Roundtable on Minimum Wage Policy. Subsequent to the preparation and release of the final LAEDC Report, three public meetings will be held with the same Commission, Committee and Roundtable, in order to solicit, hear and record the public's feedback on the Report. The LAEDC will be in attendance at all six public meetings. All meetings will be open to the public, and input given at each of the meetings will be documented. The meetings are scheduled at various times and various locations so there is ample opportunity for all stakeholders to participate. Below is a schedule of the meetings:

1. Economic Development Commission
City Council Chambers
333 West Ocean Boulevard
September 29, 2015 at 4:00 PM

2. Mayor's Roundtable
Expo Building
4321 Atlantic Avenue
October 5, 2015 at 5:30 PM

3. Economic Development & Finance Committee
Long Beach City College
4901 East Carson Street
October 29, 2015 at 7:30 AM

4. Mayor's Roundtable
Admiral Kidd Park
2125 Santa Fe Avenue
November 17, 2015 at Noon

5. Economic Development & Finance Committee
Belmont Shore Public Library
195 Bayshore Avenue
November 20, 2015 at 4:00 PM

6. Economic Development Commission
City Council Chambers
333 West Ocean Boulevard
November 24, 2015 at 6:30 PM

Staff's current expectation is to bring back to City Council the Report, a summary of the public comments received both before and after the Report was prepared, and information on the potential cost to the City's budget for enforcement, City contracts and City staffing before the end of the year.

RECOMMENDATION

Approve recommendation.