



Date: January 4, 2022

To: Honorable Mayor and Council

From: Councilwoman Cindy Allen, Second District

Subject: Funds Transfer to Musica Angelica to Support Classical Arts

R-31

RECOMMENDED ACTION:

Increase appropriations in the Special Advertising and Promotions Fund Group in the City Manager Department by \$3,000, offset by Second Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide a contribution to Musica Angelica to support their 2021-2022 season; and,

Decrease appropriations in the Special Advertising and Promotions Fund Group in the Citywide Activities Department by \$3,000 to offset a transfer to the City Manager Department.

DISCUSSION:

Measure B (TOT), which was adopted by voters in March 2020, sets aside funding through Transient Occupancy Tax (TOT) to support arts and cultural institutions and the convention center; Musica Angelica is one of the organizations that has received support from this measure. TOT revenues were and continue to be impacted by the pandemic and support from this tax has significantly decreased. The Second Council District would like to provide supplemental funding to help support Música Angelica for their concert series.

This concert series will feature beautiful music played on classical instruments in the heart of waterfront downtown Long Beach at the Beverly O'Neill Theater. These concerts are placed in a location that will serve to highlight the City's beautiful waterfront spaces and will take advantage of our pleasant climate to host evening events. This concert series will highlight the natural advantages, facilities, and climate of Long Beach. This recommendation is requesting that \$3,000 of the Second Council District One-time SAP District Priority Funds be allocated for this concert series.

This matter was reviewed by Budget Manager Grace H. Yoon December 12, 2021.



FISCAL IMPACT:

This recommendation requests the City Manager Department to provide a contribution to Musica Angelica to support their 2021-2022 season. The total appropriation increase of \$3,000 in the Special Advertising and Promotions Fund Group in the City Manager Department will be offset by a decrease of appropriation of Second Council District One-time District Priority Funds in the Special Advertising and Promotions Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond the normal budgeted scope of duties and have a minimal impact on meeting other City Council priorities. There is no local job impact associated with the recommendation.