



CITY OF LONG BEACH
POLICE DEPARTMENT

R-23

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS
Chief of Police

December 11, 2007

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of 7 Eleven Incorporated, dba 7 Eleven, for a person-to-person and premise-to-premise transfer of an alcoholic beverage control license, at 6598 Cherry Avenue, with conditions. (District 9)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by December 14, 2007. Accordingly, City Council action is required at the December 11, 2007 City Council meeting.

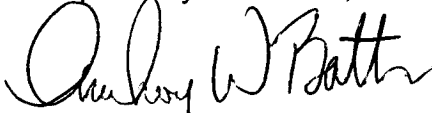
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


ANTHONY W. BATTS
CHIEF OF POLICE

APPROVED:



PATRICK H. WEST
CITY MANAGER

AWB:DBS:dbs
attachments

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

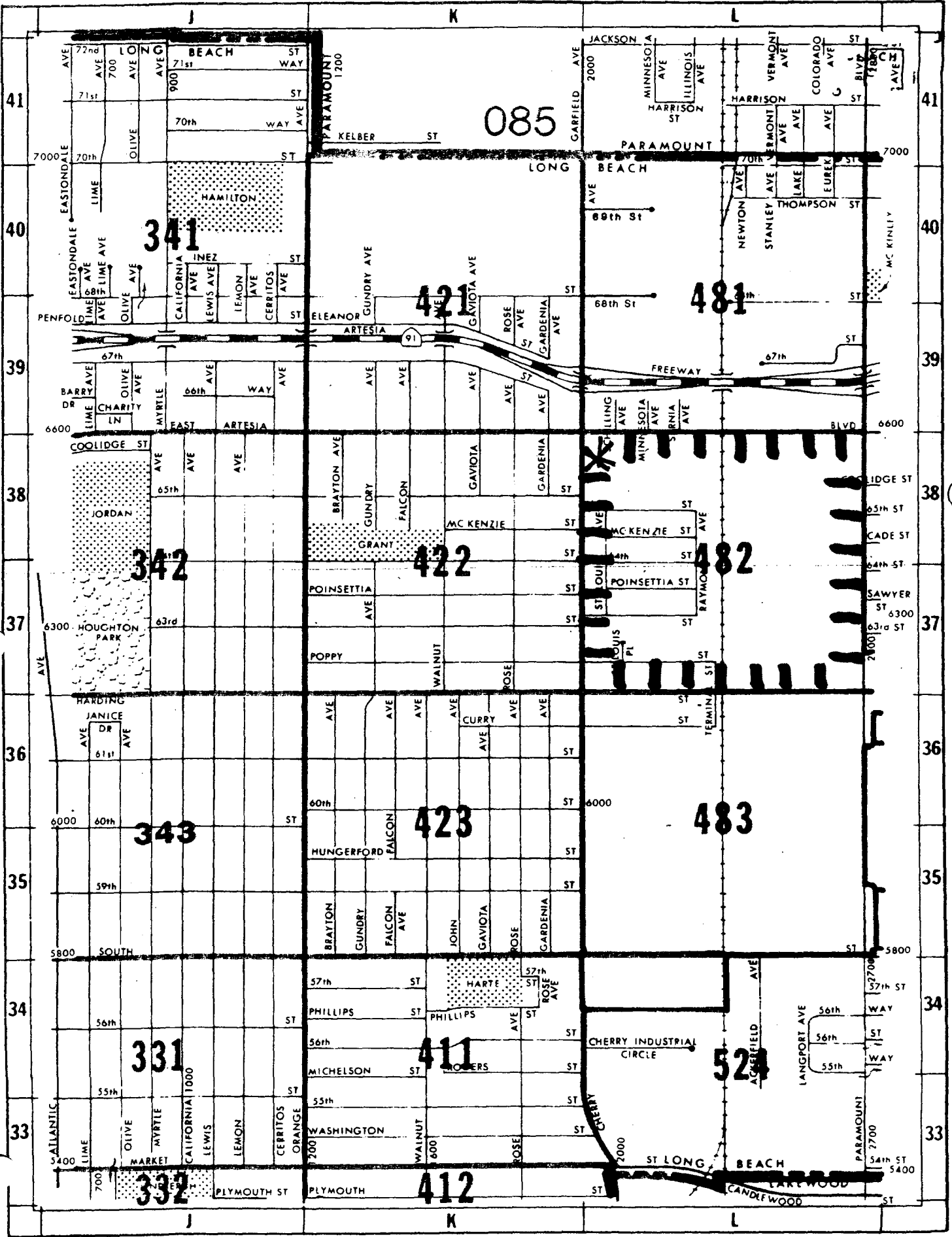
HONORABLE MAYOR AND CITY COUNCIL
December 11, 2007

Council District: 9
Applicant: 7 Eleven Incorporated
DBA: 7 Eleven
Address: 6598 Cherry Avenue
Type of Application: A person-to-person and premise-to-premise transfer of an Off-Sale Beer and Wine license.

Bases for possible protest: Residence within 100 feet
Church within immediate vicinity.
Over concentration.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5705.02
Boundaries: Artesia Boulevard to the North
59th Street to the South
Paramount Boulevard Avenue to the East
Gundry Avenue to the West
Number of licenses allowed: 4
Number of licenses existing: 5
Police Reporting District: 482
Boundaries: Artesia Boulevard to the North
Harding Street to the South
Paramount Boulevard to the East
Cherry Avenue to the West
Reported crimes in this district for ABC purposes are 100. Crime in a reporting district must be at least 191 to qualify for a high crime protest.
Type of business: A convenience store.
Last day to request conditions and protest: December 14, 2007





Date: December 11, 2007
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **7 ELEVEN, 6598 CHERRY AVENUE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (11/15/06-11/15/07)

None (New Location)

ABC INSPECTIONS (past three years)

None (New Location)

RESIDENCE WITHIN 100 FEET

6545 Cherry Avenue	Single Family Dwelling
6551 Cherry Avenue	Single Family Dwelling
6561 Cherry Avenue	Single Family Dwelling
6565 Cherry Avenue	Multi-Unit Complex
6567 Cherry Avenue	Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

6465 Cherry Avenue	Bethel Miracle Community Church
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DBS:db
cfs.mem