



Date: August 7, 2012
To: Larry Herrera, City Clerk
From: Councilman Dee Andrews, Office of the Sixth District
Subject: PCH Market- Conditions of Approval

Conditions for 1821 Martin Luther King, Jr. Avenue in Councilman Andrews motion to adopt revised conditions.

The following conditions, listed on Exhibit C, should be changed:

- Item 6: There shall be no exterior advertising or sign of any kind or type, including advertising directed to the exterior from within, promoting or indicating the availability of alcoholic beverages.
- Revised Item 6: Any exterior advertising or sign of any kind or type, including advertising directed to the exterior from within, promoting or indicating the availability of alcoholic beverages, must be submitted for the review and approval by the Director of Development Services.

And;

- Item 19: The sale of beer or malt beverages in quantities of quarts, 22 oz., 32 oz., 40oz or similar size is prohibited.
- Revised Item 19: The sale of beer or malt beverages in quantities of 32 oz. or 40 oz. is prohibited.

And;

- Item 17: No beer or malt beverages shall be sold, regardless of container size, in quantities of less than three per sale.
- Revised Item 17: No beer or malt beverages shall be sold, except 22 oz. or 24 oz., in quantities of less than three per sale.