



City of Long Beach

Working Together to Serve

**Memorandum
3rd Council District**

Date: October 07, 2014
To: Honorable Mayor Garcia and Members of the City Council
From: Suzie Price, Councilwoman, Third District

Subject: **ABC Liquor License for Golden Bites, dba Cesar's Bistro
6240 East Pacific Coast Highway, Long Beach, CA**

I am submitting the following conditions for your consideration for an original application for an On-Sale Beer and Wine license for a bona fide eating place.

1. Sales, service, and consumption of alcoholic beverages shall be permitted only between the hours of 8:00am until 11:00pm Sunday through Saturday.
2. The quarterly gross sales of alcoholic beverages shall not exceed the gross sales of food during the same period. The licensee shall at all times maintain records which reflect separately the gross sale of food and gross sales of alcoholic beverages of the licensed business. Said records shall be kept no less frequently than on a quarterly basis and shall be made available on demand.
3. There shall be no exterior advertising or sign of any kind or type, including advertising directed to the exterior from within, excluding menus promoting or indicating the availability of alcoholic beverages.
4. No "happy hour" type of reduced price alcohol beverage promotion shall be allowed.
5. The sale of alcoholic beverages for consumption off the premises is strictly prohibited
6. The licensee shall prevent loitering or other activity in and near the premises that could be nuisance to adjacent uses and/or residential neighborhoods.
7. The seating shall consist of tables and/or booths. There shall be no designated sitting or standing bar area.
8. The use of any amplified system or device is prohibited on the outside of the premises, and the use of any such system or device inside the premises shall not be audible outside the premises.