

CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard Long Beach, CA 90802

SUMMARY OF APPLICATION FOR BUSINESS PERMIT

Attached for your review and action is an application for Laurence Garcia, DBA La Hacienda Club, 1551 Santa Fe Avenue. Also attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

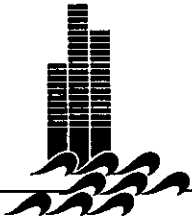
SUBMITTED FOR CITY COUNCIL ACTION

| | <u>Without Concern</u> | <u>With Conditions</u> | <u>With Concerns</u> |
|---|----------------------------|----------------------------|--------------------------|
| Police Department | | X | |
| Fire Prevention Bureau | X | | |
| Health and Human Services Department/Noise Control | | X | |
| Planning and Building Department | X | | |

Questions concerning the above may be directed to the following:

- Police Department, Chief of Police.....570-7301
- Fire Department, Fire Prevention Bureau.....570-2500
- Health and Human Services Department, Noise Control.....570-4130
- Planning and Building Department, Director of Planning and Building.....570-6623

Compiled by: Department of Financial Management
Commercial Services Bureau



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT
COMMERCIAL SERVICES BUREAU

333 West Ocean Boulevard • Long Beach, CA 90802

5-YEAR HISTORY OF BUSINESS ESTABLISHMENT 1551 Santa Fe Avenue

Ramon V. Tejada
DBA: La Hacienda Club
Lic # 93043070
08/93 – 06/04

Bar/Tavern/Lounge

Ramon V. Tejada
DBA: La Hacienda Club
Lic # 93043080
08/93 – 06/04

Pool Table (1 Table)

Ramon V. Tejada
DBA: La Hacienda Club
Lic # 93043060
08/93 – 06/04

Entertainment With Dancing

Laurence Garcia
DBA: La Hacienda Club
Lic # 20432970
07/04 – pending (City approval)

Bar/Tavern/Lounge

Laurence Garcia
DBA: La Hacienda Club
Lic # 20432980
07/04 – active

Pool Table (1 Table)

Laurence Garcia
DBA: La Hacienda Club
Lic # 20432990
07/04 – pending (City Council approval)

Entertainment With Dancing

1551 Santa Fe Ave
Long Beach CA
90813-1238 US

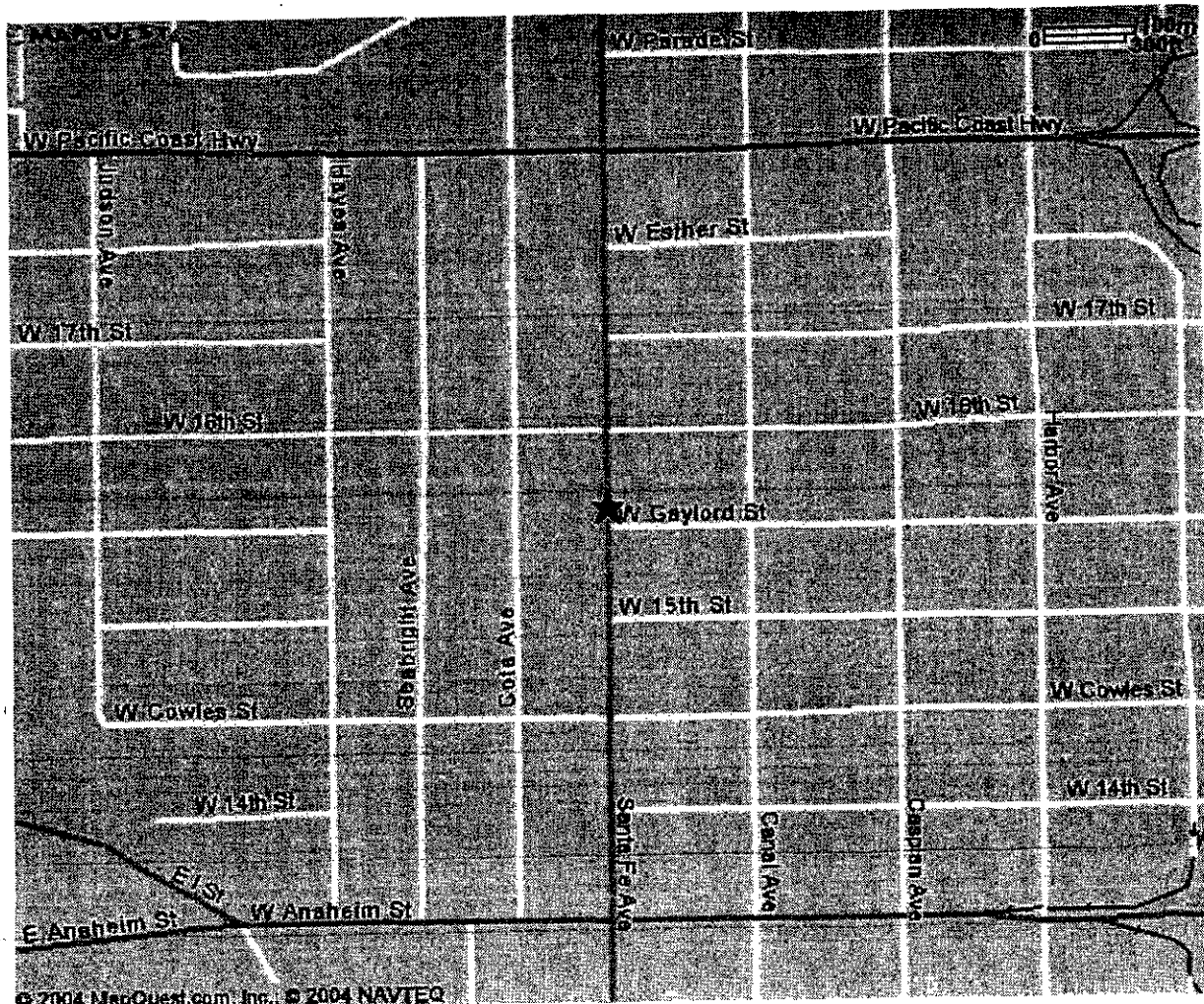
Notes:

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OFFICE USE ONLY

Accepted By: P. Le Boeuf Date: 7-20-04
 Zoning Approval Date: 7/19/04 By: Jamilla Vollman

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): Business Phone: (562) 983-1198

LAURANCE GARCIA
Business Name (DBA): LA HACIENDA CLUB - Laurence Garcia

Business Site Address: 1551 SANTA FE AVE. LONG BEACH, CA. 90813

Date Business Proposes To Open: 08/12/04

Days & Time Premises Are Open For Inspection: MONDAY THRU SATURDAY 8:AM - 7:3M

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:
LIVE ENTERTAINMENT W/ DANCING AND RECORDED MUSIC (DJ)

Contact Person(s) Name (authorized agent, manager, etc.): LAURANCE GARCIA

Contact Person(s) Phone Number: (310) 251-1073

Type of Organization:

Corporation Partnership Individual Unincorporated Association or Club

Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____

General information (all applicants)

Principal place of business (if other than the business address listed on page 1):

1551 SANTA FE AVE. LONG BEACH CA. 90813

Fictitious business name(s) or d/b/a(s) used:

LA HACIENDA CLUB

Place and date of filing fictitious business name statement:

Aug 23, 1976

County(ies) in which fictitious business name statement is (are) filed:

LOS ANGELES

Names and addresses of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach:

LAURENCE GARCIA
24113 RAVENNA AVE. CARSON, CA. 90745

Name and address of person (agent) authorized to accept service of process in California:

LAURENCE GARCIA
24113 RAVENNA AVE. CARSON, CA. 90745

State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, the number and expiration date thereof:

STATE OF CALIFORNIA (ABC) LICENCE # 411971
TYPE 92

Is this applicant a subsidiary of a present corporation or business? yes no
If yes, explain

How long has the corporation or business been in operation?

30 yrs.

GENERAL OPERATING CONDITIONS
Complete Each Question

ALCOHOL/FOOD/ADDITIONAL BUSINESSES

1. Will liquor be sold and consumed on the premise? Yes [] No

a. If Yes, complete the following box:

| Check One Box to Indicate License Type | Alcoholic Beverage Control License No. | Premises Type: Club (restaurant) or Commercial(store) |
|--|--|---|
| On sale beer | | |
| On sale beer & wine | 411971 | TYPE 92 (CLUB TAVERN) |
| On sale distilled spirits | | |

2. Is a bonafide eating place provided on the premises? (Bona fide eating place means a place which is regularly used for serving meals for compensation, which has suitable kitchen facilities containing conveniences for cooking an assortment of foods for ordinary meals other than fast foods, sandwiches or salads. The kitchen must contain proper refrigeration for food and must comply with all applicable regulations of the Health and Human Services Department.

[] Yes No

a. If yes, list types of food sold: _____

b. If no, list any food products (such as snacks) sold: NONE

3. Are non-alcoholic beverages sold? Yes [] No

4. How many tables for seating? 33

5. Are other types of business conducted on the premises? [] Yes No

a. If yes, list type(s): _____

6. Are pool tables provided? Yes [] No

a. If yes, indicate number: 1

7. Is there a license for the pool tables? Yes [] No

a. If yes, license number: 3093093080

8. Are amusement machine(s) and/or jukebox(es) provided? [] Yes No

a. If yes, indicate number and type: _____

9. Is there a license for the amusement machine(s) and or jukebox(es)? [] Yes No

a. If yes, decal number(s): _____

10. Owner of machine(s) and/or Jukebox(es):

Name: _____

Address: _____

Telephone No. (_____) _____

GENERAL OPERATING CONDITIONS (Continued)

SECURITY

11. Will security officers be provided? Yes [] No

a. If yes, number of security officers: 2

12. Is any other type of security provided? [] Yes No

a. If yes, describe type of security: _____

Days and hours security officers or other security will be provided:
(please fill out completely)

| Day | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Hours of Security | 7:00 PM TO 2:00 AM | 7:00 PM TO 2:00 AM | 7:00 PM TO 2:00 AM | 7:00 PM TO 2:00 AM | 7:00 PM TO 2:00 AM | 7:00 PM TO 2:00 AM | 7:00 PM TO 2:00 AM |

3. Will a private security firm be used? Yes [] No

a. If Yes, Provide the following information of the contracted security firm:

Name: PENALOSA, Leonel City Business License No. 20226050

Address: 1158 DUNCAN AVE. LYNNWOOD CA. Telephone No. (323) 583-5795
P.O. 13363

ADMISSION and/or MEMBERSHIP FEES CHARGED

4. Will minors be allowed on the premises? [] Yes No

5. Will the premises be open to the general public? Yes [] No

6. Will an admission fee be charged? Yes [] No

a. If yes, fee schedule: \$5 COVER CHARGE

7. Is there a private area for exclusive use of members and their guests only? [] Yes No

a. If yes, types of membership and fees: _____

8. Will guests of members pay an admission fee or other charges? Yes [] No

a. If yes, describe the fee schedule or other charges:
\$5 COVER CHARGE

GENERAL OPERATING CONDITIONS (Continued)

HOURS OF OPERATION

Establishment hours of operation by day:
(please fill out completely)

| Day | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------|--------|---------|-----------|----------|--------|----------|--------|
| Open | 7: PM | 7:00pm | 7:00pm | 7:00pm | 7:00pm | 7:00pm | 7:00pm |
| Close | 2: AM | 2:00AM | 2:00AM | 2:00AM | 2:00AM | 2:00AM | 2:00AM |

PROXIMITY OF BUSINESSES AND RESIDENCES

19. Are there surrounding businesses? Yes [] No

a. What type? COMMERCIAL

20. Are there surrounding residences? [] Yes No

a. Approximately how close? _____

PARKING FACILITIES AND ARRANGEMENTS

21. Is parking available? Yes [] No

22. Is parking facility part of the business premises? Yes [] No

a. If no, what is the street address of the off-premises parking facility? _____

b. Describe business arrangement made with owner of parking facility if not part of business premises. (please attach copy of parking contract or deed restriction) _____

c. Days and hours parking facility will be available? MONDAY THRU SUNDAY
7:PM TO 2:AM

d. How many individual parking spaces (approximately)? 16

RELEASE FORM

The undersigned, on behalf of (owner('s)) LARENCE GARCIA, hereby authorizes the City of Long Beach, by and through its appropriate officers, agents and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents and employees for the purpose of determining the capability, fitness and capacity of:

(D.B.A.) LA HACIENDA CLUB

to obtain the (entertainment type) LIVE ENTERTAINMENT & ALCOHOL permit/license.
w/ Dancing

The applicant by signing this application consents that service of any notice required or provided for by the laws, rules, regulations, or ordinances of the City of Long Beach upon the person at the address designated in this application as the business address, will constitute sufficient and legal notice. Any change in the person or the address listed in the application may be made only in writing to the Director of Financial Management.

The applicant consents and agrees that full compliance will be made with all applicable State laws and City ordinances governing the conduct of the particular type of business activity for which a business license or permit is requested. The applicant by signing this application understands that any incomplete or false information may constitute grounds for denial.

I swear under penalty of perjury that I have read the forgoing application and that all information and statements made by the undersigned/applicant regarding this application are true and correct.

[Signature] OWNER 7/19/07
SIGNATURE (OWNER OR AUTHORIZED AGENT) TITLE DATE

B3698284 CA.
DRIVER'S LICENSE OR I.D. CARD NUMBER STATE

P. LeBeauf CSE III 7-2004
ACCEPTED BY (CITY STAFF) TITLE DATE



OFFICE USE ONLY

Accepted By: P. Le Bon

Date: 7-20-04

Zoning Approval Date: 7/19/04

By: Janelle Hoffmann

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): LAURANCE GARCIA Business Phone: (562) 983-1198

Business Name (DBA): LA HACIENDA CLUB

Business Site Address: 1551 SANTA FE AVE LONG BEACH, CA 90813

Date Business Proposes To Open: 08/12/04

Days & Time Premises Are Open For Inspection: MONDAY THRU SATURDAY 8:AM - 7:3M

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:

LIVE ENTERTAINMENT W/ DANCING AND RECORDED MUSIC (DJ)

Contact Person(s) Name (authorized agent, manager, etc.): LARANCE GARCIA

Contact Person(s) Phone Number: (310) 251-1073

Type of Organization:

Corporation Partnership Individual Unincorporated Association or Club

Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: [Signature] Title: CHIEF OF POLICE Date: 9/28/04



Date: October 1, 2004
To: Pamela Wilson-Horgan, Manager, Commercial Services Bureau
From: Anthony W. Batts, Chief of Police
Subject: **APPLICATION FOR ENTERTAINMENT WITH DANCING AT LA HACIENDA CLUB – 1551 SANTA FE AVENUE**

In response to your request for a recommendation regarding the above named permit application for Entertainment With Dancing, the Police Department recommends **approval**, subject to the following seventeen (17) conditions of operation:

CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC, shall be conducted on the permitted premises.
- 3) The door(s) or windows shall be kept closed at all times during any entertainment activity described in the application, except in cases of emergency and to permit deliveries. Said door(s) are not to consist solely of a screen or ventilated security door.
- 4) No sound shall be audible from the exterior of the premises in any direction.
- 5) The permittee shall provide a minimum of two (2) uniformed security guards during all times that the entertainment activities are being conducted for crowds up to one hundred people. For crowds over one hundred (100) people the permittee shall provide a minimum of one (1) additional uniformed security guard per fifty (50) people. The security guards shall be charged with monitoring the patrons and preventing violation of any ABC laws and ordinances.
- 6) Security services shall only be provided by a Private Patrol Operator, properly licensed by the State of California and the City of Long Beach. Should the permittee's operations give rise to a substantial increase in complaints/calls for service, the permittee shall increase security as directed by the Chief of Police.

Pamela Wilson-Horgan, Manager, Commercial Services Bureau

October 1, 2004

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- 7) Persons under twenty-one (21) years of age shall not be permitted to enter nor to remain on the premises at any time.
- 8) Smoking shall not be allowed inside La Hacienda Club at any time. "No smoking" signs shall be posted in conspicuous places inside the club and at the entrance to the business.
- 9) Current occupancy loads shall be posted at all times, and the licensee shall have an effective system to keep count of the number of occupants present at any given time. (LBMC section 18.48.320)
- 10) No employee or agent shall be permitted to accept any money or anything of value from a customer for the purpose of sitting or otherwise spending time with customers while in the premises, nor shall the permittee provide or permit, or make available either gratuitous or for compensation, male or female persons who act as escorts, or companions for the customers.
- 11) La Hacienda Club, its promoters, or agents, shall not distribute any advertising matter in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter.
- 12) At the end of each night, La Hacienda Club shall ensure that exiting patrons walk directly to their vehicles and not loiter in the immediate area.
- 13) All promoters must have or obtain a City of Long Beach Business License prior to conducting entertainment activities governed by this permit. The permittee shall be responsible for all entertainment activities at the location, including those conducted by promoters.
- 14) The permittee must provide all promoters hired to conduct entertainment activities with a copy of the approved permit, which shall include a copy of the approved conditions of operation.
- 15) The permittee agrees to reimburse the City whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.

Pamela Wilson-Horgan, Manager, Commercial Services Bureau
October 1, 2004
Page 3

- 16) If any noise, disturbance complaints, or trash left in the parking lot and surrounding area of the business can be attributed to the operation of said business, the Police Department can determine and impose requirements for security officer presence to routinely police and handle these problems.
- 17) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances and stated conditions.

AWB:CNA:cna
AppvlCondLaHaciendaClub



OFFICE USE ONLY

Accepted By: P. Le Brouck Date: 7-20-04
 Zoning Approval Date: 7/19/04 By: Janelle Vollmann

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): Business Phone: (562) 983-1198

LAURANCE GARCIA
Business Name (DBA): LA HACIENDA CLUB

Business Site Address: 1551 SANTA FE AVE. LONG BEACH, CA. 90803

Date Business Proposes To Open: 08/12/04

Days & Time Premises Are Open For Inspection: MONDAY THRU SATURDAY 8:AM - 7:PM

Proposed Use(s):

- Entertainment/Restaurant With Dancing Without Dancing
- Entertainment/Tavern With Dancing Without Dancing
- Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:
LIVE ENTERTAINMENT W/ DANCING AND RECORDED MUSIC (DJ)

Contact Person(s) Name (authorized agent, manager, etc.): LAURANCE GARCIA

Contact Person(s) Phone Number: (310) 251-1073

Type of Organization:

- Corporation Partnership Individual Unincorporated Association or Club
- Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: 8/10/04

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 8/10/04 By: [Signature]

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____



OFFICE USE ONLY

Accepted By: P. Le Borely Date: 7-20-04
 Zoning Approval Date: 7/19/04 By: Janella Vollmann

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): LAURANCE GARCIA Business Phone: (562) 983-1195

Business Name (DBA): LA HACIENDA CLUB

Business Site Address: 1551 SANTA FE AVE. LONG BEACH, CA. 90813

Date Business Proposes To Open: 08/12/04

Days & Time Premises Are Open For Inspection: MONDAY THRU SATURDAY 8:AM - 7:3M

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:

LIVE ENTERTAINMENT W/ DANCING AND RECORDED MUSIC (DJ)

Contact Person(s) Name (authorized agent, manager, etc.): LAURANCE GARCIA

Contact Person(s) Phone Number: (310) 251-1073

Type of Organization:

Corporation Partnership Individual Unincorporated Association or Club

Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: 08-09-04

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

This establishment must remain in compliance with all applicable sections of the Long Beach City Noise Ordinance (Long Beach Municipal Code Chapter 8.80)

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 08-12-04 By: CARMEN L. PIRAO

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____



OFFICE USE ONLY

Accepted By: P. Le Boeuf Date: 7-20-04
Zoning Approval Date: 7/19/04 By: Janelle Vollmann

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): LAURANCE GARCIA Business Phone: (562) 983-1148

Business Name (DBA): LA HACIENDA CLUB

Business Site Address: 1551 SANTA FE AVE. LONG BEACH, CA. 90813

Date Business Proposes To Open: 08/12/04

Days & Time Premises Are Open For Inspection: MONDAY THRU SATURDAY 8:AM - 7:3M

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing

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Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:

LIVE ENTERTAINMENT W/ DANCING AND RECORDED MUSIC (DJ)

Contact Person(s) Name (authorized agent, manager, etc.): LAURANCE GARCIA

Contact Person(s) Phone Number: (310) 251-1073

Type of Organization:

Corporation Partnership Individual Unincorporated Association or Club

Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: 8/11/04

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 8/12/04 By: Wendy Lark

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____



Date: August 25, 2004
To: Jim Goodin, Business Services Officer
From: Greg Carpenter, Zoning Administrator
Subject: REVIEW OF ENTERTAINMENT LICENSE REQUEST

This is in response to your request regarding the following site:

Site Address: 1551 Santa Fe Avenue
Long Beach, CA 90813

Applicant: Laurence Garcia
DBA La Hacienda Club

Zoning District: IG (General Industrial)

Proposed Use: Entertainment with Dancing

The Zoning Division of the Department of Planning and Building has the following comments:

 X Approve. Entertainment with dancing is permitted as an accessory to a legal nonconforming bar. The site is legal nonconforming relative to parking. Therefore, no additional parking is required.

If you have any questions regarding this response, please call Joe Recker, Planner, at X86004.