



# CITY OF LONG BEACH

# R-17

## POLICE DEPARTMENT

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ANTHONY W. BATTS  
Chief of Police

January 3, 2006

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Determine if the application would serve the public convenience and necessity of the previously approved application of Creama LLC, dba Creama, for an original alcoholic beverage control license, at 440 Pine Avenue, with conditions. (District 1)

### DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The application for Creama was approved by City Council on December 13, 2005 (Council letter attached), but the finding of public convenience and necessity was not included in the action at that time.

### TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by January 4, 2006. Accordingly, City Council action is required at the January 3, 2006 City Council meeting.

### FISCAL IMPACT

None.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ANTHONY W. BATTS  
CHIEF OF POLICE

APPROVED:

GERALD R. MILLER  
CITY MANAGER

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