



R-42

Date: Tuesday, December 8, 2020
To: Honorable Mayor and Members of the City Council
From: Vice Mayor Dee Andrews, Sixth District Councilmember
Subject: Funding Support for Hispanas Organized for Political Equality (HOPE)

RECOMMENDATION:

Increase appropriations in the General Fund Group in the City Manager Department by \$15,000, offset by the Sixth Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide a contribution to Hispanas Organized for Political Equality (HOPE) to support Latina Empowerment Day; and,

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$15,000 to offset a transfer to the City Manager Department.

DISCUSSION:

Hispanas Organized for Political Equality (HOPE) is a non-profit, non-partisan, organization committed to ensuring political and economic parity for Latinas through leadership, advocacy and education to benefit all communities and the status of women. HOPE has created a Leadership institute for Latinas which spans nine months of training sessions, academic seminars, personal assessments, group work, group presentations, lobbying and advocacy, field trips, and networking events.

HOPE has created a pipeline of nearly 600 Latinas, many of whom serve in public office, or on statewide boards and commissions. Alumnae represent all major regions of California and cross-cut professional sectors. This Council has had the pleasure of seeing HOPE Alumnae be elected to the Senate and local talented Latinas from Long Beach including City employees are or have been a part of the program.

A contribution of \$15,000 to HOPE would assist in facilitating Latina Empowerment Day (LED). LED is a one-day intensive workshop series created to empower Latinas increase their community impact through advocacy and to strengthen their skills and knowledge on a variety of issues. Typically, LED is hosted in Long Beach at Hotel Maya, but given



the COVID-19 pandemic, the event may be hosted on a virtual platform from the City of Long Beach.

This matter was reviewed by Budget Manager Grace H. Yoon on November 30, 2020.

FISCAL IMPACT:

This recommendation requests the City Manager to provide a contribution to Hispanas Organized for Political Equality (HOPE) to support Latina Empowerment Day. The total appropriation increase in the General Fund Group in the City Manager Department by \$15,000 is offset by the Sixth Council District One-time District Priority Funds in the Citywide Activities Department. Implementing this recommendation is anticipated to result in a minimal impact on staff hours beyond normal budgeted scope of duties and is expected to have a minimal impact on existing City Council priorities.