



# CITY OF LONG BEACH

**C-4**

OFFICE OF THE CITY MANAGER

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-6711 FAX (562) 570-7650

December 13, 2016

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Authorize the City Manager, or designee, to execute a Revocable Permit granting the Grand Prix Association of Long Beach permission to occupy and use certain areas for parking and hospitality during the staging of the 2017 Toyota Grand Prix of Long Beach. (District 2)

DISCUSSION

On April 7 through April 9, 2017, the 43rd Annual Toyota Grand Prix of Long Beach will take place on the streets of Long Beach. The Grand Prix Association of Long Beach (Association) has requested the use of certain areas adjacent to the race circuit for general and recreational vehicle parking (Exhibit A) and hospitality areas (Exhibit B) for approximately 180,000 race fans who will come to watch the event. The proposed Revocable Permit grants permission to occupy these areas, and establishes the conditions and fees for their use. This request is consistent with previous requests from the Association, which has conducted the race in Long Beach for 42 years.

The Revocable Permit will allow the Association to use the Alamitos Beach parking lot, the northern section of the Shoreline Marina parking lot, and the western end of Shoreline Drive, including center median areas for general motor vehicle parking and storage. Hospitality areas will be established at the Rainbow Lagoon and Marina Green areas. These are the same areas granted under the previous permit.

Personnel from the Health and Human Services and Fire Departments will be present during all days of the Long Beach Grand Prix and will perform continual inspections of the permitted areas.

This matter was reviewed by Deputy City Attorney Richard F. Anthony on November 16, 2016 and by Assistant Finance Director Lea Eriksen on November 18, 2016.

TIMING CONSIDERATIONS

City Council action is requested on December 13, 2016, to expedite the issuance of the Revocable Permit. Construction for the 2017 Toyota Grand Prix of Long Beach begins on February 6, 2017.

FISCAL IMPACT

Parking charges of \$16,849.72 will be assessed for use of parking areas (Exhibit C) under the Revocable Permit and will be deposited into the Tidelands Operations Fund (TF 401/411) in the Parks, Recreation and Marine Department (PR), and in the Public Works Department (PW). The City shall be reimbursed for all City expenses associated with this event. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



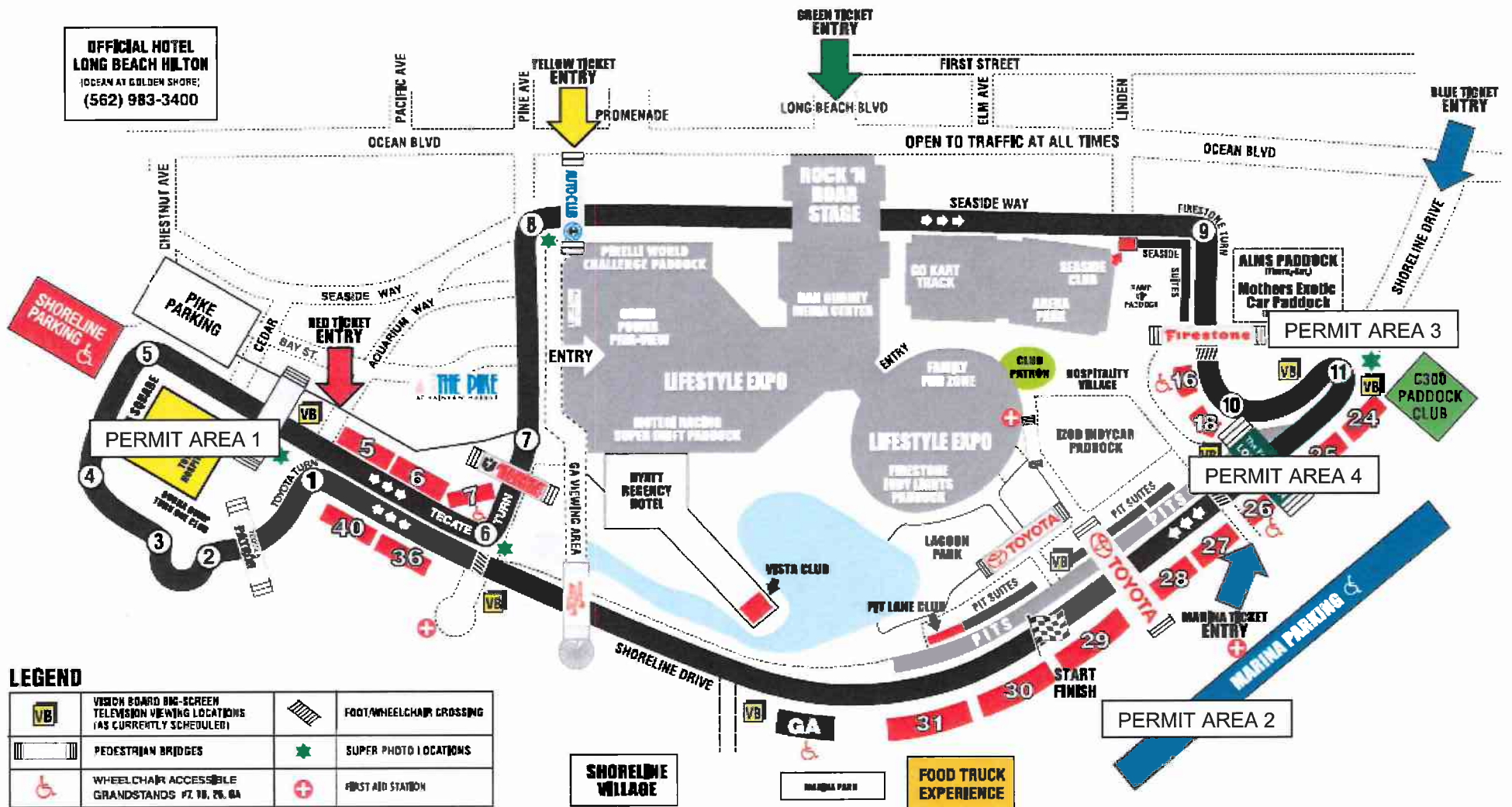
PATRICK H. WEST  
CITY MANAGER

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Attachments: Exhibits A-C

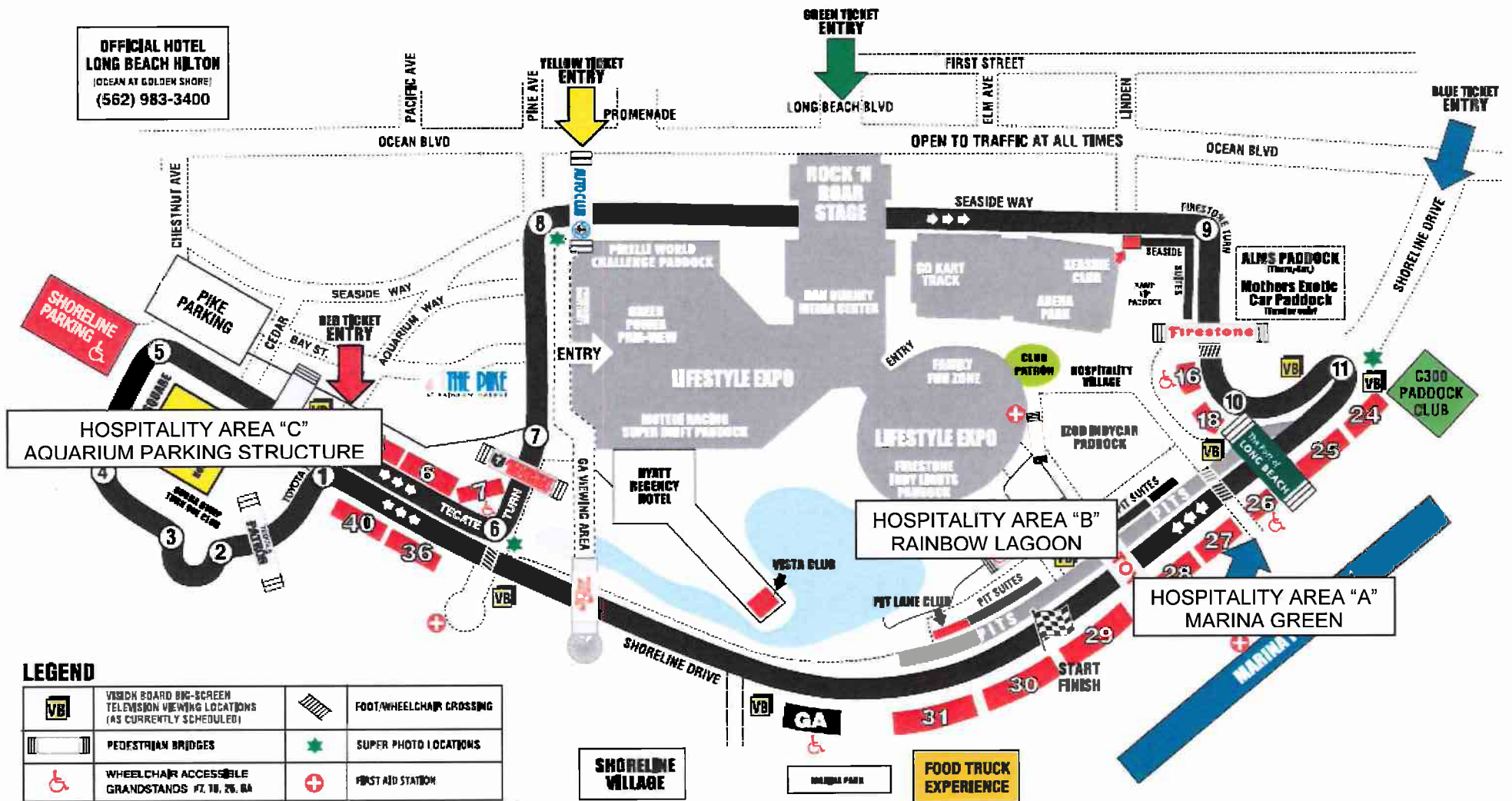
# EXHIBIT A - PARKING PERMIT ACCESS

## 2017 TOYOTA GRAND PRIX OF LONG BEACH CIRCUIT MAP



# EXHIBIT B - HOSPITALITY AREAS

## 2017 TOYOTA GRAND PRIX OF LONG BEACH CIRCUIT MAP



## EXHIBIT C

### 2017 Grand Prix Revocable Permit

#### PARKING CHARGES

Beach Parking (TF 401 / PR43002)	\$ 5,030.10
Boat Owner Parking (TF 401 / PR43002)	\$ 2,181.95
Alamitos Lot Parking (TF 401 / PWENPALAMTS)	\$ 2,937.58
Access Road Parking (TF 411 / PWENPMARINGR)	<u>\$ 6,700.09</u>
<b>TOTAL:</b>	<b>\$16,849.72 *</b>

\* Per Grand Prix Association of Long Beach, LLC Amended and Restated Agreement Friday-Sunday Expense Cap (Exhibit B). Includes 11.780% July 1, 2016 CPI adjustment.