

William Lorbeer, Chair  
Marsha Jeffer, Vice Chair  
Eric Forsberg, Commissioner  
Samuel Lipke, Commissioner



Kurt Schneiter, Commissioner  
Joy Starr, Commissioner  
Ken Trossen, Commissioner

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## FINAL AGENDA AND DRAFT MINUTES

### REGULAR MEETING

#### CALL TO ORDER

At 8:00AM Chair Lorbeer called the meeting to order.

#### ROLL CALL

**Commissioners** Kurt Schneiter, Joy Starr, Ken Trossen, William W. Lorbeer,  
**Present:** Marsha Jeffer, Eric Forsberg and Samuel Lipke

Also present: Julie Maleki and Judi Evangelista, Council District 3 staff; Dede Rossi, Executive Director, BSBA; Bill Smith, LBT; Victor Grgas, Asset Management Bureau Manager, City of Long Beach.

#### CHAIR REPORT

Chair Lorbeer informed that the traffic control cabinet artwork project is nearly complete, and that public response has been overwhelmingly positive.

The tree and sidewalk repair project is scheduled to begin mid September.

The Port Greenhouse Gas Grant award announcement is due in July.

The Gazette building shadow artwork will be painted over by the building owner.

Lorbeer asked that City staff prepare and send a notice to shadow artist Mr. Stone that some of the sidewalk shadow art might be impacted due to necessary sidewalk repair.

#### PUBLIC PARTICIPATION

Robert Campbell thanked the commission and City staff for addressing the Quiet Zone and Parking signage on La Verne Avenue.

Larry Goodhue spoke about the traffic control cabinet artwork.

Ralph Lepre spoke about noise concerns.

Ed Goldberg spoke about parking concerns and possible solutions.

Lorbeer discussed cost of constructing parking spaces.

Commissioner Schneider discussed cost of parking structures.

Commissioner Jeffer said that the parking lot behind her business is used to capacity.

Lorbeer spoke about history of Belmont Shore and entertainment, and measures in place by bar owners to mitigate unacceptable customer behavior.

Melinda Cotton spoke about LBPD training officers to address noise issues. She also spoke about trees at Park Avenue.

David Newell spoke about noise issues.

Lorbeer discussed challenges with shuttles traveling north and south through residential area, and challenges with constructing parking structures.

Casey Allen spoke about parking issues.

Barbara Newell asked about new business ownership requirements.

Lorbeer spoke about City rules and regulations related to business ownership and parking requirements.

## CONSENT CALENDAR

### [12-014BS](#)

Recommendation to approve the minutes for the meeting held May 17, 2012.

**Attachments:** [Final Agenda & Draft Minutes 05.17.12.pdf](#)

**A motion was made by Commissioner Forsberg, seconded by Commissioner Schneider, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Kurt Schneider, Joy Starr, Ken Trossen, William W. Lorbeer, Marsha Jeffer, Eric Forsberg and Samuel Lippke

### [12-015BS](#)

Recommendation to receive and file the Financial Report for the period ending April 30, 2012.

**Attachments:** [12-015BS BSPAC 04.30.12 Financial Statement.pdf](#)

**A motion was made by Commissioner Forsberg, seconded by Commissioner Schneider, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Kurt Schneider, Joy Starr, Ken Trossen, William W. Lorbeer, Marsha Jeffer, Eric Forsberg and Samuel Lippke

## REGULAR AGENDA

### [12-016BS](#)

Recommendation To Approve the purchase of twelve (12) trash can lids from Quick Crete Products Corp. in the amount of \$1,572.00.

**Attachments:** [12-016BS Trash Can Lid Staff Rpt.pdf](#)  
[Quick Crete lid quote 06.11.12.pdf](#)

**A motion was made by Commissioner Schneider, seconded by Commissioner Trossen, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Kurt Schneider, Joy Starr, Ken Trossen, William W. Lorbeer, Marsha Jeffer, Eric Forsberg and Samuel Lippke

### [12-017BS](#)

Recommendation to set Community Facilities District No. 2007-2 (Belmont Shore) FY 2013 assessment rate at \$0.12 per square foot, and request staff to prepare the necessary documents for City Council approval.

**Attachments:** [12-017BS CFD Assmt Rate Staff Rpt.pdf](#)

Lorbeer informed about history of Mello-Roos funding in Belmont Shore, and that in the future the rate might need to be raised to cover increased expenses.

Commissioner Trossen spoke about opposition to raising rates.

**A motion was made by Commissioner Lippke, seconded by Commissioner Trossen, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Kurt Schneider, Joy Starr, Ken Trossen, William W. Lorbeer, Marsha Jeffer, Eric Forsberg and Samuel Lippke

### [12-018BS](#)

Recommendation to extend the Long Beach Transit Belmont Shore Employee Rider trial program for an additional six (6) months.

**Attachments:** [12-018BS LBT Emp Rider Program Staff Rpt.pdf](#)

Lorbeer informed about status of bus pas program.

Bill Smith spoke about monitoring rider participation.

Lorbeer discussed early indication of program success and the need to

extend the trial period if data supports the need.

Smith spoke about CSULB year long program for students, therefore no duplication with Belmont Shore employees who are also students.

Lorbeer spoke about need to determine number of freed up parking spaces.

Commissioner Jeffer spoke about promotion benefits for businesses.

Dede Rossi stated that 859 passes have been distributed to date.

Lorbeer stated that there are approximately 1,400 employees in Belmont Shore therefore approximately one half of them obtained bus passes.

Commissioner Schneiter spoke about offering incentives for employees to utilize passes.

Smith spoke about incentives.

Lorbeer discussed need for quality data collection.

Rossi spoke about pass renewals at a later date.

Goodhue spoke about funding of passes.

Cotton commended the bus pass program, said bus schedule needs improving.

Lorbeer said LBT will review routing and adjust if necessary.

Schneiter using the beach lot would cost approx \$30,000 to utilize.

Smith said the LBT bus #131 to Seal Beach is being terminated.

Lepre said residents need to also help out with parking issues.

**A motion was made by Commissioner Lippke, seconded by Commissioner Trossen, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Kurt Schneiter, Joy Starr, Ken Trossen, William W. Lorbeer, Marsha Jeffer, Eric Forsberg and Samuel Lippke

## **PUBLIC PARTICIPATION**

Goldberg thanked the commission for their efforts to mitigate parking challenges, said

more solutions needed, and asked if passes were for Belmont Shore exclusively.

Lorbeer said passes are citywide.

Commissioner Starr said signage at Chase Bank is confusing.

## **ADJOURNMENT**

Next regular meeting: July 19, 2012.

I, Jim Fisk, BID Manager, certify that the agenda was posted not less than 72 hours prior to the meeting. Signature: \_\_\_\_\_ Date: \_\_\_\_\_