

Robert Garcia, 1st District
Suja Lowenthal, 2nd District
Gary DeLong, 3rd District
Patrick O'Donnell, 4th District



Gerrie Schipske, 5th District
Dee Andrews, 6th District
Tonia Reyes Uranga, 7th District
Rae Gabelich, 8th District
Val Lerch, Vice Mayor, 9th District

Patrick H. West, City Manager
Larry G. Herrera, City Clerk

Bob Foster, Mayor

Robert E. Shannon, City Attorney

REVISED

PRESENTATION ON YMCA OPPORTUNITY STUDIO

PRESENTATION FOR BE KIND TO ANIMALS WEEK

**CERTIFICATE OF RECOGNITION PRESENTED TO DAISAKU IKEDA,
PRESIDENT OF SOKA GAKKAI INTERNATIONAL**

Ordinance No. C-7594 provides that hearings shall be set for 5:00 P.M. each Tuesday, and such hearings shall be held at the specified time for which they are set or as soon as practical regardless of the otherwise order of business of the City Council.

HEARINGS:

1. [10-0461](#) Recommendation to receive supporting documentation into the record, conclude the hearing, deny the appeal of the Los Cerritos Improvement Association, Michael Kowal, John Deats and Sheldon Grossman, and uphold the decision of the City Planning Commission to approve a Conditional Use Permit for the construction of a 765-square-foot attached self-service automated car wash at an existing gas station and mini-market located at 3401 Long Beach Boulevard within the Community Commercial Automobile-Oriented zone. (District 8)

Office or Department: DEVELOPMENT SERVICES

Suggested Action: Approve recommendation.

2. [10-0462](#) Recommendation to receive supporting documentation into the record, conclude the hearing, and grant the Permit with conditions on the application of Choura Venue Services, dba The Grand Long Beach Event Center, 4101 E. Willow Street, for Entertainment with Dancing by Patrons. (District 5)

Office or Department: FINANCIAL MANAGEMENT

Suggested Action: Approve recommendation.

3. [10-0397](#) Recommendation to receive supporting documentation into the record, conclude the hearing, and adopt resolution amending the Master Fee and Charges Schedule for specified City services for the following departments: City Clerk, City Prosecutor, Community Development, Development Services, Financial Management, Gas and Oil, Fire, Health and Human Services, Library Services, Long Beach Airport, Parks, Recreation and Marine, Police, and Public Works Departments and non-departmental Citywide Fees and Charges; and

[10-0398](#) Declare ordinance amending various sections of the Long Beach Municipal Code related to eliminating references to certain fees and charges read the first time and laid over to the next regular meeting of the City Council for final reading. (Citywide)

Office or Department: FINANCIAL MANAGEMENT

Suggested Action: Approve recommendation.

PUBLIC COMMENT: OBTAIN SPEAKER CARD FROM THE CITY CLERK

Opportunity to address the City Council (on non-agenda items) is given to the first 10 persons who submit Speaker Cards to the City Clerk beginning at 15 minutes prior to 5:00 p.m. Each speaker is allowed three minutes to make their comments.

NOTICE TO THE PUBLIC

All matters listed under the Consent Calendar are to be considered routine by the City Council and will all be enacted by one motion. There will be no separate discussion of said items unless the Mayor, City Councilmembers or the City Manager request specific items be discussed and/or removed from the Consent Calendar for separate action.

CONSENT CALENDAR: (4 - 18)

4. [10-0481](#) Recommendation to receive and file a report on travel to the California League of Cities Conference in Sacramento, California, April 22, 2010.
Office or Department: MAYOR BOB FOSTER

Suggested Action: Approve recommendation.

5. [05-2662](#) Recommendation to City Council to concur in recommendation of the Housing and Neighborhoods Committee that a written policy be established for public use of audio/visual presentations at City Council meetings, with the authorization of a Council office or the Mayor's office; presentations must be presented to Technology Services five (5) days prior to the meeting; and the public would be governed by the current three (3) minute rule.
Office or Department: COUNCILMAN DEE ANDREWS, SIXTH DISTRICT, CHAIR; HOUSING AND NEIGHBORHOODS COMMITTEE

Suggested Action: Approve recommendation.

6. [09-1173](#) Recommendation to City Council to concur in recommendation of the Housing and Neighborhoods Committee to name the new theater at MacArthur Park, located at 1321 E. Anaheim Street, Long Beach, "The Manazar Gamboa Community Theater."
Office or Department: COUNCILMAN DEE ANDREWS, SIXTH DISTRICT, CHAIR; HOUSING AND NEIGHBORHOODS COMMITTEE

Suggested Action: Approve recommendation.

7. [10-0087](#) Recommendation to City Council to concur in recommendation of the Housing and Neighborhoods Committee to designate the new skate park at Pacific Avenue and 14th Street as the "Michael K. Green Skate Park."
Office or Department: COUNCILMAN DEE ANDREWS, SIXTH DISTRICT, CHAIR; HOUSING AND NEIGHBORHOODS COMMITTEE

Suggested Action: Approve recommendation.

8. [10-0489](#) Recommendation to receive and file the Quarterly Report of Cash and Investments for the quarter ending September 30, 2009.
Office or Department: CITY AUDITOR

Suggested Action: Approve recommendation.
9. [10-0463](#) Recommendation to approve the minutes for the City Council meeting and City Council Study Session held Tuesday, April 20, 2010.
Office or Department: CITY CLERK

Suggested Action: Approve recommendation.
10. [10-0464](#) Recommendation to refer to City Attorney damage claims received between April 12, 2010 and April 26, 2010.
Office or Department: VARIOUS

Suggested Action: Approve recommendation.
11. [10-0407](#) Recommendation to authorize City Manager to execute an agreement with the Los Angeles County Department of Animal Care and Control to provide dog license canvassing to the City of Long Beach for one year, with the option of renewing, as needed, for two additional one-year periods, in an amount not to exceed \$40,000 per year. (Citywide)
Office or Department: HEALTH AND HUMAN SERVICES

Suggested Action: Approve recommendation.
12. [10-0466](#) Recommendation to authorize City Manager to accept a non-monetary donation of planning, labor and materials equivalent to approximately \$3,300 for the replacement and installation of a new electronic, wireless remote control baseball scoreboard at Whaley Park, located at 5620 East Atherton Street, and to execute any related documents associated with this proposed project with Long Beach Pony Baseball. (District 4)
Office or Department: PARKS, RECREATION AND MARINE

Suggested Action: Approve recommendation.

13. [10-0467](#) Recommendation to authorize City Manager to execute a permit with Dadson Washer Service, Inc., to install, maintain, and service coin-operated laundry equipment in Shoreline Marina and Alamitos Bay Marina, for a term of three years, with one two-year renewal option at the discretion of the City Manager or designee. (Districts 2,3)
Office or Department: PARKS, RECREATION AND MARINE
Suggested Action: Approve recommendation.
14. [10-0468](#) Recommendation to authorize City Manager to execute the Second Amendment to Agreement No. 30219 with Martinez Architects, Inc., for design and engineering services for the California Recreation Center Teen Center Project, to extend the term of the agreement to May 15, 2012. (District 6)
Office or Department: PARKS, RECREATION AND MARINE; PUBLIC WORKS
Suggested Action: Approve recommendation.
15. [10-0469](#) Recommendation to receive and file the application of Ricardo Gomez Cisneros and Salvador Cisneros, dba Petes Market, for a person-to-person transfer of an Alcoholic Beverage Control License, at 1098 East 7th Street, with existing conditions. (District 2)
Office or Department: POLICE
Suggested Action: Approve recommendation.
16. [10-0470](#) Recommendation to receive and file the application of Michoacan Entertainment A California Corporation, dba Copa Cabana Night Club, for a person-to-person transfer of an Alcoholic Beverage Control License, at 2688 East South Street, with existing conditions. (District 8)
Office or Department: POLICE
Suggested Action: Approve recommendation.

REVISED

17. [10-0471](#) Recommendation to authorize City Manager to accept funds from Leonardo Technologies, Inc., (LTI) in the amount of \$20,000, to be used for promoting the U.S. Department of Energy's Clean Cities Program during the Program year ending October 31, 2010, execute all related documents; and increase appropriations in the Fleet Fund (IS 386) in the Department of Public Works (PW) by \$20,000. (Citywide)

Office or Department: PUBLIC WORKS

Suggested Action: Approve recommendation.

18. [10-0472](#) Recommendation to receive and file minutes for:
Cultural Heritage Commission - March 8, 2010.
Parks and Recreation Commission - March 18, 2010.
Water Commission - April 1, 2010.

Office or Department: VARIOUS

Suggested Action: Approve recommendation.

UNFINISHED BUSINESS:

19. [10-0429](#) Recommendation to receive and file Agenda Item No. 19 regarding the adoption of Plans and Specifications No. R-6781 for the rehabilitation of Wardlow Road between Clark Avenue and Palo Verde Avenue, and regarding authorization for the City Manager to award and execute the contract with Sully Miller Contracting Company, in an estimated amount of \$1,380,291, plus a 10 percent contingency amount of \$138,029, if necessary, for a total of \$1,518,320, and any amendments thereto, except for an increase in the contract price. (District 5)

Office or Department: PUBLIC WORKS

Suggested Action: Approve recommendation.

REGULAR AGENDA

DEPARTMENTAL COMMUNICATIONS:

20. [10-0473](#) Recommendation to refer to the Parks and Recreation Commission and the Housing and Neighborhoods Committee for consideration that the park bound by Vermont Street (north), Colorado Street (south), Orlena Avenue (east), and Colorado Lagoon (west) be named Alamitos Heights Park.
- Office or Department:** COUNCILMEMBER GARY DELONG, THIRD DISTRICT
- Suggested Action:** Approve recommendation.
21. [10-0491](#) Recommendation to refer to the Planning Commission to revise the Long Beach Municipal Code to require site plan review on commercial projects when exterior remodeling consists of twenty-five feet (25') or more of building frontage in the CNA, CNP, and CNR districts.
- Office or Department:** COUNCILMEMBER GARY DELONG, THIRD DISTRICT
- Suggested Action:** Approve recommendation.
22. [10-0490](#) Recommendation to City Council to concur in recommendation of the State Legislation Committee to receive and file the communications relating to the April 19, 2010 State Legislation Committee meeting, and support State Assembly Bill AB 2706 (B. Lowenthal).
- Office or Department:** STATE LEGISLATION COMMITTEE;
COUNCILMEMBER PATRICK O'DONNELL,
FOURTH DISTRICT, CHAIR
- Suggested Action:** Approve recommendation.

23. [10-0475](#) Recommendation to authorize City Manager to execute the Amended and Restated Development Agreement between the City of Long Beach and the Boeing Company regarding the Douglas Park Development Project. (District 5)
Office or Department: DEVELOPMENT SERVICES
Suggested Action: Approve recommendation.
24. [10-0476](#) Recommendation to adopt resolution authorizing City Manager to execute and submit a grant application to the Strategic Growth Council for the Sustainable Communities Planning Grant and Incentive Program. (Citywide)
Office or Department: DEVELOPMENT SERVICES
Suggested Action: Approve recommendation.
25. [10-0439](#) Recommendation to authorize City Manager to execute all related documents to implement a business and job retention loan using Community Development Block Grant (CDBG) funds amortized over five years in the amount of \$600,000, with interest at five percent per year to Worthington Ford, Inc., with \$200,000 being dispersed upon execution of the loan agreement, and \$400,000 being dispersed upon the U. S. Department of Housing and Urban Development (HUD) approval of the City's FY 2010 - FY 2011 Action Plan Amendment. (Citywide)
Office or Department: DEVELOPMENT SERVICES; COMMUNITY DEVELOPMENT
Suggested Action: Approve recommendation.
26. [10-0477](#) Recommendation to approve the Fiscal Year 2010 second quarter departmental and fund budget appropriation adjustments in accordance with existing City Council policy. (Citywide)
Office or Department: FINANCIAL MANAGEMENT
Suggested Action: Approve recommendation.

27. [10-0417](#)

Recommendation to direct City Manager to work with the Fire and Police Departments to absorb the projected Fiscal Year 2010 Proposition H Fund shortfall within existing Fiscal Year 2010 Police and Fire Departments General Fund budgets to ensure a year-end balance in the Proposition H Fund. (Citywide)

Office or Department: FINANCIAL MANAGEMENT

Suggested Action: Approve recommendation.

REVISED

28. [10-0423](#) Recommendation to initiate a multi-year expansion of low-cost spay and neuter resources for both owned and free-roaming animals beginning with vouchers supported by local veterinarians, and working towards a City-run clinic under the direction of a full-time State Licensed Veterinarian, provided that costs can be fully off-set;

Provide direction to staff if cat licensing should be required in the City of Long Beach;

Develop a funding and implementation plan for regular adoption, microchip, and licensing clinics under the direction of a State Licensed Veterinarian; and

Develop a plan to implement a formal Animal Care Ambassador program to support adoptions, special events, license canvassing and humane education citywide. (Citywide)

Office or Department: HEALTH AND HUMAN SERVICES

Suggested Action: Approve recommendation.

29. [10-0478](#) Recommendation to authorize the implementation and construction of sound insulation improvements to residences for the Pilot Phase of the QuieterHome® Program, to be performed utilizing Job Order Contracting. (Districts 4,5)

Office or Department: LONG BEACH AIRPORT

Suggested Action: Approve recommendation.

30. [10-0479](#) Recommendation to determine that the application serves the public convenience and necessity, and receive and file the application of Target Corporation, dba Target T 0195, for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control License, at 2270 North Bellflower Boulevard, with conditions. (District 4)

Office or Department: POLICE

Suggested Action: Approve recommendation.

31. [10-0480](#) Recommendation to adopt Plans and Specifications No. R-6846 for the rehabilitation of 2nd Street between Bayshore Avenue and Pacific Coast Highway; and award the project to and authorize City Manager to sign all documents necessary to execute a contract with PALP, Inc., dba Excel Paving Company of Long Beach, California, in an estimated amount of \$1,663,320 plus a 15 percent contingency in the amount of \$249,498, if necessary, for a total of \$1,912,818, and any amendments thereto except for an increase in the contract price. (District 3)

Office or Department: PUBLIC WORKS

Suggested Action: Approve recommendation.

ORDINANCES:

32. [10-0433](#) Recommendation to declare ordinance amending the Long Beach Municipal Code by adding Subsection II to Section 10.22.080 relating to parking vehicles for sale, read and adopted as read. (District 9)

Office or Department: CITY ATTORNEY

Suggested Action: Approve recommendation.

33. [10-0434](#) Recommendation to declare ordinance amending the Long Beach Municipal Code by amending Section 10.32.110 relating to Preferential Parking Districts "I" and "L", read and adopted as read. (District 3)

Office or Department: CITY ATTORNEY

Suggested Action: Approve recommendation.

34. [10-0394](#) Recommendation to declare ordinance establishing the East Anaheim Street Parking and Business Improvement Area (EASPBIA), fixing the boundaries thereof, providing for the levy of an additional business license tax to be paid by businesses in such area and establishing an advisory board, read and adopted as read. (Districts 3,4)

Office or Department: COMMUNITY DEVELOPMENT

Suggested Action: Approve recommendation.

REVISED

35. [10-0395](#) Recommendation to declare ordinance amending and restating the Downtown Shoreline Planned Development District (PD-6), read and adopted as read. (District 2)

Office or Department: DEVELOPMENT SERVICES

Suggested Action: Approve recommendation.

NEW BUSINESS:

New Business items are additions to the City Council Agenda subsequent to the posting of the agenda on Monday afternoon.

36. [10-0508](#) Recommendation to adopt resolution declaring results of the City of Long Beach Primary Nominating Election held Tuesday, April 13, 2010 for the purpose of nominating and/or electing candidates for Mayor, City Attorney, City Auditor, City Prosecutor, and five (5) offices on the City Council from District numbers 1, 3, 5, 7 and 9; and

[10-0509](#) Adopt resolution declaring results of the City of Long Beach Primary Nominating Election held Tuesday, April 13, 2010 for the purpose of nominating and/or electing candidates for one (1) office on the Governing Board of the Long Beach Unified School District, and for three (3) offices on the Board of Trustees of the Long Beach Community College District. (Citywide)

Office or Department: CITY CLERK

Suggested Action: Approve recommendation.

37. [10-0510](#) Recommendation to adopt resolution calling for the holding of a General Municipal Election to be held in the City of Long Beach on Tuesday, June 8, 2010, for the election of a City Councilmember from the Seventh Council District and designating the ballot listing of candidates to be voted on. (District 7)

Office or Department: CITY CLERK

Suggested Action: Approve recommendation.

38.

PUBLIC: IMMEDIATELY PRIOR TO ADJOURNMENT

Opportunity is given to those members of the public who have not addressed the City Council on non-agenda items. Each speaker is limited to three minutes unless extended by the City Council.

STANDING COMMITTEE REMINDERS:

Tuesday, April 27, 2010 – I-710 Oversight Committee at 3:00 P.M., Council Chamber.

Tuesday, April 27, 2010 – Budget Oversight Committee at 4:00 P.M., Council Chamber.

Tuesday, May 4, 2010 – Joint meeting of the Housing and Neighborhoods Committee and Public Safety Committee at 3:30 P.M., Council Chamber.

Tuesday, May 11, 2010 – Housing Authority at 4:30 P.M., Council Chamber.

HEARING REMINDERS:

Tuesday, May 11, 2010 – Continued Hearing for consideration of an appeal of the Planning Commission’s approval of a modification to upgrade an unmanned telecommunications facility at the Gaytonia Apartment Building, a designated historic landmark, 212 Quincy Avenue. (District 3)

Tuesday, May 11, 2010 – Hearing for consideration of an appeal of Planning Commission’s decision to approve a modification to a Conditional Use Permit and Local Coastal Development Permit to upgrade an alcohol license from a Type 41 (beer and wine) to a Type 47 (beer, wine, and distilled spirits) at Branagans, 5734 E. 2nd Street. (District 3)

Tuesday, May 18, 2010 – Hearing to adopt Historic Preservation Element into Long Beach General Plan. (Citywide)

Tuesday, May 18, 2010 – Hearing for consider of amendments to the Zoning Ordinance to: permit emergency shelters by right in the Port-Related (IP) District and Villages at Cabrillo; establish specific development and performance standards for emergency shelters; differentiate between Transitional and Supportive Housing; and incorporate objective performance standards and conditions of approve for Single Room Occupancy Housing. (Citywide)

Tuesday, May 18, 2010 – Hearing for an ordinance declaring 120-day moratorium on the approval of applications to construct, modify or place wireless communication facilities in the City of Long Beach. (Citywide)

NOTE:

An agenda may be obtained from the City Clerk Department prior to the meeting or can be mailed if the City Clerk is provided self-addressed, stamped envelopes mailed to: City Clerk Department, City Hall Plaza Level, 333 W. Ocean Boulevard, Long Beach, CA 90802.

The City Council agenda and supporting documents are available on the Internet at www.longbeach.gov. Persons interested in obtaining an agenda via e-mail should subscribe to the City of Long Beach E-Notify System at <http://www.longbeach.gov/enotify/default.asp>.

Agenda items may also be reviewed in the City Clerk Department or online at the Main Library and at the Branch Libraries.

If language interpretation for non-English speaking persons is desired or if a special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to the City Clerk Department at (562) 570-6101, by 12 noon Monday, the day prior to the Council meeting.

E-Mail correspondence regarding agenda items can be directed to cityclerk@longbeach.gov.

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