

City of Long Beach
Working Together to Serve

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Date:

June 22, 2004

To:

Honorable Mayor O'Neill and City Councilmembers

From:

Frank A. Colonna, Vice Mayor, Third District Council

Subject:

ABC LICENSE W/ CONDITIONS
The Wine Crush, 3131 East Broadway

Recommendation Conditions for: An original application for an On-Sale Beer and Wine for public premises license and an original application for an Off-Sale Beer and Wine License.

For Census Tract 5767.00, whereas there is an over concentration of ABC licenses and residents within 100 feet, I am recommending the following:

- 1. The permittee shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
- 2. No alcoholic beverages shall be consumed on any property adjacent to the licensed premises under the control of licensee.
- 3. There shall be no exterior advertising promoting or indicating the availability of alcoholic beverages.
- 4. No sound shall be audible from the exterior of the premises in any direction.
- 5. The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside the establishment at all times.

FC/jm