

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**TUESDAY, FEBRUARY 25, 2020
411 W. OCEAN BOULEVARD
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Michelle Molina, Chair
Walter Larkins, Vice Chair
Becky Blair, Commissioner
Blair Cohn, Commissioner
Milton Duena, Commissioner



Leah Goold-Haws, Commissioner
Austin Metoyer, Commissioner
Cyrus Parker-Jeannette, Commissioner
Jessica Schumer, Commissioner
John Shen, Commissioner
John Thomas, Commissioner

REGULAR MEETING - 4:00 P.M

Commissioners Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer,
Present: Jessica Schumer, John Shen, John Thomas and Walter Larkins
Commissioners Milton Duena, Cyrus Parker-Jeannette and Michelle Molina
Absent:

ROLL CALL

DIRECTOR'S REPORT

Commission Vice-Chair Larkins spoke
Commissioner Thomas spoke
Commission Vice-Chair Larkins spoke
John Keisler, Director City of Long Beach Economic Development, spoke
Commission Vice-Chair Larkins spoke

CONSENT CALENDAR

1. [20-011ED](#) Recommendation to approve the minutes for the meeting held January 28, 2019.

Attachments: [EDC Minutes 012820.pdf](#)

Commission Vice-Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Goold-Haws, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen and Walter Larkins

Abstain: 1 - John Thomas

Absent: 3 - Milton Duena, Cyrus Parker-Jeannette and Michelle Molina

2. [20-012ED](#)

Recommendation to receive and file a report from the Economic Development Commission Revolving Loan Subcommittee.

Commission Vice-Chair Larkins spoke

Seyed Jalali, Project Officer, City of Long Beach Economic Development, spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Goold-Haws, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen and Walter Larkins

Abstain: 1 - John Thomas

Absent: 3 - Milton Duena, Cyrus Parker-Jeannette and Michelle Molina

3. [20-013ED](#)

Recommendation to receive and file an update regarding Economic Development Department communications for the month of January 2020.

Attachments: [20200225 EDC Monthly Communications Recap Memo.](#)

Commission Vice-Chair Larkins spoke

A motion was made by Commissioner Metoyer, seconded by Commissioner Shen, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen, John Thomas and Walter Larkins

Abstain: 1 - Becky Blair

Absent: 3 - Milton Duena, Cyrus Parker-Jeannette and Michelle Molina

REGULAR AGENDA

4. [20-014ED](#) Recommendation to conduct and receive and file a Study Session regarding the Blueprint for Economic Development, Economic Leadership and Cooperation Focus Area objective to establish a public-private Long Beach economic development corporation to engage cross-sector partners to increase business retention, attraction, and expansion strategies; create a permanent center for economic research; and, develop a citywide marketing campaign.

Commission Vice-Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Commissioner Cohn, to laid over. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen, John Thomas and Walter Larkins

Absent: 3 - Milton Duena, Cyrus Parker-Jeannette and Michelle Molina

5. [20-015ED](#) Recommendation to conduct and receive and file a Study Session regarding the Blueprint for Economic Development, Implementation Process recommendations regarding the Blueprint Implementation Schedule workplan, Commission Champions Program assignments, and the Blueprint Annual Update scheduled for April 30, 2020 at the Long Beach Civic Chambers.

Commission Vice-Chair Larkins spoke
John Keisler, Director City of Long Beach Economic Development, spoke
Commission Vice-Chair Larkins spoke
Commissioner Thomas spoke
Commission Vice-Chair Larkins spoke
Commissioner Schumer spoke
Commissioner Blair spoke
Commissioner Goold-Haws spoke

Commissioner Schumer spoke
Commission Vice-Chair Larkins spoke
John Keisler, Director City of Long Beach Economic Development, spoke
Commission Vice-Chair Larkins spoke
Commissioner Goold-Haws spoke
Commission Vice-Chair Larkins spoke
Commissioner Thomas spoke
Commissioner Schumer spoke
Commission Vice-Chair Larkins spoke
Sergio Ramirez, Deputy-Director City of Long Beach Economic Development, spoke
Commissioner Blair spoke
Commission Vice-Chair Larkins spoke
Commissioner Goold-Haws spoke
Commissioner Schumer spoke
John Keisler, Director City of Long Beach Economic Development, spoke
Commissioner Shen spoke
Commissioner Goold-Haws spoke
John Keisler, Director City of Long Beach Economic Development, spoke
Commission Vice-Chair Larkins spoke
Commissioner Cohn spoke
Commissioner Thomas spoke
Commissioner Schumer spoke
Commission Vice-Chair Larkins spoke
John Keisler, Director City of Long Beach Economic Development, spoke
Commissioner Schumer spoke
John Keisler, Director City of Long Beach Economic Development, spoke
Commissioner Schumer spoke
Commissioner Thomas spoke
John Keisler, Director City of Long Beach Economic Development, spoke
Eric Romero, Project Manager, City of Long Beach Economic Development, spoke
John Keisler, Director City of Long Beach Economic Development, spoke
Commission Vice-Chair Larkins spoke

Public Participation:

Member of the Public Laura spoke
Member of the Public Dana spoke
Commission Vice-Chair Larkins spoke

A motion was made by Commissioner Goold-Haws, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen, John Thomas and Walter Larkins

Absent: 3 - Milton Duena, Cyrus Parker-Jeannette and Michelle Molina

6. [20-016ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items

Commission Vice-Chair Larkins spoke

Commissioner Goold-Haws spoke

John Keisler, Director City of Long Beach Economic Development, spoke

Eric Romero, Project Manager, City of Long Beach Economic Development, spoke

Commission Vice-Chair Larkins spoke

Commissioner Goold-Haws spoke

Commissioner Schumer spoke

Commission Vice-Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen, John Thomas and Walter Larkins

Absent: 3 - Milton Duena, Cyrus Parker-Jeannette and Michelle Molina

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

COMMENTS

ADJOURNMENT

Next regular meeting: March 31, 2020 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

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Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:
“<http://longbeach.legistar.com/Calendar.aspx>.”

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Note:

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