

**Appeal of the
Dollar Loan Center
Conditional Use Permit (CUP)
at 2004 Ximeno, Suite 200**

Long Beach City Council meeting,
September 18, 2012

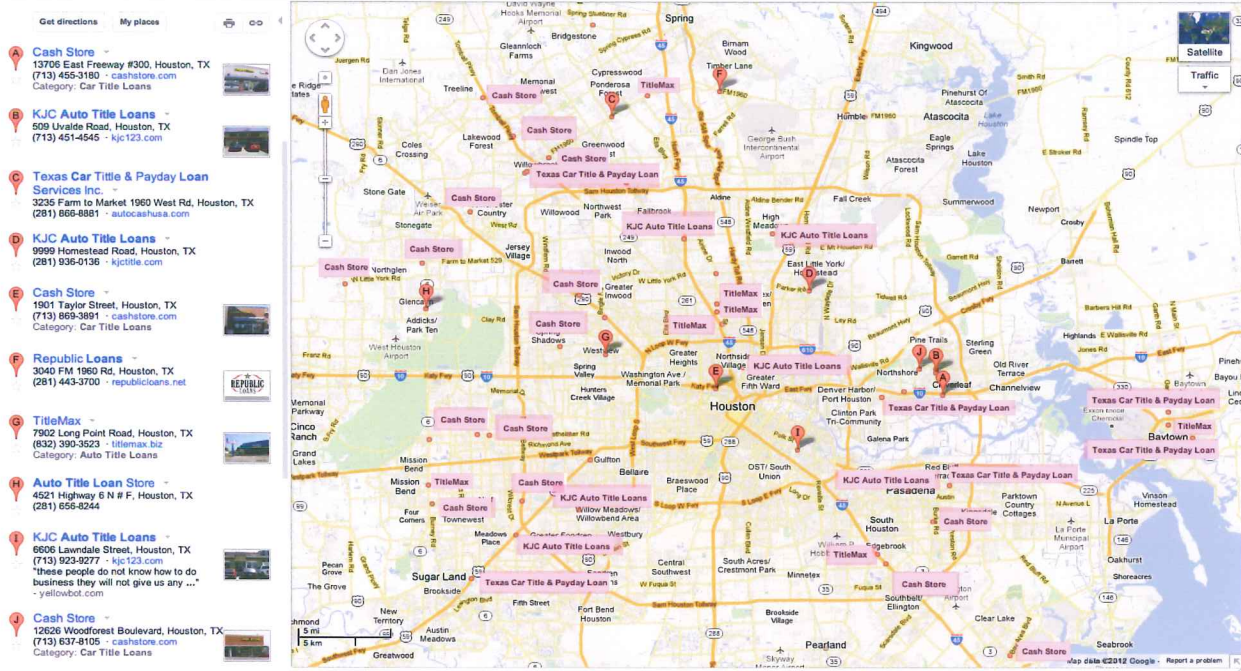
The California Lenders Law

The Department of Corporations licenses these niche market lenders under the "Lenders Law." Loans exceeding \$2500 or more are unrestricted and unregulated.

It has only been recently that financial institutions and private lenders have found a loophole in the law that allows no limits on how much interest they can charge.

Clustering as a result of no regulations

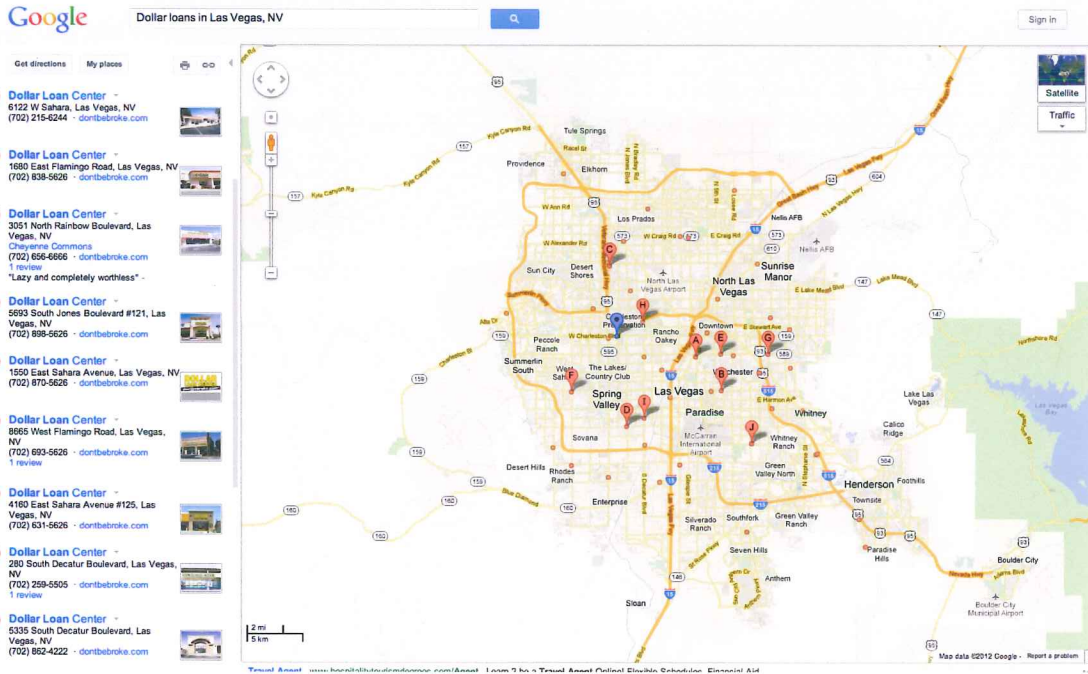
According to the Mayor of Houston this industry siphons \$70 million annually out of their neighborhoods



Blight attracting blight within three blocks on Federal Road in Houston, Texas



Dollar Loan Centers clustering in their hometown, Las Vegas



Current locations of predatory lenders in Long Beach Do we really need more?



We request that City Councilmembers consider the following:

- 1. Implement a moratorium on all new check cashing, payday, auto title, and signature consumer loans from doing business in the city of Long Beach until the state creates adequate regulations and caps the interest rates for consumer loans of \$2500 or more.**
- 2. Create new zoning ordinances to prevent clustering of check cashers and consumer lending facilities. For instance, a minimum of a quarter mile distance between lending facilities. And keep them 500 feet from revitalizing business districts and all residential areas to preserve neighborhood property values.**
- 3. Investigate check cashers and payday lenders that are intensifying their businesses in Long Beach by offering these \$2500 loan products. They should be required to go through a modification of their CUP including a public hearing. Also pursue a cap on the number of lenders in each council district.**
- 4. Send a formal letter urging the Governor and State Legislature to enact a state-wide ban so regulations will be unnecessary (similar to North California).**

Overturn the Planning Commission Decision and Deny the CUP

This is not about new paint, signage, security cameras, or beautifying the building. It's Dollar Loan Center's proposed use that will be detrimental to the general welfare and quality of life in our community.

The current CUP findings and conditions do not adequately protect the public.