

Jeff Algera

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Long Beach, CA 90805
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February 4, 2015

RE: ABC Liquor License at 5740 Atlantic Ave

I am writing to request that the liquor license not be granted to the applicant at 5740 Atlantic Avenue in Long Beach.

The addition of a new liquor store will not enhance our community. Liquor stores are extremely saturated in our area. There are 17 ABC liquor licenses within 1/2 mile of the proposed location. Please see attached list.

As a business owner, I believe in small business. I also believe that North Long Beach will continue to improve with the addition of new businesses that generate taxable income for the city and profits for the business owner and employees. Adding more liquor stores are not the business we need more of in this area.

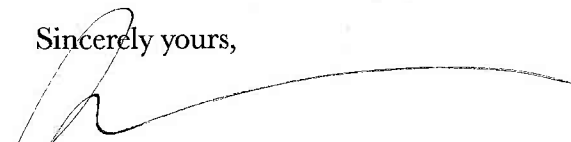
Crime is a problem in Long Beach. It is a problem in North Long Beach, in particular. According to the National Council on Alcoholism and Drug Dependence,

- 36% of those under correctional supervision at the time - were drinking at the time of their conviction offense [1]
- Alcohol is a factor in 40% of all violent crimes today [2]

I am not asking to repeal all liquor licenses. I am only asking that we take more precaution about choosing which businesses we bring in as we revitalize our area.

Please reject the ABC liquor license.

Sincerely yours,



Jeff Algera

[1], [2] <https://ncadd.org/learn-about-alcohol/alcohol-and-crime>. Accessed February 1, 2015.