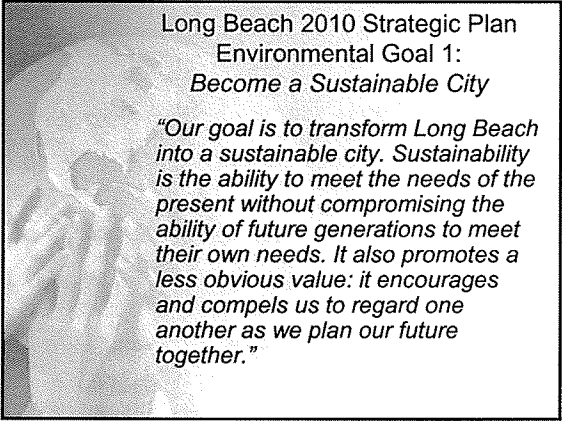


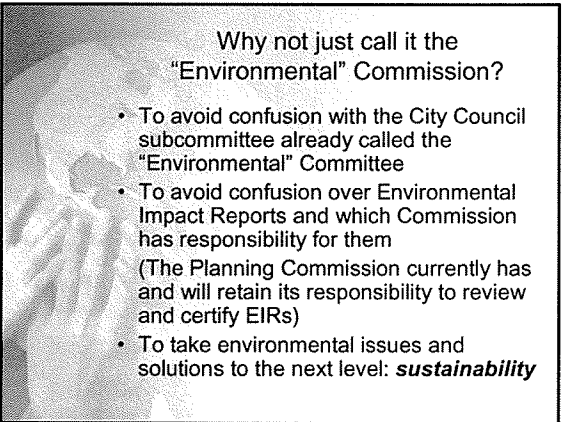
Sustainable City Commission

A Citizens' Commission on the Environment for the 21st Century



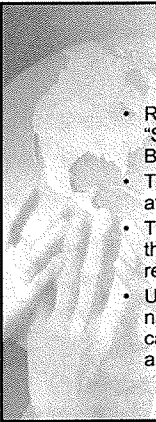
Long Beach 2010 Strategic Plan
Environmental Goal 1:
Become a Sustainable City

"Our goal is to transform Long Beach into a sustainable city. Sustainability is the ability to meet the needs of the present without compromising the ability of future generations to meet their own needs. It also promotes a less obvious value: it encourages and compels us to regard one another as we plan our future together."



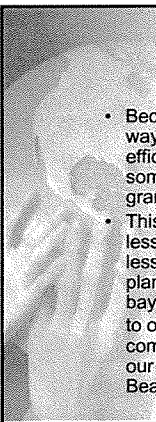
Why not just call it the
"Environmental" Commission?

- To avoid confusion with the City Council subcommittee already called the "Environmental" Committee
- To avoid confusion over Environmental Impact Reports and which Commission has responsibility for them
(The Planning Commission currently has and will retain its responsibility to review and certify EIRs)
- To take environmental issues and solutions to the next level: **sustainability**




**Why call it the
"Sustainable City" Commission?**

- Recognizes the overarching goal to become a "Sustainable City" established in the Long Beach 2010 Strategic Plan
- To align Long Beach with sustainability efforts at the State, National and Global levels
- The Commission will be the cornerstone of the Sustainable City Program and will be recommending a Sustainable City Plan
- Using Sustainable City in the Commission's name is the first step in an education campaign to raise awareness of the meaning and relevance of the term to Long Beach



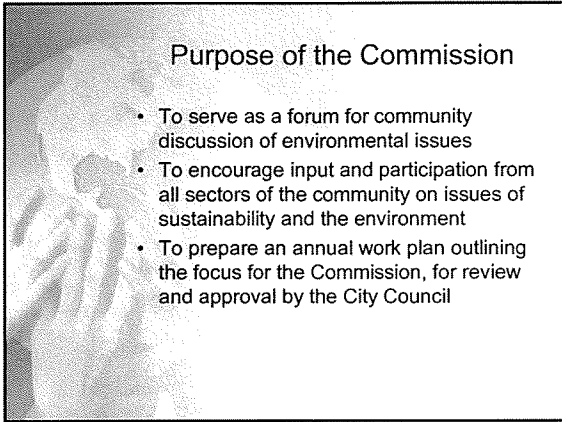
What is a Sustainable City?

- Becoming a Sustainable City means finding more ways to use our natural resources in the most efficient means possible to ensure that there is something left to pass on to our children, grandchildren and all future generations.
- This includes strategies to use less energy and less water, generate less solid waste, generate less pollution and greenhouse gasses, while planting more trees, improving water quality in our bays and rivers, increasing and improving access to open space and maintaining a healthy community. We must employ these strategies as our population increases in order to keep Long Beach a great livable community



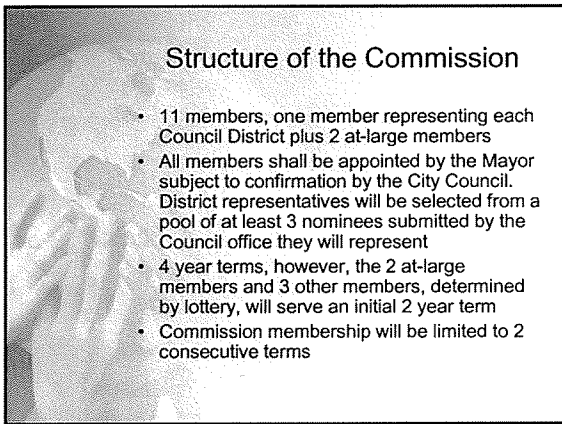
Purpose of the Commission

- Make advisory policy recommendations to the City Council on issues relating to:
 - the environment
 - a Sustainable City Plan
 - efforts or programs related to air and water quality
 - resource conservation relating to the protection and integrity of the natural environment
 - programs to increase education and awareness of the environment



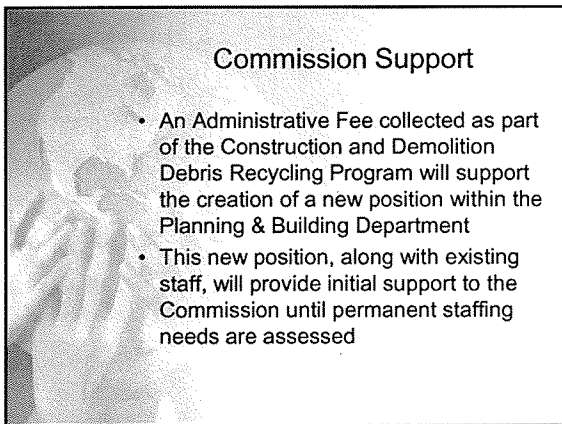
Purpose of the Commission

- To serve as a forum for community discussion of environmental issues
- To encourage input and participation from all sectors of the community on issues of sustainability and the environment
- To prepare an annual work plan outlining the focus for the Commission, for review and approval by the City Council



Structure of the Commission

- 11 members, one member representing each Council District plus 2 at-large members
- All members shall be appointed by the Mayor subject to confirmation by the City Council. District representatives will be selected from a pool of at least 3 nominees submitted by the Council office they will represent
- 4 year terms, however, the 2 at-large members and 3 other members, determined by lottery, will serve an initial 2 year term
- Commission membership will be limited to 2 consecutive terms



Commission Support

- An Administrative Fee collected as part of the Construction and Demolition Debris Recycling Program will support the creation of a new position within the Planning & Building Department
- This new position, along with existing staff, will provide initial support to the Commission until permanent staffing needs are assessed
