



# CITY OF LONG BEACH

# R-15

## POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell  
Chief of Police

June 14, 2011

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of The Gallos, dba Cheap Shots Place, for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control license, at 941 East 4<sup>th</sup> Street, with conditions. (District 2)

### DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

### TIMING CONSIDERATIONS

A Conditional Use Permit was approved by the Planning Commission on January 6, 2011. Accordingly, City Council action is required at the June 14, 2011 City Council meeting.

### FISCAL IMPACT

None.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

JIM McDONNELL  
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST  
CITY MANAGER

JM:DBS:dbs

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
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PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
June 14, 2011

Council District: 2

Applicant: The Gallos  
DBA: Cheap Shots Place  
Address: 941 East 4th Street

Type of Application: A person-to-person and premise-to-premise transfer of an On-Sale General for public premises license. This license is being transferred from 800 Wilshire Group LLC to The Gallos. This business is upgrading from a Beer and Wine to a General license.

Bases for possible protest: High crime.  
Residences within 100 feet.  
Church within immediate vicinity.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5765.01

Boundaries: 7th Street to the North  
Appleton Street to the South  
Orange Avenue to the East  
Alamitos Avenue/Martin Luther King Jr. to the West

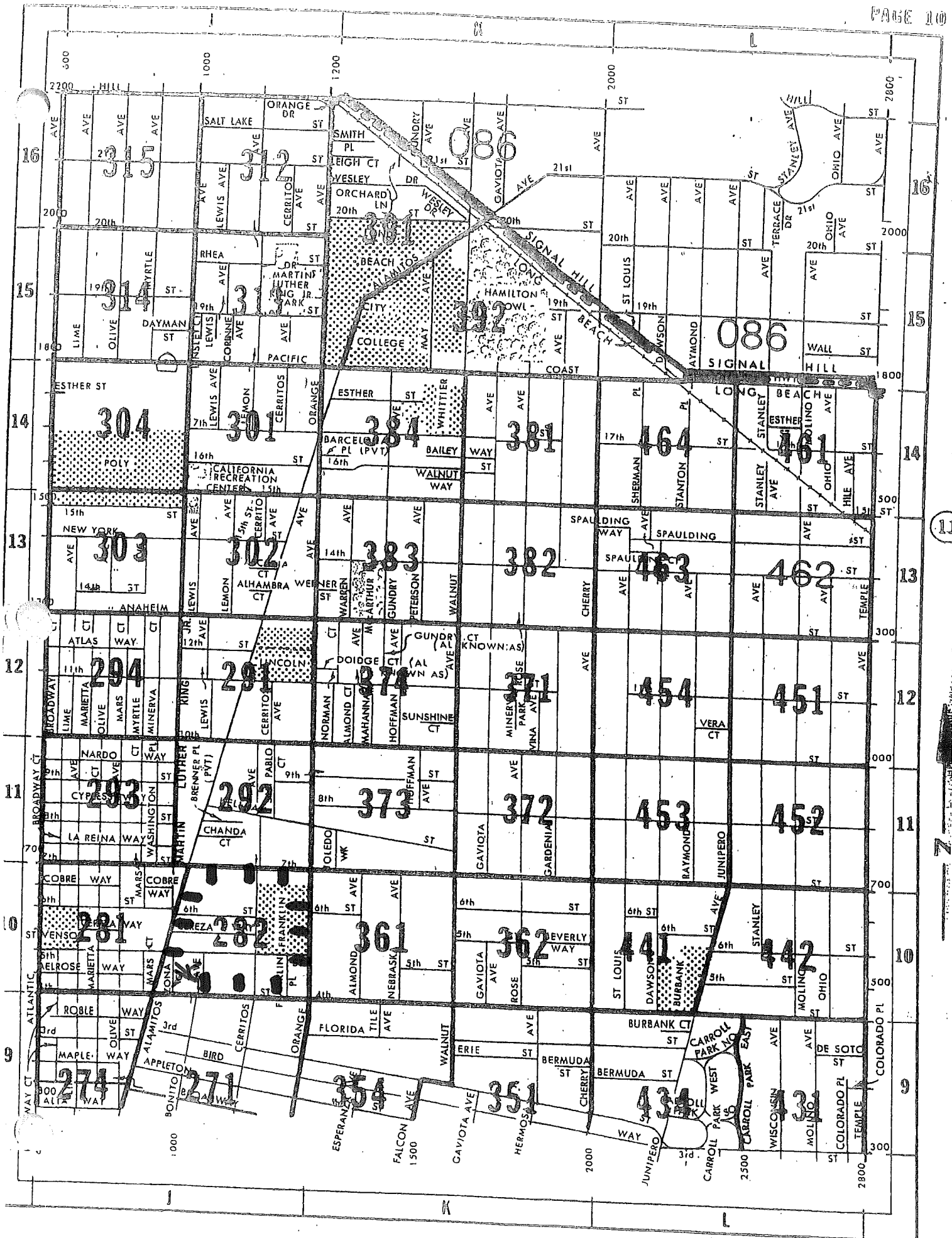
Number of licenses allowed: 4  
Number of licenses existing: 3

Police Reporting District: 282

Boundaries: 7th Street to the North  
4th Street to the South  
Orange Avenue to the East  
Alamitos Avenue to the West

Reported crimes in this district for ABC purposes are 246. Crime in a reporting district must be at least 177 to qualify for a high crime protest.

Type of business: A bar.  
Last day to request conditions and protest: June 15, 2011



(11)

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**Date:** June 14, 2011  
**To:** File  
**From:** Dana Smith, Detective, Vice Investigations Section  
**Subject:** **CHEAP SHOTS PLACE, 941 EAST 4<sup>TH</sup> STREET**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (05/16/10-05/16/11)**

1	Dispute	Dispute Call	Advised
1	C6	Out For Investigation	Booked and Filed

**ABC INSPECTIONS (past three years)**

3	No Violations Observed
1	Bartender cited for serving alcohol to a minor.

**RESIDENCE WITHIN 100 FEET**

926 East 4 <sup>th</sup> Street	Multi-Unit Complex
934 East 4 <sup>th</sup> Street	Multi-Unit Complex
938 East 4 <sup>th</sup> Street	Multi-Unit Complex
939 1/2 East 4 <sup>th</sup> Street	Multi-Unit Complex
947 East 4 <sup>th</sup> Street	Single Family Residence
955 East 4 <sup>th</sup> Street	Single Family Residence
955 1/2 East 4 <sup>th</sup> Street	Single Family Residence
957 East 4 <sup>th</sup> Street	Single Family Residence
959 East 4 <sup>th</sup> Street	Single Family Residence
961 East 4 <sup>th</sup> Street	Single Family Residence
412 Zona Court	Single Family Residence
414 Zona Court	Single Family Residence
414 1/2 Zona Court	Single Family Residence
416 Zona Court	Single Family Residence
418 Zona Court	Single Family Residence
420 Zona Court	Single Family Residence
422 Zona Court	Single Family Residence
431 Zona Court	Single Family Residence
432 Zona Court	Single Family Residence

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

1001 East 3 <sup>rd</sup> Street	Seventh Day Adventist Church
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