



# CITY OF LONG BEACH

# C-11

DEPARTMENT OF COMMUNITY DEVELOPMENT

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

January 10, 2006

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager to execute all documents necessary to receive a Rapid Response Award in the amount of \$249,789 for the Long Beach Business Expansion and Retention Network Project and increase appropriations by \$249,789 in the Community Development Grant Fund (SR 150) in the Department of Community Development (CD). (Citywide)

## DISCUSSION

Each program year the State allocates Rapid Response funds to the Local Workforce Investment Areas (LWIAs) to provide services for significant permanent closures, mass layoffs, or national or other disasters resulting in mass job dislocations, and support to businesses for retention and expansion efforts.

In July 2005, the State issued an application for Rapid Response Special Projects Funding for program year 2005-2006. In response, the Community Development Department (CD) and partner agencies submitted an application for funding to enhance service delivery and resources available to businesses through formation of a Long Beach Business Expansion and Retention Network (Network). The State has notified the City of an award of \$249,789 for the period of December 1, 2005 through December 31, 2006.

The primary purposes of the Network will be to develop common marketing materials and methods to ensure businesses can connect to services and resources available to them. Other initiatives include: outreach to businesses representing declining industries, collaboration among agencies within the Network, and collection of timely data to identify the emerging and future needs of businesses. Network members include the CD's Workforce Development Bureau, the Economic Development Bureau, the California Employment Development Department, and the Greater Long Beach Chamber of Commerce.

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This letter was reviewed by Deputy City Attorney Everett L. Glenn on December 13, 2005, and Budget Management Officer David Wodynski on December 29, 2005 .

TIMING CONSIDERATIONS

City Council action is requested on January 10, 2006, to facilitate the processing of required documents.

FISCAL IMPACT

The funds for this award have not been budgeted, therefore, an appropriation increase of \$249,789 is requested in the Community Development Grants Fund (SR 150) in the Department of Community Development (CD). This increase is included in the recommended action.

SUGGESTED ACTION:

Approve recommendation.

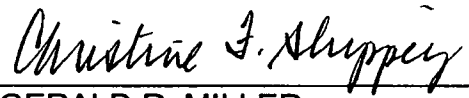
Respectfully submitted,



PATRICK H. WEST  
DIRECTOR OF COMMUNITY DEVELOPMENT

PHW:ROW:sg  
RR.Business Expansion

APPROVED:

*for*   
GERALD R. MILLER  
CITY MANAGER