

December 10, 2020

Mr. Brad D. Beach
Supervising Agent In Charge
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Habhab, LLC, dba La Vista Market, to determine the application serves the public convenience and necessity, for an original application of an Alcoholic Beverage Control License, at 1168 East Fourth Street.

Dear Mr. Beach:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, December 8, 2020 received and filed the subject application for an original application of an Alcoholic Beverage Control License.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation for your file.

Respectfully submitted,



MONIQUE DE LA GARZA
CITY CLERK

Prepared by:
Pablo Rubio

Attachment

cc: Jeannine Pearce, Councilmember, Second District
Mayor
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396

C-24

December 8, 2020

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Habhab, LLC, dba La Vista Market, for an original application of an Alcoholic Beverage Control (ABC) license, at 1168 East Fourth Street; and, determine the application serves the public convenience and necessity. (District 2)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on December 8, 2020, to respond to the Department of Alcoholic Beverage Control by the December 8, 2020 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:



THOMAS B. MODICA
CITY MANAGER

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL
December 8, 2020

Council District: 2
Applicant: Habhab, LLC
DBA: La Vista Market
Address: 1168 East 4th Street
Type of Application: An original application of an Off-Sale Beer and Wine license.
Bases for possible protest: High crime
Residences within 100 feet.
School within 600 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination of Public Convenience and Necessity **is** required for this application.

Census Tract: 5765.01
Boundaries: 7th Street to the North
Appleton Street to the South
Orange Avenue to the East
Alamitos Avenue to the West
Number of licenses allowed: 2
Number of licenses existing: 1
Police Reporting District: 271
Boundaries: 4th Street to the North
Broadway to the South
Orange Avenue to the East
Alamitos Avenue to the West

Reported crimes in this district for ABC purposes are 133. Crime in a reporting district must be at least 108 to qualify for a high crime protest.

Type of business: A market store
Last day to request conditions and protest: December 8, 2020



Date: December 8, 2020
To: File
From: Jose Gonzalez, Detective, Vice Investigations Section
Subject: LA VISTA MARKET - 1168 EAST 4TH STREET

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (10/15/19-10/15/20)

Unwelc 594PC	Unwelcome Guest Malicious Mischief	Advised Advised	3 Calls for Service
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ABC INSPECTIONS (Past three years)

Not applicable.

RESIDENCES WITHIN 100 FEET

1150 East 4 th Street	Multi-Unit Complex
409 Orange Avenue	Multi-Unit Complex
371 Orange Avenue	Single Family Residence
369 Orange Avenue	Single Family Residence
361 Orange Avenue	Single Family Residence
360 Orange Avenue	Multi-Unit Complex
357 Orange Avenue	Single Family Residence
355 Orange Avenue	Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

540 Cerritos Avenue	Benjamin Franklin Classical Middle School
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Pablo Rubio

From: Fax2Mail Powered by OpenText <reports@reply.fax2mail.com>
Sent: Thursday, December 10, 2020 5:35 PM
To: Pablo Rubio
Subject: ABC License Letter - dba La Vista Market, 1168 East Fourth Street

-EXTERNAL-

MAIL2FAX DETAILED DELIVERY REPORT

Attention	DLA Admin
Job Number	1460153948
Sent By User	F2M/30565075606
Entered Fax2Mail System	12/10 17:33
Report Generated	12/10 17:35
Subject	ABC License Letter - dba La Vista Market, 1168 East Fourth Street
Page Count	5 (including cover sheet)

SUMMARY

Sent: 1	Errors: 0	Cancelled: 0
Total: 1		

Destination	Status	Date	Time	Num. Retries
5629821396	SENT	12/10	17:34	1