From: Mike Murchison [mailto:mike@murchisonconsulting.net]

Sent: Tuesday, March 17, 2020 12:53 PM

To: Council District 1 < <u>District1@longbeach.gov</u>>; Council District 2 < <u>District2@longbeach.gov</u>>; Council District 4 < <u>District4@longbeach.gov</u>>; Council District 3 < <u>District3@longbeach.gov</u>>; Council District 5 < <u>District5@longbeach.gov</u>>; Council District 6 < <u>District6@longbeach.gov</u>>

Cc: Council District 7 < <u>District7@longbeach.gov</u>>; Council District 8 < <u>District8@longbeach.gov</u>>; Council District 9 < <u>District9@longbeach.gov</u>>; Charles Parkin < <u>Charles.Parkin@longbeach.gov</u>>; Monique DeLaGarza < <u>Monique.DeLaGarza@longbeach.gov</u>>; Tom Modica < <u>Tom.Modica@longbeach.gov</u>> **Subject:** item 27 tonight regarding hotel bed tax discussion/comments on the item

-EXTERNAL-

Good Afternoon,

On behalf of the Long Beach Hospitality Alliance and local area hotels, I wanted to comment on item 27 specifically the wording addressing TOT.

The Long Beach hotel and lodging market began seeing impacts from COVID-19 on/or around February 1, 2020 as tourism to Southern California started to decline as foreign markets restricted travel. After a local state of Emergency was declared, hotels experienced further decline of occupancy due in part to the cancellation of conventions.

At this time, I am urging you to execute any and all tax relief and implement emergency funding measures to support the hotel industry. A few recommendations:

- 1. Postponement of Transient Occupancy Taxes next payment I believe is due on March 25th.
- 2. Letter to LA County Treasure Tax Collector urging postponement of property taxes due in April for 90 or 180 days.
- 3. Establish guidelines and necessary financial information needed from the hotels to consider TOT rebates during this emergency crisis.
- 4. Any rebates of TOT should include payments to any hotel employee that has been laid off or seen his/her hours reduced.

Thank you for your consideration in this emergency situation.

Best Regards,
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