



# CITY OF LONG BEACH

POLICE DEPARTMENT  
400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna  
Chief of Police

February 2, 2016

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive and file the application of MS Investments, Incorporated, dba The Cove Hotel for an original application of an Alcoholic Beverage Control license, at 200 East Willow Street. (District 6)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by February 5, 2016. Accordingly, City Council action is required at the February 2, 2016 City Council meeting.

FISCAL IMPACT

None.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,

Handwritten signature of Robert G. Luna in cursive.

ROBERT G. LUNA  
CHIEF OF POLICE

RGL:LBB:ibb

APPROVED:

Handwritten signature of Patrick H. West in cursive.

PATRICK H. WEST  
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL  
February 2, 2016

Council District: 6

Applicant: MS Investments, Incorporated  
DBA: The Cove Hotel  
Address: 200 East Willow Street

Type of Application: An original application for an On-Sale General Restrictive Access license.

Bases for possible protest: Residences within 100 feet.  
School within 600 feet.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5731.00

Boundaries: Willow Street to the North  
Hill Street to the South  
Long Beach Boulevard to the East  
Los Angeles River to the West

Number of licenses allowed: 6  
Number of licenses existing: 5

Police Reporting District: 204

Boundaries: Willow Street to the North  
Burnett Street to the South  
Long Beach Boulevard to the East  
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 92. Crime in a reporting district must be at least 149 to qualify for a high crime protest.

Type of business: A hotel.

Last day to request conditions and protest: February 5, 2016



Date: February 2, 2016  
To: File  
From: Laurie Barajas, Detective, Vice Investigations Section  
Subject: **THE COVE HOTEL – 200 EAST WILLOW STREET**

**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (1/6/15 to 1/6/16)**

5	Unwelc	Unwelcome Guest	Gone on Arrival/Advised
3	9271	Incomplete 911	Bad Order, Call
3	594	Vandalism	Will File Later/Advised
1	5150	Mentally Ill Invest	Booked and Filed
1	929D	Dead Body Report	Will File Later
1	R484	Petty Theft Report	Will File Later

**ABC INSPECTIONS (past three years)**

Not Applicable

**RESIDENCES WITHIN 100 FEET**

2525 Earl Avenue	Tri-Plex	214 Vernon Street	Single Family Dwelling
2530 Earl Avenue	Tri-Plex	220 Vernon Street	Single Family Dwelling
2539 Earl Avenue	Single Family Dwelling	224 Vernon Street	Multi-Unit Complex
2545 Earl Avenue	Single Family Dwelling	230 Vernon Street	Single Family Dwelling
2553 Earl Avenue	Single Family Dwelling	234 Vernon Street	Multi-Unit Complex
2565 Earl Avenue	Single Family Dwelling	240 Vernon Street	Single Family Dwelling
200 Vernon Street	Tri-Plex	242 Vernon Street	Multi-Unit Complex
210 Vernon Street	Single Family Dwelling	244 Vernon Street	Multi-Unit Complex
256 Vernon Street	Multi-Unit Complex		

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

Holy Innocents Parish School	2500 Pacific Avenue
Young Horizons	2650 Pacific Avenue

