



**City of Long Beach**  
**Working Together to Serve**

Memorandum

*Office of Councilmember Steven Neal*  
Councilmember, 9<sup>th</sup> District

**Date:** October 12, 2010  
**To:** Honorable Mayor and Members of the City Council  
**From:** Councilmember Steven Neal, Ninth District  
**Subject:** Conditions for original ABC License, 7 Eleven Incorporated, at 2001 East South Street

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I am requesting the following conditions for original ABC license for 7 Eleven Incorporated dba 7Eleven, at 2001 East South St:

1. No exterior advertising promoting or indicating the availability of alcoholic beverages
2. No alcoholic beverages shall be consumed on the property, or on adjacent properties under control of licensee
3. No sales to any person appearing to be or actually being intoxicated shall be allowed
4. Licensee shall take all reasonable measures to prohibit and prevent any loitering on the premises
5. Any graffiti on the premises shall be removed or painted over within 24 hours
6. All sales of alcohol shall be directly supervised by an authorized employee of the licensee, aged at least 21 years, including inspection of identification to verify age of purchaser, and observation of purchaser to ensure no sales to intoxicated persons
7. No beer or malt beverages shall be sold, regardless of container size, in quantities of less than three per sale
8. The sale of beer or malt beverages in quantities of quarts, 22 oz, 32 oz, 40 oz, or similar size is prohibited
9. Wine shall not be sold in bottles or containers smaller than 750 ml. other than dessert wines in 375 ml. Bottles
10. The licensee shall be responsible for installing and maintaining a video surveillance system that monitors no less than the front and rear of the

business, with full view of the public right-of-ways and any parking lot under the control of the licensee. These cameras shall record video for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services.