



# CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

**C-3**

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www.lbparcs.org

February 6, 2007

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive and file the 2005 Parks and Recreation Commission Annual Report.  
(Citywide)

## DISCUSSION

In accordance with Municipal Code 2.18.090, the 2005 Annual Report for the Parks and Recreation Commission (attached) is presented for City Council review. The Commission President reports that the Commission fulfilled its goals and objectives and was able to serve the citizens of Long Beach effectively as a result of these accomplishments. The report summarizes the actions of the Parks and Recreation Commission during the year 2005.

The Parks and Recreation Commission is proud of the work it accomplished during the past year and appreciates the support provided by the Mayor, City Council, and staff.

## TIMING CONSIDERATIONS

City Council action on this item is not critical.

## FISCAL IMPACT


None.

## SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,  
Harry Saltzgaver  
President  
Parks and Recreation Commission

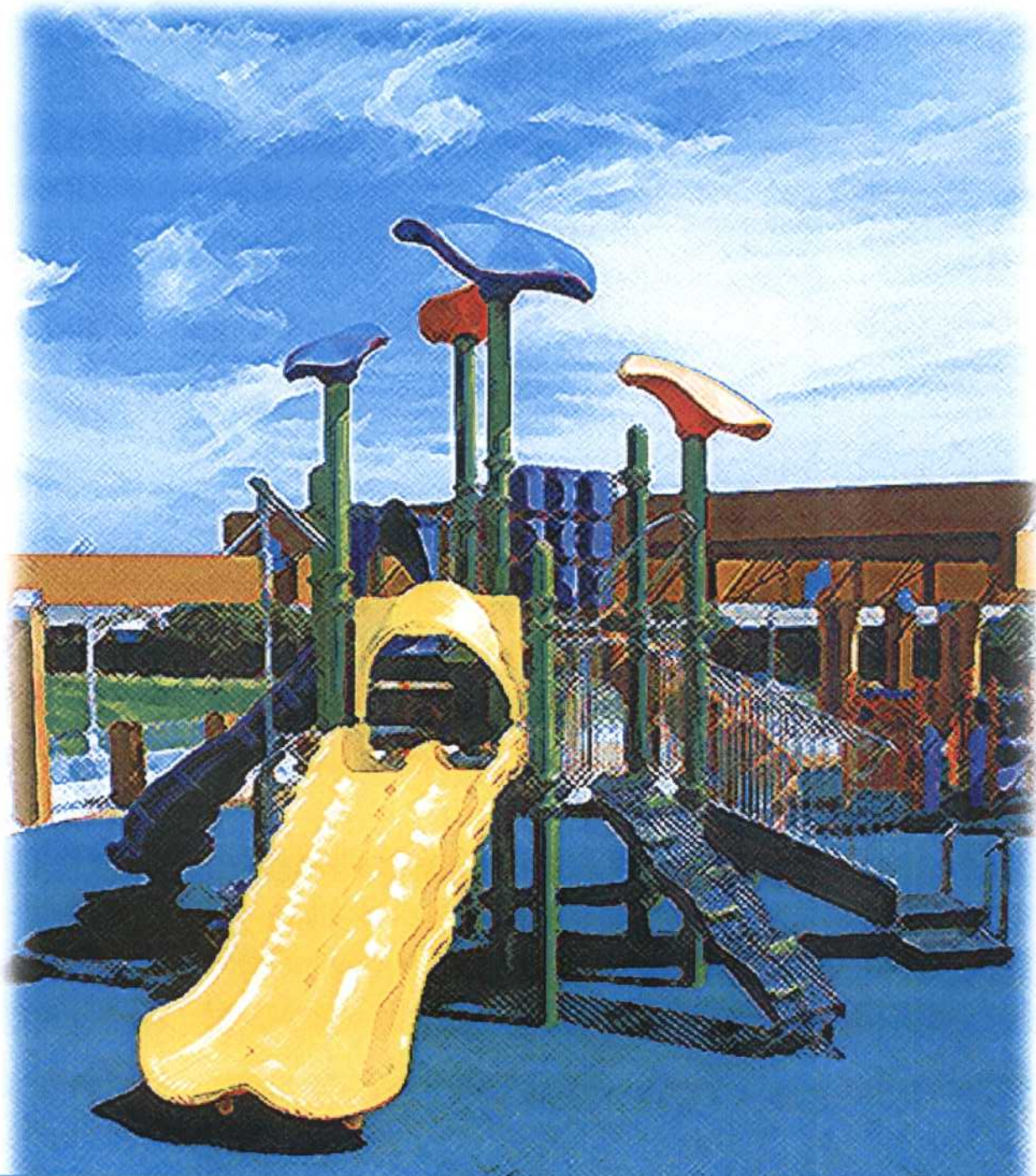
APPROVED:

By:   
PHIL T. HESTER  
DIRECTOR OF PARKS, RECREATION AND MARINE

  
GERALD R. MILLER  
CITY MANAGER

PTH:rb

"We create community and enhance the quality of life through people, places, programs and partnerships"



*City of Long Beach Department of Parks, Recreation & Marine*

**PARKS AND RECREATION COMMISSION  
ANNUAL REPORT 2005**

*"We create community and enhance the quality of life  
in Long Beach through people, places, programs and partnerships"*

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## PARKS AND RECREATION COMMISSION ANNUAL REPORT

### Membership

The Parks and Recreation Commission was established by the City Charter, Article IX. Commission members serving in calendar year 2005 were:

Bea Antenore

Chris Kozaites (served as President from January through December 2005)

Raymond Chavarria (served from January through November 2005)

Simon George

William Marmion (served from January through June 2005)

Harry Saltzgaver (served as Vice President from January through December 2005)

Drew Satariano

Brett Waterfield (served from July through December 2005)

### Powers and Duties of the Commission

The Parks and Recreation Commission shall have such exclusive authority over all leisure activities in public parks and recreational facilities, controlled or operated by the City, as may be prescribed by the City Council by ordinance; and with respect thereto shall have the following powers and duties.

- ❖ Recommend to City Manager and City Council, the acquisition of land for public parks and public recreation, the dedication of public land for public parks, the removal of public land from dedication as park land, and the acquisition of buildings, waterways, or other facilities for public recreation.
- ❖ Recommend to the City Manager, City Council, and Planning Commission, the approval or rejection of plans for improvement of park land for public recreation and for other purposes, including but not limited to buildings and other facilities, other than land and facilities within the tide and submerged lands granted to the City.
- ❖ Authorize the issuance of permits and agreements related to leisure activities in public parks and recreational facilities controlled or operated by the City.
- ❖ Establish fees for public recreational programs and use of public parks and recreation facilities.
- ❖ Perform such other duties as may be delegated by the City Council by ordinance.

## Parks and Recreation Commission Committees

Each of the Commissioners serves on at least two of the seven committees and is the chair of one committee. The committees are listed below, including their responsibilities.

1. Executive Committee
  - Meet with the Director to review overall progress of planned projects.
  - Provide feedback to the Director on new major projects for land acquisition or other unscheduled projects.
  - Provide input and feedback for annual departmental budget priorities and other issues.
  - Oversee the Department's Strategic Plan.
  
2. Finance and Appeals Committee
  - Review proposed fees and charges annually.
  - Review and comment on annual budget recommendations.
  - Act as official appeals board for fee and contract disputes (as stipulated in the City Charter).
  
3. Park Safety Committee
  - Review the Park Ranger program.
  - Review and evaluate park crime data from City departments.
  
4. Equal Employment Opportunity and Customer Satisfaction Committee
  - Support Department efforts and identify opportunities to enhance customer service.
  - Support Department efforts to promote diversity in the work force.
  - Assist the Department in effectively disseminating employment information to the community.
  - Review and provide information on implementation of the Strategic Plan recommendations.
  
5. Capital Improvements Committee
  - Review developer fees.
  - Discuss joint school/park acquisition and development.
  - Review the Open Space Element of the General Plan update.
  
6. City Schools/Joint Committee
  - Review facility and program inventory.
  - Review joint-use of facilities agreements.
  - Review summer and after-school programs.
  - Review joint land acquisition and development programs.
  - Review year-round school impact and surveys.
  - Review expansion plans.
  
7. Special Events and Recreation Committee
  - Review and comment on citywide or major special events.
  - Review and comment on recreation programs and policies.

## **REPORTS/RECOMMENDATIONS TO THE CITY COUNCIL AND SIGNIFICANT ACTIVITIES FOR 2005**

Each month, the Parks and Recreation Commission recognized employees of the month from the department. Recognizing employees for their hard work and commitment is a highlight of the meetings.

### **January**

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Approved the construction and installation of batting cages and bullpens at Heartwell Park field #2 for Lakewood Village Little League.
- Received and filed the 2004 Commission on Youth and Children's Annual Report and supported the concept of their recommendations as they evolve.
- Adjourned the January 20, 2005 meeting in memory of E. Douglas Parsons.

### **February**

- Approved the completion of the Plaza Little League bullpen project in Heartwell Park.
- Continued consideration of Universally Accessible Playgrounds to the March meeting for final action.
- Recommended:
  - The certification of the 2004 Re-Circulated Draft EIR for the Long Beach Sports Park, and
  - The adoption of findings of overriding consideration stressing the importance of the availability of individual and team sports facilities to the positive social future of the youth of the City and the availability of adult team sports facilities to the positive health of the adults of the community.

### **March**

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Approved the design of Victory Park, adjacent to 150 W. Ocean Boulevard.

### **April**

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.

- Approved the placement and installation of the memorial bench for Mr. William Cleveland in Bluff Park.
- Approved the request by the California Sun & Surf International Soccer Tournament for the waiver of concession and field permit fees with the aforementioned "Conditions of Use."
- Received and filed the Senior Citizen Advisory Commission Annual Report for 2004.
- Adopted the joint recommendations of the CIP Committee and the CACOD Youth Committee, and requested staff to communicate these recommendations to the City Council and that we maintain vigilance over this process.
- Adopted the RiverLink Plan.

## **May**

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Recommended to the Housing and Neighborhood Committee and the full City Council that "Ed 'Pops' Davenport Park" is an appropriate name for the new park being developed on 55<sup>th</sup> Way in North Long Beach.
- Approved the 2004 Parks and Recreation Commission Annual Report and authorized the Director to forward it to the City Council.
- Adopted a resolution for fees and charges relating to the Adaptive Arise program, adult sports, Blair field, contract classes, day camps, community center facilities, El Dorado East Regional picnic camping and vehicle entry fees, Nature Center tours and classes, and community pool lessons and rentals, effective October 1, 2005, and adopted a resolution, effective October 1, 2005, authorizing the Department to annually, automatically adjust all fees by the CPI, with the ability to adjust for market consideration.
- Adopted a resolution for the changes to the Parks and Recreation Commission Fee Waiver Policy, effective October 1, 2005.
- Reelected the two current officers for a second year, Chris Kozaites as President and Harry Saltzgaver as Vice President.

## **June**

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Approved the placement and installation of the memorial plaque for Mr. Greg Cecil in Los Altos Park.

- Authorized the Director of Parks, Recreation and Marine to execute a Picnic Service Concession Permit for US Marketing Specialists, Inc., doing business as Southern Events, for a term of three years, with two one-year options, subject to the discretion of the Director.
- Authorized the Director of Parks, Recreation and Marine to execute a second amendment to Permit No. 27428 to extend the term through June 30, 2006, and to change the name of the Permittee from Posh Parties and Special Events, Inc., to Posh Productions, Inc.
- Executed a permit with Darryl Alexander, doing business as Onshore Food Service, to sell food and non-alcoholic beverages during the 2005 Municipal Band concert season at the designated performance sites, from June 28, 2005 through August 5, 2005.
- Adopted a resolution for fees and charges relating to filming location fees, effective October 1, 2005.
- Approved the designs for the arroyo restoration, perimeter fence and landscape improvements, and development of the California native garden at Rancho Los Cerritos Historic Site.

## July

- Authorized a fee waiver for the period of August 1, 2005 to June 30, 2006, to Human Services Association for use of park facilities for the organization's congregate meal service to seniors.
- Created the Special Events and Recreation Committee.
- Adopted a resolution for fees and charges relating to adult sports, athletic permits, community center facilities, and El Dorado East vehicle entry fees, effective August 1, 2005. In addition, adopted a resolution for fees and charges relating to the Adaptive ARISE program, Blair Field, contract classes, day camps, El Dorado East Regional picnic and camping, Nature Center tours and classes, filming location fees, and community pool lessons and rentals, effective October 1, 2005.
- Adopted the changes to the Parks and Recreation Commission Fee Waiver Policy, effective October 1, 2005.
- Recommended to the City Manager, the Planning Commission, and the City Council that:
  - The acquisition of the privately owned land at the corner of Spring Street and Orange Avenue is appropriate for a public park and public recreational use;
  - The dedication of the publicly owned land in the area bounded by Spring Street, the Municipal and Sunnyside Cemeteries, Orange Avenue and California Avenue is appropriate for a public park and public recreational use; and
  - The sale or exchange of public land in the vicinity of Spring Street and California Avenue in exchange for equal or greater land in the vicinity of Spring Street and Orange Avenue is appropriate for enhancing the functional design of the proposed public park and public recreational use.



- Recommended to the City Manager, the Planning Commission, and the City Council that:
  - The approval of the plans for improvement of the subject parkland for the public recreational purposes of a Sports Park and Youth Golf Learning Center as presented.

### **August**

- Recommended to the Housing and Neighborhood Committee and the full City Council that Grace Park is an appropriate name for the new mini-park being developed at Plymouth Street and Elm Avenue.
- Recommended to the Housing and Neighborhood Committee and the full City Council that a park site on 20<sup>th</sup> Street, three lots east of Santa Fe Avenue, is needed and appropriate and Molina Park is an appropriate name per the Administrative Regulations relative to facility naming.
- Tabled the Park Impact Fee Annual Report for one month.

### **September**

- Approved the placement and installation of the memorial bench for Mr. Michael J. Tetreault, Jr. in Whaley Park.
- Approved the placement and installation of the memorial plaque for Mr. Tom Buckle on the announcing booth structure that overlooks the baseball field at Stearns Champions Park.
- Received and filed the Fiscal Year 2006 Proposed Park Ranger Deployment Plan and Patrol Schedule.

### **October**

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Approved the placement and installation of two memorial benches for the Fleet Reserve in Bluff Park.
- Received the staff presentation and deferred adoption of the proposed cost recovery policies to a future meeting. Recommended that Commissioners communicate any concerns or recommendations for revisions to the Finance and Appeals Committee, who will continue to work with staff to develop appropriate policies.
- Received and filed the 2005 Municipal Band Report.
- Forwarded the Implementation of the Open Space and Recreation Element report to the Planning Commission.
- Recommended that the City Council receive and file the FY 2004 Annual Report on Park Impact Fees.

## **November**

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.

## **December**

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Approved the relocation of two trees in Victory Park adjacent to 525 E. Ocean Boulevard, from the planter adjacent to the building to the planter adjacent to Linden Avenue, and the installation of the Victory Park identification sign, a bench, and a trash receptacle as specified in the Victory Park Design Guidelines.

The following groups requested and received **fee waivers** from the Parks and Recreation Commission during 2005. As part of the Fee Waiver Policy, all groups that receive fee waivers are required to provide in-kind or volunteer services to the Department equivalent to the fees being waived. The in-kind services are to be concluded within a (calendar) year from the date of the waiver.

### **January**

- There were no requests for fee waivers in January.

### **February**

- There were no requests for fee waivers in February.

### **March**

- Approved the issuance of a permit to the Cambodian Coordinating Committee for a New Year Celebration in El Dorado East Regional Park on April 16, 2005, and authorized the waiver of all related permit fees.
- Approved an amendment to Permit No. 27603 to change the name of the organization from Cesar Chavez Soccer League to Cesar Chavez Youth Soccer Association, approved the sale of non-perishable food and non-alcoholic beverages at Martin Luther King, Jr. Park, Drake Park, Admiral Kidd Park, and Veterans Park during league games and events and, waived the fifteen percent (15%) concession fee associated with those sales.

### **April**

- There were no requests for fee waivers in April.

### **May**

- Authorized the Director of Parks, Recreation and Marine to execute a Use Permit with the North Long Beach/Bixby Knolls Kiwanis Charitable Foundation for a carnival at Houghton Park, and recommended that the \$1,400 in fees associated with the permit for this event be waived.

### **June**

- There were no requests for fee waivers in June.

### **July**

- Approved the request by the Long Beach United Soccer Club for the waiver of concessions and field permit fees for the fields the Sports Office is able to provide, with the following stipulations:
  - That the Long Beach United Soccer Club provide to the City a complete accounting of the tournament expenses and revenues including a tournament schedule and listing of teams.

### **August**

- There were no requests for fee waivers in August.

### **September**

- There were no requests for fee waivers in September.

### **October**

- There were no requests for fee waivers in October.

### **November**

- There were no requests for fee waivers in November.

### **December**

- There were no requests for fee waivers in December.

The Commission received feedback provided through the **Customer Comment Cards**, which are distributed as part of programs and at facilities throughout the Department. During 2005, there were approximately 755 responses received, which have resulted in the following:

- Training staff regarding customer services.
- Assisting staff in modifying classes and programs provided to patrons.
- Assisting park maintenance staff in prioritizing projects and identifying areas in need of attention.
- Reducing the quantity of complaints received from the public.
- Pleasing patrons when changes have resulted from comment input.

Each customer comment card is read by the Director and written responses are provided to all who request a response. To create more of an outreach effort, Department staff attends approximately 23 neighborhood association and community meetings per month to discuss issues the community may have and to inform the community of current Department events.

**RECREATION COMMISSION**  
**ATTENDANCE RECORD - 2005**

<b>Commissioner</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>
Bea Antenore	X	X	EX	X	X	X	X	X	X	X	X	X
Raymond Chavarria	EX	X	X	X	X	X	X	X	X	X	X	RES
Simon George	EX	X	X	X	X	X	X	EX	X	X	EX	X
Chris Kozaites	X	X	X	X	X	X	X	X	X	X	X	EX
William Marmion	X	X	EX	X	X	X	TERM END					
Drew Satariano	X	X	X	X	X	X	X	EX	X	X	X	X
Harry Saltzgaver	X	X	X	X	X	X	X	X	X	X	X	X
Brett Waterfield							APPT EX	X	X	X	X	X

X – Present

EX - Excused Absence

RES -Resigned from the Commission

UNEX - Unexcused Absence

APPT - Appointed to the Commission

TERM END -End of Term

The Parks and Recreation Commission meetings are held on the third Thursday of each month at 9:00 a.m. These meetings are held at various locations throughout the city and are open to the public.

**CITY PERSONNEL ASSISTING PARKS AND RECREATION COMMISSION - 2005**

**STAFF TOTAL:**

**Director**  
60 hrs x \$102.22 = \$ 6,133

**Manager, Business Operations**  
34 hrs. x \$65.68 = 2,233

**Manager of Community Recreation Services**  
34 hrs. x \$68.91 = 2,343

**Manager of Maintenance Operations**  
40 hrs. x \$67.70 = 2,708

**Manager of Planning and Development**  
40 hrs. x \$63.21 = 2,528

**Executive Secretary**  
144 hrs. x \$37.16 = 5,351

**Superintendent of Personnel and Training**  
8 hrs. x \$53.92 = 431

**Superintendent of Finance and Controls**  
8 hrs. x \$58.12 = 465

**Monthly Commission Report**  
Manager, Special Events/Filming - 2 hrs. x 12 mo. x \$68.22 = \$1,637  
Secretary - 2 hrs. x 12 mo. x \$29.26 = \$702.24  
Superintendent - 5 hrs. x 12 mo. x \$54.45 = \$3,267  
Administrative Analyst III - 2 hrs x 12 months x \$48.52 = \$1,164  
Total 6,770

**Graphics/Print Shop**  
1 hr. x 12 months x \$23.02 = 276

**Photographer**  
24 hrs. x \$17.32 = 416

**MISCELLANEOUS**

**Materials and Supplies** 2,163

**TOTAL \$ 31,822**

NOTE: The salary rates listed for each position represents hourly loaded costs.

## DEPARTMENT PREAMBLE

The Department of Parks, Recreation and Marine believes that recreation is a basic human need. It provides social, cultural, physical and intellectual activities for all to enjoy in a quality environment, with inherent values beyond the scope of the activity.

People in the developed nations of the world have achieved an awesome technological capability that has relieved them of considerable effort in attaining their physiological needs, while giving them leisure. Simultaneously, our social structure has become increasingly urbanized, removing us from direct contact with the natural resources that still must sustain us. However, individuals have not yet completely achieved the ability to use their leisure time to stimulate the mind of the individual, as well as to enhance society. Increased population and the rapid growth of cities have resulted in loss of prime open space and created environmental problems almost beyond comprehension. The need to dedicate open space, including the acquisition of parkland as part of planned community development, is becoming desperate in many areas. Further, the need to educate an urban populace as to how to use parks without abuse, as well as the need to prevent overuse, must be met if parks are to survive once acquired.

The City of Long Beach has both the opportunity and the responsibility to work with private enterprise and other levels of government to fill these needs, while serving every segment of society, through the provision of a balanced program of leisure service opportunities, and environmental education. Youth will be helped to grow physically, mentally and spiritually while developing positive attitudes, which will help them avoid mistakes leading to the further degradation of the environment and society. Adults will have an outlet from the tensions of a competitive, industrialized urban life, and a chance to express their individuality and creativity, while becoming aware of their dependency upon, and inter-relationship with, natural resources. Older adults will find meaning and purpose in their retirement years.

Provision of basic leisure service opportunities and facilities is a major responsibility of government. In addition, voluntary and special interest groups, private agencies and commercial enterprises should be encouraged to supply appropriate leisure services in a coordinated delivery system, which will benefit the citizens of Long Beach in the following ways:

### Personal Benefits

1. Investment in our youth, through recreation programs, provides for positive lifestyle choices and alternatives to self-destructive behavior.
2. Recreation provides the opportunity to lead balanced lives, achieve our full potential, and gain satisfaction in life.
3. Skills our citizens develop through meaningful recreation activities are essential sources of self-esteem and positive self-image.



### Social Benefits

4. Community recreation can bridge the gap with our citizens and reduce alienation, loneliness, and anti-social behaviors.
5. Leisure service activities promote ethnic and cultural harmony, by allowing people to share their differences and play and grow together.
6. Community pride is generated through leisure service activities, facilities, programs, and voluntary commitment.

### Economic Benefits

7. The provision of meaningful recreation activities for our young people reduces the high cost of vandalism and criminal activity.
8. The leisure services offered by our department are attractive to tourists and are an essential ingredient of this city's tourism industry.
9. Physical and mental health achieved through our department's delivery system, and balanced meaningful lifestyles, reduces expensive health care costs.

### Environmental Benefits

10. Investing in the environment through our beaches, marinas, and waterways, and park land space in residential areas, leads to increased property values through accessibility and associated recreation opportunities.

Failure to meet the challenges of providing well-planned public open space and quality leisure-time opportunities, as well as the challenge of educating the public who use the facilities, will result in a diminution of the quality of human life. The City of Long Beach can help to meet these challenges.

## **MISSION AND GOALS**

### Mission

*We create community and enhance the quality of life in Long Beach through people, places, programs, and partnerships.*

### Goals

- ◆ Ensure open space, parks, and recreational facilities meet community needs.
- ◆ Ensure City parks and recreational facilities provide a positive experience and image.
- ◆ Ensure recreational programming, leisure opportunities, and community services meet the diverse needs and interests of residents and visitors.
- ◆ Ensure beaches, waterways, and marine amenities are accessible and provide a positive experience and image.
- ◆ Ensure marinas are fiscally sound and meet boat owner and community needs.

## **FACILITIES, PROGRAMS, AND SERVICES**

The Department of Parks, Recreation and Marine oversees the operation and maintenance of all Long Beach public recreational facilities, including:

- 2,814 acres devoted to open space and recreation
- 103 parks
- 5 golf courses -- The busiest municipal golf system in the nation
- 26 community centers
- 52 park playgrounds
- 6 miles of beaches
- 3 marinas with a combined 3,800 boat slips -- The largest municipally operated marina system in the nation
- 3 swimming pools
- 69 tennis courts
- 2 tennis centers
- Rancho Los Cerritos and Rancho Los Alamitos
- Rainbow Harbor and Rainbow Lagoon
- Long Beach Museum of Art
- El Dorado Nature Center
- Blair Field (baseball stadium)
- Leeway Sailing Center

- Belmont Veterans Memorial Pier
- Long Beach Municipal Cemetery

The Department provides free and fee-based recreational programs and leisure opportunities, both self-directed and organized, for people of all ages and cultures. Youth programs include free youth sports for ages 5 to 18 serving nearly 10,000 participants annually, summer and vacation day camps, 800 recreational and educational classes, sailing and aquatics instruction, teen center activities, skateboarding opportunities, and supervised afterschool and weekend activities at parks, schools, and mobile recreation sites. In addition, approximately 12,000 youth participate in non-Department sports leagues that utilize park facilities.

Adult recreation opportunities include sports leagues, tennis and golf facilities and instruction, and more than 2,100 recreational and self-improvement classes annually. Recreation programs and social services for seniors are offered at six community centers. A regional Senior Olympics program is also offered. Family recreation opportunities include Long Beach Municipal Band concerts, cultural arts programs, environmental programs, citywide and neighborhood special events, boating facilities, as well as general park and beach use. Additional information regarding the Department's programs and facilities can be found at [www.lbparks.org](http://www.lbparks.org).

## **DEPARTMENT HISTORY**

The Long Beach municipal parks system was created in 1888 with the development of Pacific Park (now Lincoln Park) in the downtown area. In the early 1900's, additional parks were developed with land donated by prominent Long Beach families including the Bixbys, Carrolls, and Houghtons. Parkland was also acquired from the Long Beach Water Company. The discovery of oil in 1921 dramatically increased municipal revenues, allowing the City to acquire additional parkland through direct purchase.

In 1924, Long Beach formed the Park and Highway Commission to manage the growing municipal park system. In 1929, a City Charter amendment established a nine-member Recreation Commission and the Coordinated Municipal and School Recreation Program was formed. Expansion of the park system continued during the 1930's. Funds from the federal Works Progress Administration (WPA) and State Emergency Relief Administration (as a consequence of the 1933 earthquake) supported the development of numerous recreational facilities throughout Long Beach.

During World War II, the City curtailed many recreation activities as a part of the war effort. Weapons installations and troop encampments rendered several parks unusable to the public. Postwar expansion led to the creation of numerous parks and recreation facilities. In 1954, a City Charter amendment established a separate Parks Department. In 1956, a bond issue passed allocating \$4.9 million for parks and recreation improvements, including the acquisition of parkland. In 1961, the Parks Department created a Golf Division and assumed responsibility for the City's five public golf courses.

Due in large part to a burgeoning youth population, a City Recreation Department was established by charter amendment in 1974. The Coordinated Municipal and School Recreation Program, which provided public recreation programming for 45 years, ceased to exist. In 1982, the Recreation Department merged with the Parks Department. It is interesting to note that the

Parks Department was also responsible for street landscaping prior to the merger:

The Marine Department, which was originally created in 1956 to operate and maintain the Alamitos Bay Marina, was incorporated in 1987 to create the Department of Parks, Recreation and Marine. Finally, in 2001, the Special Events and Filming Bureau was created when the Department assumed responsibility for citywide special events and filming permits.

## **CURRENT ORGANIZATION**

The Department of Parks, Recreation and Marine is directly responsible to the City Council through the City Manager. The City Manager appoints the Director of Parks, Recreation and Marine, who, in turn, directs a management staff professionally qualified by education and experience to administer, implement, and manage the Department.

The Department consists of seven bureaus. A brief summary of each follows:

***Business Operations Bureau:*** This bureau is responsible for the functions of payroll; personnel; budget; accounting and purchasing; contracts; concession and lease management, technology systems; and marketing and community information. Five Superintendents report to the Manager of Business Operations.

***Community Recreation Programs Bureau:*** This bureau is responsible for all community-based recreation programming, youth services, senior services, youth sports, aquatic facilities and programs, contract class registration, adaptive recreation, special events, day camps and extended day care, adult sports permitting, facility reservations, the mobile skate park and mobile recreation programs, and the school based recreation/21<sup>st</sup> Century program. Three Superintendents report to the Manager of Community Recreation Programs.

***Community Enrichment Programs Bureau:*** This bureau is responsible for the operation of El Dorado Regional Park, the park rangers, cultural and community services, mural arts programs, historic preservation and education, natural environment preservation and education, Homeland/MacArthur Park, volunteer programs, and the Long Beach Municipal Band. Two Superintendents report to the Manager of Community Enrichment Programs.

***Maintenance Operations Bureau:*** This bureau is responsible for ensuring that all parks, beaches, marinas, community centers, and other facilities under the Department's purview (as have been previously identified) are maintained and improved in an aesthetically pleasing and functional manner. This bureau is also responsible for overseeing the lease agreement for the operation of the City's five golf courses, and for providing as staff support to the Municipal Golf Commission. Five Superintendents report to the Manager of Maintenance Operations.

***Planning and Development:*** This bureau is responsible for the preparation and management of the Department's Capital Improvement Program, with projects in parks, marinas, and beach areas and for grant development. The bureau is also responsible for coordinating with the Public Works Department regarding the planning, funding, and completion of capital projects, working with the Planning and Building Department regarding the Open Space and Conservation Elements of the General Plan, and interfacing with regional, state, and federal regulatory and funding agencies concerning environmental issues including water quality, beach erosion,

dredging, and habitat preservation. One Superintendent reports to the Manager of Planning and Development.

**Marine:** This bureau is responsible for the management and development of the City's three marinas, navigable waterways, launch ramps, and beach facilities. One Superintendent reports to the Manager of the Marine Bureau. Additionally, the bureau is responsible for providing staff support to the Marine Advisory Committee.

**Special Events and Filming:** This bureau is responsible for the permitting and coordination of all major special events in the City, including those taking place in the Greater Queensway Bay Area (e.g., Grand Prix, Gay Pride), Queen Mary Special Events Park, beaches (e.g., Beach Fest), and City streets (e.g., parades, car shows). The Manager of Special Events and Filming is also responsible for the permitting and coordination of all motion picture filming in the City, and for managing the Street Banner Program.

A current organizational chart can be found in Appendix 1.

By City Charter, the Department of Parks, Recreation and Marine supports several advisory bodies that are appointed by the Mayor and confirmed by the City Council. These include:

- Parks and Recreation Commission
- Golf Commission
- Marine Advisory Commission
- Senior Citizens Advisory Commission
- Commission on Youth and Children

## **PLANNING RESPONSIBILITY**

Parks, recreation and marine facilities should be an integral element of all City land-use planning and zoning. Such planning and zoning should embrace not only areas to be acquired for the City park or recreation system, but maximum use should also be made of zoning and other regulatory powers to preserve open space, protect scenic values and otherwise enhance recreational opportunities in private developments as well.

The Department supports ordinances and zoning changes that will tend to preserve public open spaces and areas of significant natural resources as a regular part of the City development process. This is being accomplished through the constant updating of subdivision regulations, developer fees, and other creative mechanisms. On October 15, 2002, the City Council adopted a revised "Open Space and Recreation Element" of the City's General Plan. This was a significant achievement, as this element had not been updated for nearly 30 years.

The City of Long Beach endeavors to protect existing park, recreation and marine areas against both public and private encroachment and should yield such areas for other purposes only upon the condition that areas lost are replaced by others of comparable value that serve the same

population. Potential losses should be viewed as to their affect on the entire management system concerned.

## **FINANCES**

Parks and recreation programs and maintenance responsibilities are basically financed through general taxation, known as the General Fund, while the Marine Bureau activities are financed through the Tidelands Enterprise Fund. Departmental services are supplemented by such sources as general obligation and revenue bonding, donations of money, loans, Federal and State Assistance Programs, gifts, services from private individuals and groups, and user fees and charges. Parks and recreation programs are generally financed through the City General Fund budget, special districts, contractual services, matching funds and other methods by which those benefited will pay the costs.

The Department strongly supports the concept that users of certain kinds of public park and recreation facilities and programs should pay fees for such use. Revenue from this source should be deposited in separate accounts and be applied to the development, maintenance, and administration of parks and recreation programs. Fees should not be so high as to prevent those in modest circumstances from enjoying the benefits of public parks and recreation programs. Basically, youth recreation programs and youth sports are free of charge in the City of Long Beach.

# DEPARTMENT OF PARKS, RECREATION AND MARINE

