

CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



September 1, 2009
2760 N. Studebaker Road, Long Beach, CA 90815-1697
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HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute a permit with Mr. Arnaud Vuillermet, an individual doing business as Kitemasters, to operate a kitesurfing concession for a two-year term. (District 3)

DISCUSSION

Mr. Arnaud Vuillermet, an individual doing business as Kitemasters, would like to operate a kitesurfing concession on city beaches, offering kitesurfing lessons, rentals, and repair services. Kitesurfing, also known as kiteboarding, involves using the power of a large controllable kite to propel the rider and the specialized surfboard across the water. The calm water and steady onshore winds found along Long Beach's shoreline make it an ideal location for this sport.

Mr. Vuillermet is a Level 2 certified instructor with the International Kiteboarding Organization (IKO) and has taught more than 1,000 hours of kiteboarding lessons. IKO is an independent international organization founded in 2001, for the purpose of promoting kiteboarding safety worldwide. Mr. Vuillermet currently owns Kitemasters Mexico, located in La Ventana, Baja California, where he employs three full-time instructors. He has also been featured on *Kiteboarder Magazine* for his contribution toward the development of safety zones along La Ventana beaches.

Kitemasters will operate Monday through Sunday, from 10:00 a.m. to 6:00 p.m., year-round, except for Thanksgiving Day, Christmas Day, and New Year's Day, with extended hours during the summer season.

The following are major provisions of the proposed permit:

- Premises: City beaches, as shown on aerial photo (Attachment A).
- Permitted Use: Operation of a kitesurfing concession to include lessons, rentals, and repair services.
- Term: Two years, through September 2, 2011.

- Permit Fee: Ten percent of annual gross receipts, or an annual minimum amount of \$1,000, whichever is greater.
- Insurance: Kitemasters shall provide insurance coverage as defined by the City's Risk Manager.
- Kitesurfing Guidelines: Kitemasters shall comply with the City of Long Beach Kiteboarding Guidelines and shall maintain its Professional Air Sports Association or International Kiteboarding Organization certified school status throughout the term of the permit.

This matter was reviewed by Deputy City Attorney Gary J. Anderson on July 17, 2009, and Budget and Performance Management Bureau Manager David Wodynski on July 30, 2009.

TIMING CONSIDERATIONS

City Council action is requested on September 1, 2009, in order to enable the execution of the permit.

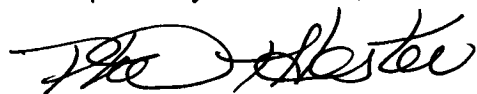
FISCAL IMPACT

Annual revenue in the amount of \$1,000 will accrue to the Tidelands Fund (TF) in the Department of Parks, Recreation and Marine (PR).

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



PHIL T. HESTER
DIRECTOR OF PARKS, RECREATION AND MARINE

PTH:MS:era

Attachment

APPROVED:



PATRICK H. WEST
CITY MANAGER

ATTACHMENT A



Kiteboard Lesson Areas



0 50 100 150 200 250 Feet