

OFFICE OF THE CITY ATTORNEY
CHARLES PARKIN, City Attorney
333 West Ocean Boulevard, 11th Floor
Long Beach, CA 90802-4664

1 "2. TERM. The term of this Agreement shall commence at midnight on
2 December 1, 2015, and shall terminate at 11:59 p.m. on November 30, 2019, unless
3 sooner terminated as provided in this Agreement, or unless the services or the Project is
4 completed sooner."

5 3. Except as expressly modified herein, all of the terms and conditions
6 contained in Agreement No. 34198 are ratified and confirmed and shall remain in full force
7 and effect.

8 IN WITNESS WHEREOF, the Parties have caused this document to be duly
9 executed with all formalities required by law as of the date first stated above.

10 ETA ADVERTISING, INC., a California
11 corporation

12 October 20th, 2018

By [Signature]
Name Cynthia Adele Allen
Title President

14 October 20th, 2018

By [Signature]
Name ADAM CARROLL
Title Executive VP, Strategy

16 Tom Modica
17 Assistant City Manager

"Consultant"

18 EXECUTED PURSUANT
19 TO SECTION 301 OF
20 THE CITY CHARTER

CITY OF LONG BEACH, a municipal
corporation

21 Nov. 2, 2018

By [Signature]
City Manager

"City"

22 This Third Amendment to Agreement No. 34198 is approved as to form on
23 10/30, 2018.

24 CHARLES PARKIN, City Attorney
25 By [Signature]
26 Deputy
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